HALF PRICE HOLIDAYS!
see page 5 for details

Butlins

NOVEMBER 2003 – DECEMBER 2004 EDITION 1

it's easy to book
08705 666 222
8am - 12 midnight: 7 days
www.thomascook.com
shops nationwide
Thomas Cook TV
Sky Guide - channel 648
Look for our latest offers on TELETEXT page 268 & 282
c/o Palmers Store 37/39 Market Place Great Yarmouth T:01493 63 1300
Prices may have altered since publication - please check with staff for details.
Thomas Cook

A MILLION HOLIDAYS, ONE BUTLINS

WELCOME TO BUTLINS

Butlins has changed so much over the years. It's now bigger, brighter and more fun than ever! New guests are always amazed at our striking Skyline Pavilion, fabulous indoor Waterworld and modern apartments.

But what hasn't changed is that fun is guaranteed – always has been and always will be!

A Butlins holiday means the whole family enjoying themselves together in a way you wouldn't find anywhere else. From the moment you open your eyes in the morning, right through until bed time, you and the whole family are guaranteed non-stop entertainment.

From Noddy and Toyland for tiny tots, to the kids clubs for their older brothers and sisters, to the Pop Party Tour for those hard-to-please teens- there's something for all ages.

And not forgetting the grown-ups – you can enjoy the sub-tropical atmosphere in the Splash Waterworld, a glass of wine at Bar Rosso and enjoy fabulous shows in the evening – all in a safe, child friendly environment that means you can relax while the kids have the time of their lives.

Best UK Tour Operator
Self-catering

Silver accommodation at Skegness

"This was our first time at Butlins and we thoroughly enjoyed it There's so much for the kids to do and they love Billy Bear!"

David and Sandra Redman
– first time Butlins guests

To book call now on
0870 242 0870
www.butlins.com
or see your travel agent

GREAT SAVINGS

SUMMER 2004

Take advantage of one of these special summer 2004 offers listed below which may apply to the holiday you book. But hurry, these great early booking offers close by 29 February 2004.

FANTASTIC EARLY BOOKING OFFER

save up to £160* for a family of 4

Book a 2004 summer holiday by 29 February 2004 and get money off for every person.

Savings for breaks starting in the following months	YOU SAVE! Standard accommodation						YOU SAVE! Silver accommodation					
	self-catering per person		half board per adult		half board per child		self-catering per person		half board per adult		half board per child	
	7nts	3&4nts	7nts	3&4nts	7nts	3&4nts	7nts	3&4nts	7nts	3&4nts	7nts	3&4nts
May	£15	£7	£30	£15	£18	£9	£17	£9	£35	£17	£21	£10
June/early July'	-	£7	-	£15	-	£9	-	£9	-	£17	-	£10
July (from 17 onwards)	£22	£10	£45	£20	£27	£12	£25	£12	£50	£22	£30	£13
August	£25	£10	£45	£20	£27	£12	£30	£12	£50	£22	£30	£13
September	£17	£8	£35	£17	£21	£10	£20	£10	£40	£20	£24	£12
October	£15	£7	£30	£15	£18	£9	£17	£9	£35	£17	£21	£10

Savings based on a minimum of 4 people sharing self-catering accommodation and a minimum of 2 adults sharing half board accommodation

Early booking offer discounts apply to breaks starting during each month listed. Discounts valid on Silver and Standard accommodation only. Gold and Deluxe accommodation and Silver half board apartments do not apply to this offer. Cannot be combined with any other offer, except brochure offers (including Half Price Breaks) and subject to availability. Offer cannot be combined with Premier Club discounts.

* Based on 2 adults and 2 children sharing one unit of Silver half board accommodation for 7 nights in August

' Applies from 4 June – 17 July 2004 on 3 night breaks only. Excludes 4 and 7 night breaks.

HALF PRICE BREAKS

BOOK A 4 OR 7 NIGHT HOLIDAY FOR JUNE OR EARLY JULY 2004 AND GET IT AT HALF BROCHURE PRICE.

This cannot be combined with any other offer.
Full payment must be made when booking.

Valid for breaks starting on or after 4 June and ending on or before Friday 16 July. Half price valid on Silver and Standard accommodation only. Gold and Deluxe accommodation and Silver half board apartments do not apply to this offer. Cannot be combined with any other offer and subject to promotional availability. Offer is available to Premier Club Members but Premier discounts will not also apply. On-Resort benefits will not be affected.

Any one of the three offers shown below can be combined with the Early Booking offer on page 4.

AMAZING MID-WEEK SPECIAL!

Save 15%

ON MID-WEEK BREAKS IN MAY, SEPTEMBER AND OCTOBER.

PRICE EXAMPLE

BROCHURE PRICE	£398*
LESS MID-WEEK SPECIAL	-£59
LESS MONEY OFF EARLY BOOKING OFFER	-£64
ACTUAL PRICE TO PAY	£275

Can be combined with the early booking offer but no other offer including half price breaks. Available on breaks starting on or between 3 - 24 May '04 and 6 September - 18 October '04. This offer applies to Standard and Silver self-catering and Standard and Silver half board rooms. Offer cannot be combined with Premier Club discounts.

¥ Based on 2 adults and 2 children sharing 1 unit of Silver Half-board accommodation for 4 nights on Monday 6 September 2004 at Bognor Regis.

GROUP DISCOUNTS SAVE 10%

ON ALL GROUPS OF 20 & OVER

Plus! 1 free place

with every 40 paying guests

To book call: **0870 241 0870**

Cannot be combined with any other offer, except the early booking offer. See pages 36-37 for details

JUST FOR COUPLES

MINEHEAD AND BOGNOR REGIS

Save £100 per booking on 7 night half board holidays starting on or between 17 July – 21 August 2004 when 2 adults or 1 adult and 1 child share one unit of 2 berth, half board accommodation.

Cannot be combined with any other offer, except the early booking offer.

Plus

Butlins gift vouchers!

And new for 2004, if you'd like to treat a friend or the family to a fun gift – why not opt for a Butlins gift voucher, available in £10, £25 or £50. For gift vouchers please call 0870 242 0870.

To book call now on
0870 242 0870
www.butlins.com
or see your travel agent

All offers are subject to limited promotional rate availability.

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- WHAT'S AT BUTLINS?
- ACCOMMODATION
- HOW TO BOOK
- BREAKAWAYS
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BUTLINS RESORTS

Butlins has changed a lot, so you might have some questions about our three Resorts. Hopefully we have helped answer some of these here.

Where are the Butlins Resorts?

There are 3 Butlins Resorts in Bognor Regis in West Sussex, Minehead in Somerset and Skegness in Lincolnshire.

Are all the Resorts the same?

Each Resort has a wonderful beach front location and the same great facilities including the Skyline Pavilion, Splash Waterworld, outdoor fun pool, sports and leisure facilities, bars and restaurants and much much more. We've described all the fantastic facilities and activities available on the following pages. And of course Butlins wouldn't be Butlins without the famous Redcoats!

Are the Butlins Resorts open all year round?

From 3 May – 29 October, which for most of the UK are the main school summer holidays, we operate a programme of fun family breaks. Outside of these dates we run 'Breakaways' – short entertainment breaks that are rated U, PG or 18 depending on who they are suitable for. There is a full explanation and list of breaks on pages 42 to 63.

Are there any special offers?

Yes there are! We have some great offers available at different times of year that will ensure you get fantastic value for money, including half price breaks and money off summer holidays if you book before 29 February 2004. See pages 4 and 5 for full details.

What is the accommodation like?

Our accommodation ranges from affordable Standard to Deluxe, for all those little extras – and we have an on going refurbishment programme in place. Self-catering and half board accommodation is available so you can choose your style of holiday. See pages 34 to 41 for details.

Is all the entertainment free?

All of the Skyline shows throughout the day and evening shows in Centre Stage, Reds or Jaks are completely free of charge. Our Kids Clubs are also free as part of your holiday, along with entry to the Splash Waterworld and the Fun Fair.

How do I book?

It's easy. Simply call our booking line on 0870 242 0870, visit our website www.butlins.com, or book on Resort once there or visit your travel agent. On pages 82 to 85 we answer any questions you may have about making a booking.

"Butlins just gets better every year"

Tracey Greenhow – Butlins guest

To book call now on
0870 242 0870
www.butlins.com
or see your travel agent

REDCOATS

YOUR KIDS NEW BEST FRIENDS

"The Redcoats did an excellent job of getting my daughter involved when she would have otherwise stood on the sidelines watching"

Linda Grin – Butlins guest

"Butlins is class! The Redcoats are entertainers – they care about people"

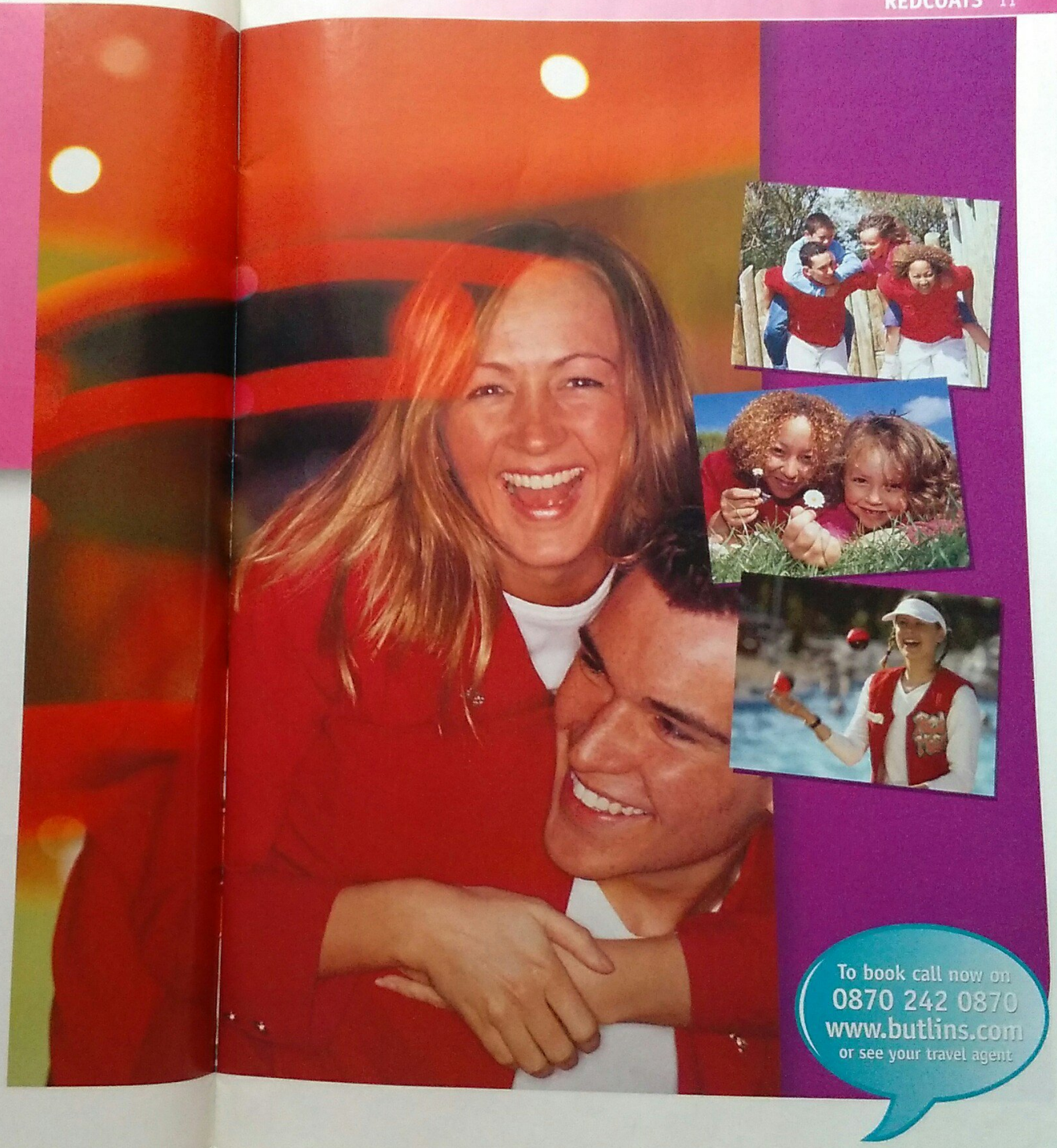
Johnny Vegas – comedian

Our Redcoats are as popular as ever. It's also a popular career choice – we receive hundreds of applications each year. We are very selective as to who gets through, and each applicant will undertake a rigorous audition process to make sure they're up to the job of keeping you entertained.

And you can be sure that talent isn't enough – we train them in all areas of performance from song and dance to street theatre and presenting.

You'll spot the Redcoats all round Resort , performing on stage, hosting the kids clubs, welcoming you to the evenings entertainment and compering our stage shows.

The team at each Resort are always on hand to make sure you enjoy your break with us and welcome you when you arrive. You will find their infectious brand of fun will keep the kids smiling and means you can be sure they're having a great time.



To book call now on
0870 242 0870
www.butlins.com
or see your travel agent

THE SKYLINE PAVILION

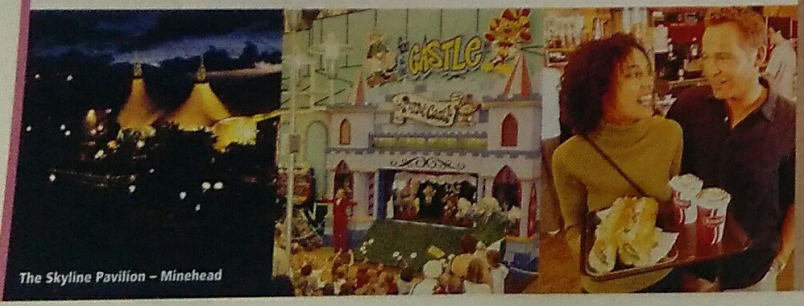
ENTERTAINMENT COME RAIN OR SHINE

The Skyline Pavilion is a striking structure that you can see long before you reach the Resort.

Built by the same company that created the Millennium Dome, although considerably more popular! The Pavilion houses a central stage area where the kids can watch shows, join in with the Redcoats or meet their favourite characters like Noddy, Spiderman and the Hulk.

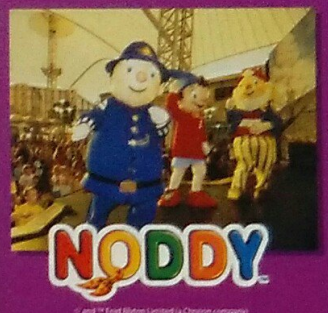
Mum and dad can relax with a meal or a drink and take in the electric atmosphere.

You can also catch some American style wrestling, take in some live music, and laugh at the puppet show or enjoy one of the many bars or restaurants situated inside, all under the weatherproof protection of the huge canopy.



The Skyline Pavilion – Minehead

The Skyline Pavilion, Minehead



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WHAT'S IN THE PAVILION?

- Skyline Stage and Performance Area
- Amusements
- Puppet Castle – shows for kids of all ages
- Hotshots – Ten-pin bowling, American pool and sports bar
- Soft Play Area
- Toy Box Toy Shop
- Mega Treats Sweet Shop
- Harry Ramsden's fish and chips
- Skyline Café
- Burger King
- Bar Rosso
- Treasures Gift Shop
- Photo Shop

NB. The Resorts vary very slightly so some of these attractions may actually be outside of the Pavilion area

"The Skyline is amazing. You just can't count on the weather – so it's one of the reasons we keep coming back"

Sarah Laws – Butlins guest

To book call now on
0870 242 0870
www.butlins.com
or see your travel agent

ENTERTAINMENT VENUES

CENTRE STAGE AND REDS

You will find the majority of our evening entertainment based in our fantastic show bar Centre Stage.

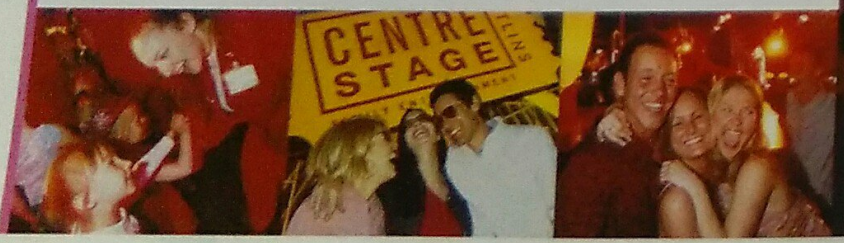
During busier breaks we will also open Reds, a second top venue.

Both venues have their very own dance floors and great bars and behind the scenes each venue is run by an expert sound, lighting and backstage crew – all working to ensure that you get the ultimate in professional entertainment.

And don't forget to check out Jaks, our rocking over 18's bar, that also plays host to a great line up of entertainment, as well as a DJ playing well into the early hours.

During U breaks at Bognor Regis, to ensure a great atmosphere, all of the Reds entertainment will be concentrated in another venue.

On U breaks at Minehead and Skegness, Reds is a non-smoking venue.



Centre Stage, Minehead

CENTRE STAGE

Our main venue for spectacular production shows and live performances

- Huge show stage for live performances
- West End style shows
- Bar
- Dance floor
- Amusements
- Snacks and novelty shop

REDS

An extremely versatile venue for comedy, shows, bands and dancing - open on busier breaks only

- 2 stages for live performances
- Large dance floor
- Reds FM Juke Box DJ booth
- Summer Redcoat shows

We had a wonderful time visiting the Resorts in our early days, fantastic people!

Alisha – Mis-teeq

We always come back for the entertainment, it's brill!

Yvonne Rix – Butlins guest

To book call now on
0870 242 0870
www.butlins.com
or see your travel agent

SUMMER TIME SHOWS

If you visit us from May to October, outside the school summer holidays, you'll be treated to some amazing shows, designed for the whole family to enjoy.

You'll love 'School Daze' – set in Sandlewood Secondary Modern, it follows the trials and tribulations of young love...there's teenage gangs, teasing, kisses behind the bike shed and cheeking the teachers, all set to a great sound track including 'Baggy Trousers', 'Should I Stay or Should I Go' and Cameo's 'Word Up.'

The kids will love 'Destination Unknown,' a real family show featuring Professor Potty, a mad inventor who has just built a time machine. Billy Bear, our new inquisitive redcoat, just can't resist trying it out and mayhem ensues.

Our panto matinees are always a firm favourite and in summer 2004 you can enjoy Cinderella at Bognor Regis, Snow White and the Seven Dwarfs at Minehead and Dick Whittington at Skegness.

And of course, this is all in addition to all the fun activities taking place every day in the Skyline Pavilion including Circus Shows, American style wrestling, Red Mist, our urban entertainment street team, Billy's kids disco and the chance for the kids to meet their favourite characters like Noddy, Spiderman and the Hulk as well as much more.

Limahl on Centre Stage

To book call now on
0870 242 0870
www.butlins.com
or see your travel agent

SUMMER TIME SHOWS

Come to us during the school summer holidays and you'll be spoilt for choice. As well as all the shows shown on the previous page we offer a whole range of extra entertainment.

'One Big Night' is new for summer 2004 and is a fantastic night packed full of fun.

Enjoy the 'Pop Party Tour' in association with TV Hits, featuring the hottest new up and coming pop acts. In the past we've featured Mis-teeq, Blazin' Squad, Romeo and Atomic Kitten – so who knows who'll be appearing next year!

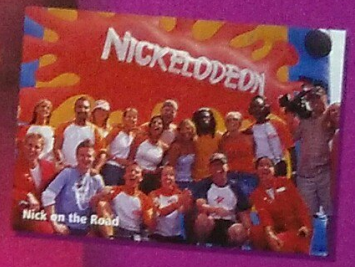
You'll also get the chance to see 'African Stomp' performed by an acrobatic troupe of singers and dancers all the way from Kenya – an amazing spectacle.

The rest of the night is filled with fun and surprises including street dance, comedy and music.

Nickelodeon, the UK's favourite kids channel, will also visit our 3 Resorts with their summer roadshow 'Nick on the Road' bringing along with them their presenters, top pop acts, madcap games and your chance to be on TV. The Roadshow will visit each Resort once over the summer.

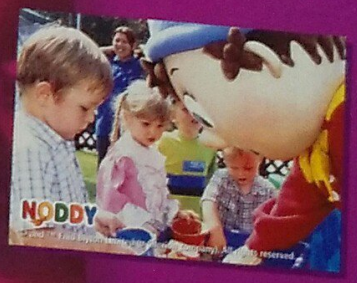
In the Skyline there's even more happening. Join in the fun as Billy Bear celebrates his first birthday and introduces us to a new friend, vote for your favourite Redcoat as they perform in 'Red Idol' and watch some amazing street dance moves as well as much more.

The Pop Party Tour in association with TV Hits Magazine



Nick on the Road

African Stomp



To book call now on
0870 242 0870
www.butlins.com
or see your travel agent

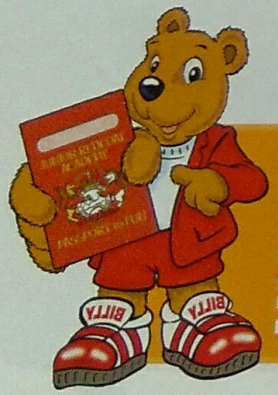
BILLY AND THE KIDS CLUBS

PASSPORT TO FUN

2004 marks our very own Billy Bear's first birthday so join us in the summer for the celebrations. You can see him around the Resort, so don't forget to say hello – he's the life and soul of the party!

"The Passport to Fun is a great idea. The children got to do everything they wanted and it still left time for us adults to get out and about."

Rachel White – Butlins guest



Kids club members can sign up for the 'Passport to Fun!' Every time they complete a fun activity they get a sticker for their passport and once they have six they become an honorary Redcoat!

Your kids will get the chance to meet Noddy and all his friends, so why not treat them to a Noddy pack – just ask when booking.

£34 Noddy packs for kids:

- Invitation to join Noddy and his Toyland friends at the tea party during your holiday
- Bumper fun pack containing: 3D Rucksack, Fridge Magnets, Pop-Up Book, Figure and Car, Sticker Book, Soft Toy, Giant Playing Cards
- A photograph taken with Noddy and his Toyland Friends

£15 Noddy packs for kids:

- Invitation to join Noddy and his Toyland friends at the tea party during your holiday
- PVC Swimbag • Stationery case • Mini Markers • 10 Coloured Pencils • 10 Wax Crayons • 1 Roller Stamper • 2 Ink Pads • Stamper with 16 Stamps • Note Pad

NODDY

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THE KIDS CLUBS

"I don't want to go home yet!"

Joe Laws – Butlins guest, age 6

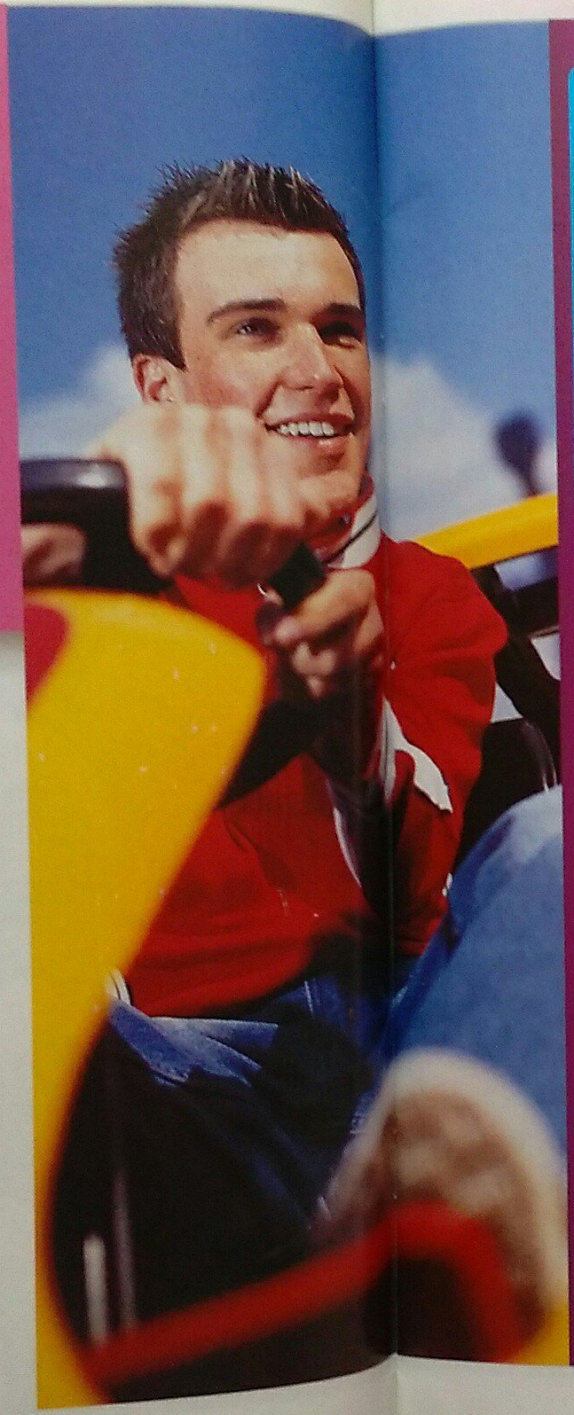
Our Kids Clubs are second to none and offer something for all ages – from the tiniest tots to those hard-to-please teens. They run every day during U breaks and are completely free.

Surrounded by young people of their own age the clubs are a great place for making friends and burning off some excess energy.

NURSERY FACILITIES FOR THE UNDER 5'S

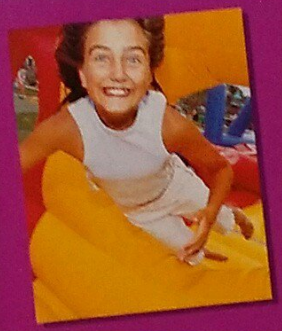
All of our nurseries are registered and staffed by NNEB-qualified nursery nurses. The nurseries are run on a session-by-session basis, with the first introductory session being free and all subsequent sessions being charged at £3.50 for each 1 and a quarter hour session. Children can play freely or join in supervised activities such as:

- Treasure Hunt
- Storytime
- Dressing up
- Painting
- Music
- Parachute games



FREE KIDS CLUB ACTIVITIES FOR 5 – 8'S

- Parachute games
- Stage school
- Cartoon time
- Musical games
- Arts and crafts
- Treasure hunts
- Circus workshops
- Cool cooking
- Football coaching
- Kids films at the cinema
- Board games and toys

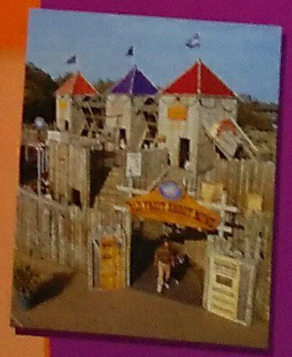


FREE KIDS CLUB ACTIVITIES FOR 9 – 12'S

- Stage school
- Film making
- Mystery hour
- Table tennis
- Football coaching
- Sports competitions
- Treasure hunts
- Swimming events
- Arts and crafts
- Parachute games
- Circus workshops
- Kids films at the cinemas

FREE KIDS CLUB ACTIVITIES FOR 13 – 16'S "THE ZONE"

- School disco night – weekly night of top beats from the resident DJ
- Evening club nights at the Zone
- Splash pool evening – with canoeing and water polo
- Team games
- Sports competitions, including five-a-side football, basketball, hockey and volleyball
- Film-making
- Stage school singing, dancing and acting
- DJ skills and TV presenting



Children aged 8 and under must be supervised by a parent or guardian at all times.

SPLASHDOWN

INDOOR & OUTDOOR POOLS AND THE BEACH

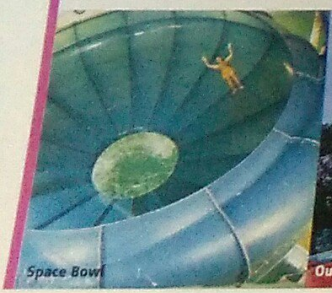
If you fancy a splash we've got it covered – come rain or shine!

When it's warm and sunny, there's no nicer spot to relax than around our outdoor fun pools. And while you're soaking up the sun, the kids will be safely splashing in the shallow water, playing on the slides and firing the water canons.

If it's more of a paddle or a dip in the sea you had in mind, then step out of the Resort and head to the beach - no more than a couple of minutes walk away.

Or if you like your temperatures sub-tropical and your water rides wild and wet, then head off to our fabulous Splash Waterworlds, which are full of rides and slides, flumes and bubble pools.

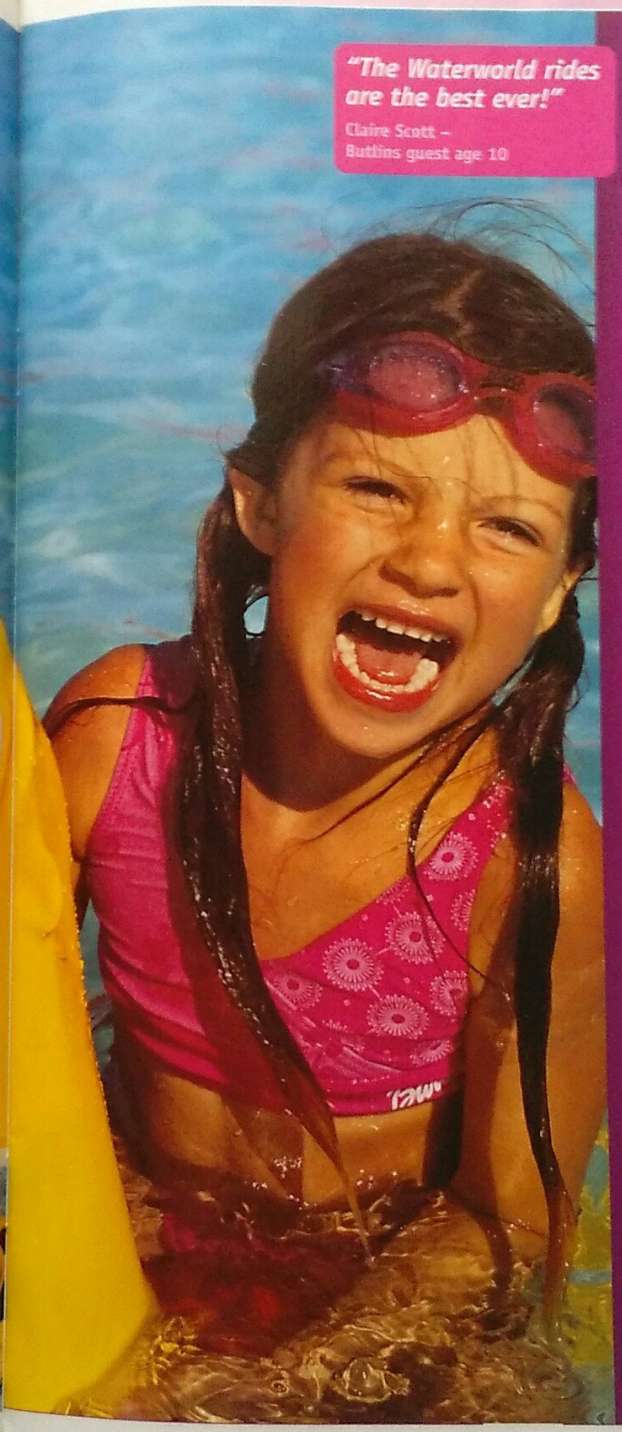
The Splash Waterworld and outdoor funpools are completely free.


Space Bowl

Outdoor Funpool – Minehead

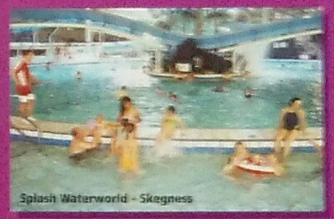
Children's play area

Master Blaster



"The Waterworld rides are the best ever!"

Claire Scott – Butlins guest age 10


Splash Waterworld - Skegness

AT EACH WATERWORLD YOU'LL FIND

- Master Blaster raft ride
- Space Bowl
- Bubble pools
- Shallower younger children's play area
- Water cannons
- Wave machines
- Shallow beach area

Please note height restrictions apply and some rides are for competent swimmers only

Bognor Regis

- Pinball interactive flume
- Terror Trip flume

Minehead

- Black Hole flume
- Blue Comet flume

Skegness

- Speed flumes at three different levels

Outdoor Pool

To book call now on
0870 242 0870
www.butlins.com
or see your travel agent

SPORTS AND LEISURE

SO MUCH TO CHOOSE FROM

There are so many sports and leisure activities at Butlins we bet you won't be able to find time to squeeze them all into your break!

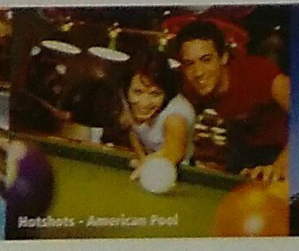
From ten-pin bowling at Hotshots to screaming round the go-cart track, the fun fair or playing cricket on the beach, you're guaranteed to find something to suit your mood.

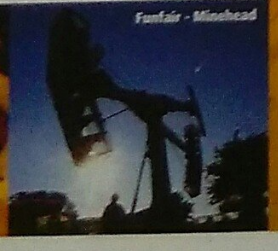
And if that's not enough, you can enjoy everything that the surrounding area has to offer from golf, horse riding and fishing, to a day's shopping.

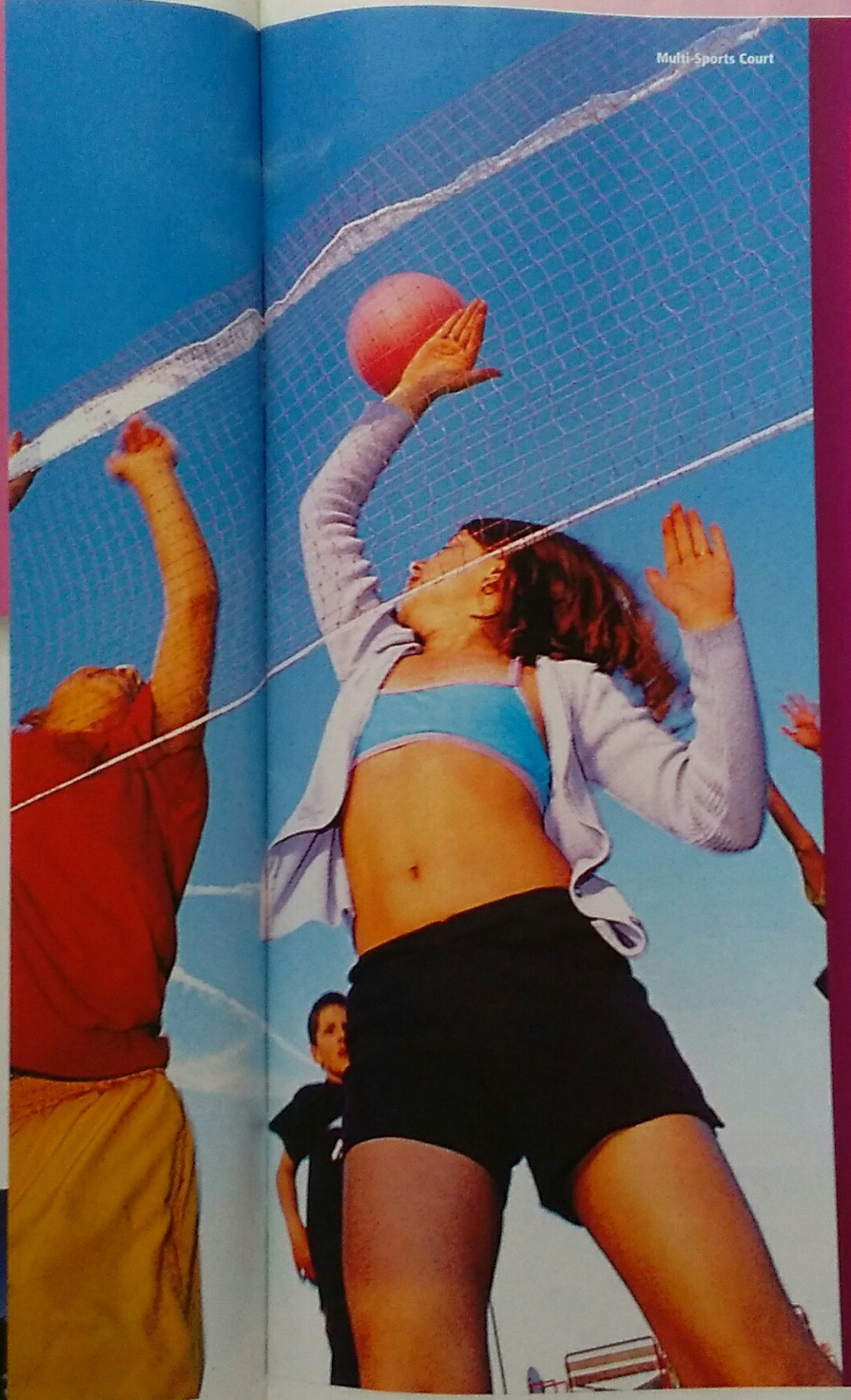
"Relaxing on holiday is key – one of the best ways to let off steam and reduce the stresses of daily life is through sport. Whether it be a simple swim or something more exhilarating, Butlins has it all!"

Adrian Moorhouse – Olympic Gold swimmer

Ten-Pin Bowling


Hotshots - American Pool


Funfair - Minehead


Multi-Sports Court

AT EACH RESORT YOU'LL FIND

- Go-carts
- Funfair
- Football
- Aqua-aerobics
- Children's swimming lessons
- Splash Waterworld
- Weekly swimming events
- Outdoor fun pool
- Hotshot's ten-pin bowling
- Kwik cricket
- Outdoor bowls
- Green Baize snooker club
- Trampolining
- Bingo
- Games Zone
- Crazy golf
- Competitions
- Cinema
- Darts
- Basketball
- Table tennis
- Karaoke
- Megazone laser arena
- Netball
- Fencing
- Rounders
- Family sports
- American pool
- Aerobics/fun and fitness
- Volleyball
- Archery

The opening of venues and activities varies throughout the year, some are weather dependant. Some activities incur a charge, please see page 45 for more details.

HOME FROM HOME

SHOPS AND SERVICES

Butlins Resorts really are self-contained, so you'll find everything you need within a few minutes walk.

From all the essentials like a cash machine and a newsagent for your paper, up to an on resort Ladbrokes in case dad fancies a flutter, we really have thought of everything.

There's a supermarket stocking a huge range of everyday necessities from toothbrushes to tomatoes, including fresh bread everyday. Our fabulous toyshop is a great place for the kids to spend their holiday pocket money and Mega Treats is a wonderful sweet shop where kids of all ages will find something delicious!

And if mum wants to pamper herself she can book the little ones into the nursery and head off to Finishing Touches our on site hairdressers and beauty salon.

Everyday's Supermarket

News Break

AT EACH RESORT YOU'LL FIND

Shops

- Everydays Supermarket
- Mega Treats (for sweets and ice-cream)
- Toy Box
- Treasures gift store
- News Break newsagents
- Jokers joke shop
- Finishing Touches hair salon
- Photo shop
- Ladbrokes

Services

- Nursery*+
- Cash point
- Launderette*
- Holiday Booking Shop – see page 85

*Incurs a charge
+Subject to availability

"It was so easy to Self-cater. The supermarket had everything we needed."

Lynn Wade – Butlins guest

To book call now on
0870 242 0870
www.butlins.com
or see your travel agent

EATING AND DRINKING

We have a whole selection of different bars and restaurants – all catering for families and offering meals and snacks, plus all the goodies the kids enjoy!

Chill out in the relaxed atmosphere of the Sun and Moon pub, sip an exotic cocktail in Bar Rosso or order a round of shots in Jaks, our selection of pubs and bars promises something for every mood.

Whether you want a quick pizza with the kids, a traditional fish 'n' chip supper or a vegetarian meal, you'll find a restaurant on site to suit you.

FAMILY FRIENDLY

Butlins has expanded it's Family Friendly offering to make life easier for Mums and Dads with facilities and services including:
• FREE Baby bottle/food warming facilities
• FREE Baby friendly dishes & spoons
• FREE Baby bibs • FREE toy with children's meal • Colouring mats & crayons and much more at the restaurants shown opposite…

Sun & Moon Pub

"Even my fussy lot loved the food at Butlins."
Sam Lindars – Butlins guest

PUBS AND BARS

CENTRE STAGE & REDS
Our famous live entertainment venues, each with their own large bars.

BAR ROSSO
Take your pick from cocktails, wines or beer all served inside the Skyline Pavilion.

GREEN BAIZE SNOOKER CLUB
Free snooker tables and darts for lovers of traditional bar sports, plus lots of comfortable seating if you prefer to watch.

HOTSHOTS
A sports-themed bar where you can go ten-pin bowling, play American pool and watch sport on the big screen.

Some Venues may be closed during less busy breaks.

JAKS
Late night bar with a disco, as well as happening live bands. Only open on selected breaks. Adult only.

THE SWINGING SHILLELAGH
An Irish- themed Bar with outrageously fun Karaoke nights.

THE CRAZY HORSE SALOON
(Minehead & Skegness)
Live entertainment and dancing till late. Open during busier breaks only.

RESTAURANTS

PINEWOOD STUDIOS
Let your imagination roam free in this movie themed restaurant. Serves: mouth watering pizzas and pasta, traditional grills and healthy dishes.

THE SUN & MOON PUB
A traditional pub with a terrific, family atmosphere. Serves: Pub food like it should be, including hearty breakfasts.

SKYLINE CAFÉ
Right at the heart of the Skyline Pavilion, this cafe is open all day. Serves: Coffee, pasties, sandwiches and hot snacks.

BURGER KING
Everyone loves Burger King's unique flame grilled burger. Home of the Flame grilled Whopper, Chicken Whopper and King Fries.

HARRY RAMSDEN'S
The 'plaice' to enjoy World Famous Fish & Chips. Serves: Fish & Chips – Just like they should be.

TAKE-AWAYS

CHICK 'N' KEBAB
A late-night takeaway for quick, satisfying munchies. Serves: Chicken, kebabs and tasty late-night snacks.

Papa Johns (Skegness only)
Serving unforgettable pizzas with freshly made authentic bases and hand prepared fresh toppings it's easy to see why Papa Johns is America's fastest growing pizza chain.
Serves: mouth-watering pizzas.
Take-away or counter-service only.

Here are just some of the brands you can expect to see while on Resort

HALF BOARD DINING

Half board Restaurants

Our half board breaks offer amazing value for money with a great selection of tasty dishes everyday. Set yourself up for the day with a full English breakfast, juice, cereal, tea and coffee – there's a full selection everyday. In the evening you can enjoy a 3 course dinner including international, traditional and vegetarian dishes. Check out the sample menu to get a taster of what's available for evening meals.

You will enjoy your meals in either Coral Beach or Ocean Drive - our half board restaurants. These are 'food court' style eateries offering a buffet style assisted service.

At Bognor Regis only, Coral Beach offers a waited table service and your restaurant will be allocated on arrival.

Breakfast Menu

Cereal

Kellogg's cornflakes
Frosted cornflakes
Weetabix
Weetos
Malt crunchies
Muesli
Branflakes
Porridge oats

From the grill

A selection of

Mushrooms
Breakfast sausage
Vegetarian sausage
Beans
Fried bread
Hash Browns
Bacon
Fried egg
Poached egg
Scrambled egg
Kippers
Smoked haddock
Boiled egg and soldiers
Toast with jam, marmalade & butter

Sample Evening Meal Menu

Leek and potato soup

Steak and ale pie
Roast chicken salad
Traditional fish, chips and mushy peas
Pasta with pesto and sun dried tomatoes
Mushroom stroganoff

Belgian chocolate cake
Sticky toffee pudding
Ice-cream

Kids corner

Bangers and mash
Tomato pasta bake

A half board break is the way to go if you want a great value relaxing holiday free from cooking. It includes:

- The cost of your accommodation.
- A hearty breakfast.
- A three-course evening meal.
- Entertainment.

Our half board dining provides you with some of the country's biggest brands

Over 90% of guests questioned rated the half board offering 'Excellent'!

Source: Guest Applause surveys 2002

Making life easier for mums & dads...

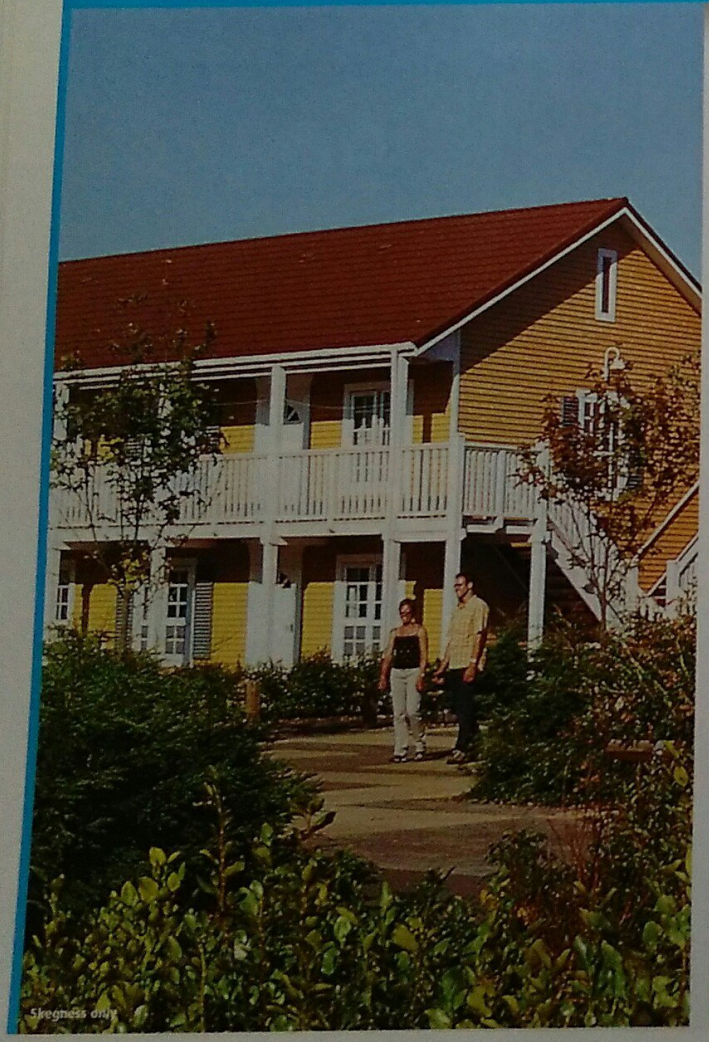
At all 3 Resorts we offer high chairs, bottle warming facilities, baby foods and baby cutlery.

Our Food Court Restaurants offer an assisted service and includes table clearance and assistance with carrying meals on request.

Your restaurant will be allocated upon your arrival. During quieter times, only one restaurant may be open.

At Bognor Regis we cannot guarantee which restaurant you will eat in.

ACCOMMODATION



Skegness only

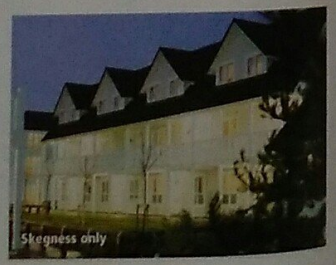
We've invested millions in our accommodation over the past few years and offer a good variety of value-for-money apartments and rooms to suit all budgets.

We offer everything from Standard, which is basic, value for money accommodation, up to Deluxe, which offers all those little extras you might want like a DVD player, hairdryer, safe and much more.

Our half board rooms have a bedroom and bathroom or shower room and tea and coffee making facilities. Breakfast and dinner is eaten at one of our half board restaurants Coral Beach or Ocean Drive see pages 32 and 33 for a sample of our delicious half board menu.

Our apartments have a kitchenette and lounge area as well as a bath or shower room and are usually for self-catering guests but we also offer half board as an option.

The chart opposite shows exactly what you can expect from your accommodation type. For prices see pages 66 to 69 for Bognor Regis, 72 to 75 for Minehead and 78 to 81 for Skegness.



Skegness only

ACCOMMODATION TYPES

● Half board
● Self-catered
● Available as a self-catered option or, for an extra charge, half board
† Standard apartments, with a half board option, are available at Skegness only.

	DELUXE LODGE	DELUXE ROOM	GOLD APARTMENT	SILVER APARTMENT	SILVER ROOM	STANDARD APARTMENT	STANDARD ROOM
Bognor Regis	●	●	●	●	●	●	●
Minehead	●	●	●	●	●	●	●
Skegness			●	●	●	●	●
Full English Breakfast and three course evening meal		●	Optional	Optional	●	Optional†	●
All bed linen, pillows and duvets	●	●	●	●	●	●	●
Bath or shower room (Showers only at Skegness)	●	●	●	●	●	●	●
Tea and coffee making facilities with welcome pack of tea and coffee	●	●	●	●	●	●	●
Housekeeping*	●	●	●	●	●		
Separate lounge/dining area: may double as a bedroom in Standard	●	●	●	●		●	
Kitchenette with cooker and fridge	●		●	●		●	
Microwave and toaster	●		●	●			
Cooking utensils, cutlery and crockery	●		●	●		●	
Fridge	●	●	●	●		●	
Towels and soap	●	●	●				
Balcony or terrace	●	●					
Complimentary bottle of wine and chocolates	●	●					
Personal parking space	●	●					
Colour TV				●	●	●	●
Widescreen or 28" TV	●	●	●				
DVD/Video player	●	●	●				
2nd TV in bedroom	●	●	●				
Personal safe	●	●	●				
Hairdryer	●	●	●				

Minimum/maximum occupancy

Most of our accommodation is subject to a minimum and maximum occupancy rate. The small grid next to the description of each accommodation type will tell you the minimum number of guests required, as well as the maximum number of guests it will house.

The minimum number is based on the number of bedrooms. Babies aged 0 to 2 are in addition to the minimum occupancy and go free if you bring along your own cot. You may also hire a cot for a fee of £5 (Linen is not included) or pay a supplement of £25 if the child sleeps in a bed.

* Housekeeping is defined as making beds, emptying rubbish and cleaning the room daily, except Wednesdays and Sundays.

GROUND FLOOR GUARANTEED!

We can guarantee you ground floor accommodation for your holiday for a charge of £10*

*Please ask when booking.
*Disabled guests are exempt on production of their entitlement badge.

ACCOMMODATION

DELUXE LODGES

Bognor Regis & Minehead only

3 bedroom self-catered lodges, consisting of 1 double bedroom and 2 twin bedrooms, some with bunk beds.

Plus lounge, kitchen/dining area, bathroom with bath and shower, balcony or terrace and personal parking space. Deluxe lodges offer extra space, plus all of the benefits of Gold accommodation including large screen TV, hairdryer and safe.

Minimum occupancy

	No. of Bedrooms	Min. Occupancy
DELUXE LODGE	3	6

See page 35 for details of minimum/maximum occupancy

DELUXE ROOMS

Bognor Regis & Minehead only

Our premium accommodation, Deluxe half board rooms offer spacious, airy accommodation with a balcony or terrace – together with those extras – like a large screen TV and a dvd/video player.

Bognor Regis

1 or 2 bedroom accommodation, consisting of either a double or twin bedroom, or a double and a twin bedroom, plus lounge, bathroom with bath and shower, balcony or terrace and personal parking space.

Minehead

1, 2 or 3 bedroom, ground floor accommodation, consisting of either a double or twin bedroom, or a double and 1 or 2 twin bedrooms, plus lounge, bathroom with bath and shower, balcony or terrace and personal parking space.

Minimum occupancy

	No. of Bedrooms	Min. Occupancy
BOGNOR REGIS	1	2
	2	4
MINEHEAD	1	2
	2	4
	3	5

See page 35 for details of minimum/maximum occupancy

To book call now on
0870 242 0870
www.butlins.com
or see your travel agent

ACCOMMODATION

GOLD APARTMENTS

Available at all 3 Resorts

2 or 3 bedroom apartments, consisting of 1 double and 1 or 2 twin bedrooms, plus kitchenette, shower room and lounge/dining area.

Our newly refurbished Gold apartments offer spacious and comfortable accommodation with modern fixtures and fittings and a fresh new colour scheme. The lounge area includes comfy sofas on which to relax in front of the wide screen TV, video and dvd player to watch your own videos or dvds or one of ours available, free, to hire.*

The main bedroom features a hairdryer, personal safe and its own TV, all in a fresh and modern design. Whilst the enhanced shower room contains towels† and soap. In addition, there is a dedicated Gold host to ensure a smooth check in and they will be available during your stay should you need anything.

Minimum occupancy

	No. of Bedrooms	Min. Occupancy
GOLD APARTMENT	2	4
	3	6

See page 35 for details of minimum/maximum occupancy

* Available from the Resort Library – a fully refundable £20 deposit will be required.

† Fresh towels are provided on arrival and changed on Wednesdays for those staying Saturday to Saturday.

SILVER ACCOMMODATION

Available at all 3 Resorts

Our Silver accommodation is available in 4 great choices!

Our apartments are available in either a self-catered or half board option at all 3 Resorts. Bognor Regis also features Silver Terraces and Minehead, Silver Bungalows.

Silver rooms are available at all 3 Resorts as a half board option only.

Please note, towels and soap are not provided in Silver accommodation. Towel packs, consisting of 4 bath towels are available at all Resorts for hire at a charge of £10 (+ £10 deposit).

Minimum occupancy

	No. of Bedrooms	Min. Occupancy
SILVER APARTMENT AND SILVER TERRACE AT BOGNOR ONLY	2	4
	4	6
SILVER BUNGALOW AT MINEHEAD ONLY	2	3
	3	6
SILVER ROOM	1	2
	2	4
	3	5

See page 35 for details of minimum/maximum occupancy

SILVER APARTMENT

Available at all 3 Resorts

2 or 3 bedroom apartments, consisting of 1 double and 1 or 2 twin bedrooms, plus kitchenette, shower room and lounge/dining area.

SILVER ROOMS

Available at all 3 Resorts

Available as a Half board option only.
1,2 or 3 bedroom accommodation, consisting of either a double or a twin room, or a double and 1 or 2 twin bedrooms, plus shower room.

SILVER TERRACE

Bognor Regis only

2 or 3 bedroom apartments, consisting of 1 double and 1 or 2 twin bedrooms, plus kitchenette, shower room and lounge/dining area.

SILVER BUNGALOW

Minehead only

Single storey 2 or 3 bedroom terraced bungalow, consisting of 1 double and 1 or 2 twin bedrooms, plus kitchenette, bathroom and lounge/dining area. Available at a supplement of £25 per unit.

ACCOMMODATION

STANDARD ROOMS

Available at all 3 Resorts

Half board option only.

Standard rooms are great value for money and include a bedroom, bath or shower room and a colour TV.

Bognor Regis & Minehead

1 or 2 bedroom accommodation, consisting of either a double and/or twin bedroom, plus bath or shower room and a colour TV.

Skegness

1 or 2 bedroom accommodation, consisting of either a double or twin bedroom, or a double and 1 twin bedroom, plus a shower room and a colour TV.

Minimum occupancy

	No. of Bedrooms	Min. Occupancy
STANDARD ROOMS AT BOGNOR REGIS & MINEHEAD	1 2	2 3
STANDARD ROOMS AT SKEGNESS	1 2	2 3

See page 35 for details of minimum/maximum occupancy

Please note, towels and soap are not provided in Standard apartments. Towel packs, consisting of 4 bath towels are available at all Resorts for hire, please enquire when booking.

STANDARD APARTMENTS

Available at all 3 Resorts

Standard apartments offer you value accommodation at a price you'll be more than comfortable with. All Standard apartments feature a lounge/dining area and kitchenette although layout and decor may vary from Resort to Resort.

Please note: At Minehead and Skegness groups of 5 or more will mean guests will be sleeping in the lounge area. At Bognor Regis this applies to all Standard apartments.

Minimum occupancy

	No. of Bedrooms	Min. Occupancy
STANDARD APARTMENTS AT BOGNOR REGIS	1	4
STANDARD APARTMENTS AT MINEHEAD	2 3	4 6
STANDARD APARTMENTS AT SKEGNESS	2 3	4 7

See page 35 for details of minimum/maximum occupancy

Bognor Regis

1 bedroom apartments, consisting of a double or twin bedroom, plus kitchenette and bathroom. All apartments have a lounge/dining area which doubles as a bedroom with a convertible sofa-bed.

Skegness

2 or 3 bedroom apartments, consisting of 1 double and 1 or 2 twin bedrooms, plus kitchenette, shower room and lounge/dining area. 3 bedroomed apartments may feature convertible single sofabeds in bedroom or lounge.

Minehead

2 bedroom apartments, consisting of 1 double and/or 1 twin bedroom, plus kitchenette, shower rooms, and lounge/dining area which may in some apartments double as a bedroom and include a convertible sofa-bed.

Please note, towels and soap are not provided in Standard apartments. Towel packs, consisting of 4 bath towels are available at all Resorts for hire, please enquire when booking.

At Skegness only you can book a spacious apartment, complete with kitchenette and lounge and also take up our half board option. Please ask when booking.

BREAKAWAYS SEASON

Breakaways are our great selection of entertainment breaks that run each year from October to the beginning of June.

Unlike the summer, which is for families only, Breakaways are rated U, PG and 18, just like the cinema, to show who they are most suitable for.

Big family breaks like Christmas, New Year, half terms and Bank Holidays are always rated U – fun for all the family.

PG breaks are best suited for families with slightly older kids, whereas 18 breaks are strictly for grown ups!

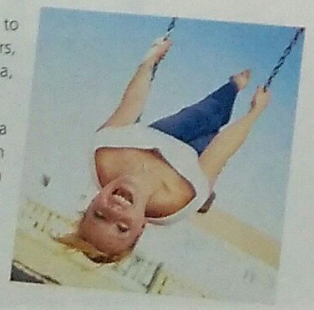
There's a full explanation of the ratings on page 44.

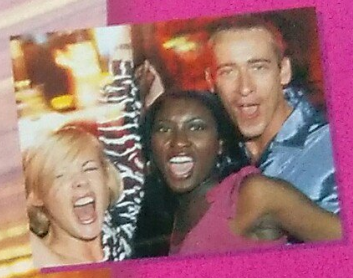
We've got a great selection of fun Breakaways ranging from Disco Inferno, Festival of the 60's, Rock and Roll to Skool Reunion!

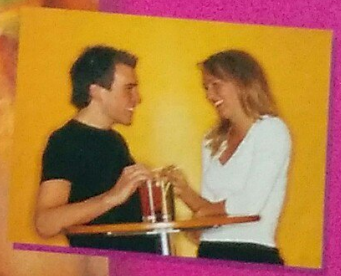
Our Chartbusters breaks feature the very best in up and coming young pop acts, whereas Stars of Vegas features tributes to some of the biggest stars of the past few decades.

Our 80's breaks will really take you back to the era of Flashdance and leg warmers, featuring acts such as Bananarama, Chesney Hawks and Modern Romance!

And don't forget our fantastic Arena concerts held each year at Minehead. In November 2003 the line up includes Ronan Keating, Atomic Kitten, The Sugababes and Triple 8.







To book call now on
0870 242 0870
www.butlins.com
or see your travel agent

BOOKING THE RIGHT BREAK FOR YOU

The grids below are your easy to use quick reference guide to the different Breakaways we have on at each Resort during the winter season. All the breaks have been rated U, PG or 18 to help you easily identify the right break for you.

BUTLINS RATINGS SYSTEM FOR U, PG & 18 BREAKS

This ratings system is designed to ensure that you spend your break with guests with similar tastes and needs, making sure that the atmosphere is right for you. Activities and entertainment will vary according to which rating of break you have chosen. The opposite page contains a detailed list of facilities available on each break.

U – U breaks are for families with children of all ages. They will feature entertainment specifically for children, as well as evening shows geared towards the whole family.

PG – PG breaks are for adults and families with older children, and are more focussed on themed entertainment rather than children's activities.

18 – 18 breaks are just for adults and will feature themed entertainment – you will not find any children on these breaks.

U, PG & 18 BOOKING POLICY

To ensure that the correct atmosphere is maintained for each different break, we have developed a booking policy for each rating.

U

To achieve a friendly, family atmosphere Butlins will not normally accept bookings on our 'U' category breaks from all male or all female adult parties:

- Of 4 or more adults aged predominantly 16 to 21
- Of 8 or more adults aged predominantly under 30
- Hen/stag parties discouraged

PG

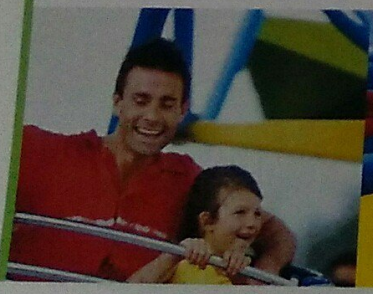
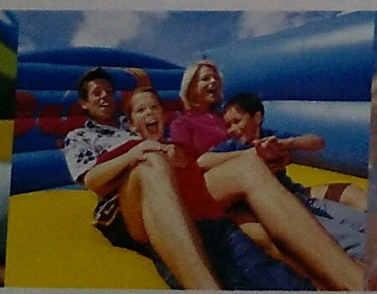
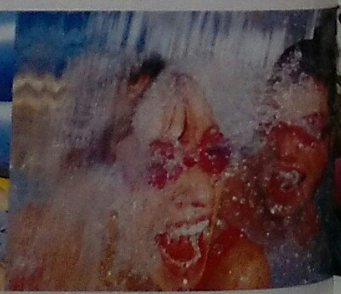
During our 'PG' category breaks, we will not normally accept bookings from all male or all female parties:

- Of 8 or more adults aged predominantly 16 to 21.
- More than 12 members aged predominantly under 30, should give details of their party and obtain our specific approval prior to booking.
- Hen/stag parties discouraged.

18

During our '18' category breaks, no-one under the age of 18 will be allowed onto the Resort. We will operate a more relaxed policy in relation to all male or all female parties. However, those with more than 20 members aged predominantly under 30, should still give their details and obtain our specific approval prior to booking.

We will review requests for exceptions on their merit but, should any such party arrive at a Resort without a booking or prior written approval, they will be refused entry. All bookings for any break which include under 18s should include a responsible adult who is at least 25 years of age.

FACILITIES AND ACTIVITIES AT A GLANCE

As the facilities and activities we normally offer vary depending on the rating of our breaks, this quick reference guide helps you to work out what's available on each break type.

ENTERTAINMENT & FACILITIES AVAILABILITY

ENTERTAINMENT VENUES	U	PG	18
Skyline entertainment		•	
Centre Stage shows and/or visiting artistes		•	•
REDS shows and/or visiting artistes	◑	•	•
Jaks	◑	•	•
Swinging Shillelagh	◑	•	•
FREE CHILDREN'S FACILITIES			
Noddy's Toyland rides	▼	•	
Noddy and his Toyland friends shows		•	
Noddy and his Toyland friends character appearances		•	•
Kids Clubs – 0-4, 5-8 and 9-12 year olds		•	•
Indoor soft play area	▼	•	
Fruit Shoots Mine	▼ ♟	•	•
Marvel character appearances		•	•
The Zone		•	•
Puppet Castle and puppet shows		•	
FREE GENERAL FACILITIES			
Splash Waterworld	▼	•	•
Funfair – limited in Breakaways Season	▼ ♟	•	•
Multi sports court	♟	•	•
Darts ¥		•	•
Table Tennis ¥		•	•
Snooker ¥		•	•
Outdoor Bowls	♟	•	•
Parent toddler and serious swimming sessions		•	

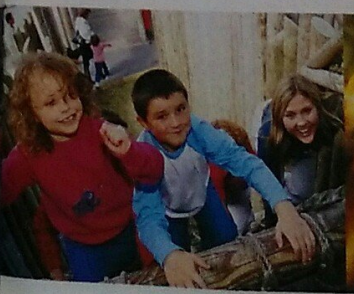
FOR AN ADDITIONAL CHARGE†		U	PG	18
Hotshots – Ten Pin Bowling	£3.50 per person per game †		•	•
Hotshots – American Pool	£2.50 per 1/2 hour †		•	•
Go Karts	£4.00 per race † ▼ ♟		•	•
Cinema	£4.50 per adult £3.50 per child †		•	•
Megazone Laser Arena	▼		•	•
Face Painting			•	•
Crazy Golf	♟		•	•
Trampolining	▼ ♟		•	
Bingo			•	•
Cashino Amusement arcade			•	•
Games Zone			•	•
Sideshows	♟		•	•
Nursery Facilities (Introductory 1st session free)	£3.50 per session †		•	•
High Chair & Buggy Hire			•	•
JULY – OCTOBER 2004				
Organised sports events	♟		•	•
Outdoor Funpool – July to mid September	♟		•	•
Children's Swimming lessons	For an additional charge		•	•
Aqua-aerobics			•	•
Archery	♟		•	•
Fencing	♟		•	•
Aerobics			•	•
Scuba Diving*	For an additional charge		•	•

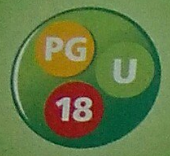
▼ Height restrictions apply. ♟ Weather permitting.
† Prices correct at time of going to press. We reserve the right to change these prices at any time.
* Due to safety requirements this activity is only available for guests aged 14 and over.
¥ Under 14s must be accompanied by an adult.
◑ Open on busier breaks.

Please note:
Some venues and facilities may be closed on less busy breaks.

ENTERTAINMENT

For details of all Breakaways and acts appearing, turn to pages 46-63. For details of Summer 2004 breaks, turn to pages 16-19.





BREAKAWAYS
AT A GLANCE

The grids below are your easy to use quick reference guide to the different Breakaways we have on at each Resort during the winter season. All the breaks have been rated U, PG or 18 to help you easily identify the right break for you.

BOGNOR REGIS Prices for Bognor Regis breaks on pages 66 - 69

November 2003			for entertainment details, see pages
Fri 7 - Mon 10	3nts	18 FESTIVAL OF THE 60'S	56-57
Fri 14 - Mon 17	3nts	18 80'S MADNESS	56-57
Fri 21 - Mon 24	3nts	18 DISCO INFERNO	56-57
Fri 28 - Mon 1 Dec	3nts	18 DISCO INFERNO	56-57
December 2003			
Fri 5 - Mon 8	3nts	18 PARTY, PARTY, PARTY	56-57
Fri 12 - Sun 14	2nts	18 PARTY, PARTY, PARTY	56-57
Fri 19 - Mon 22	3nts	U CHRISTMAS FANTASY	54-55
Tue 23 - Sat 27	4nts	U CHRISTMAS	54-55
Sat 27 - Tue 30	3nts	U CHRISTMAS WEEKEND	54-55
Tue 30 - Sat 3 Jan '04	4nts	U NEW YEAR	54-55
January 2004			
Sat 3 - Mon 5	2nts	U NEW YEAR PARTY	54-55
Fri 23 - Mon 26	3nts	18 SKOOL REUNION	56-57
February 2004			
Fri 30 Jan - Mon 2	3nts	18 WE ❤ 70'S	56-57
Fri 6 - Mon 9	3nts	18 PARTY, PARTY, PARTY	56-57
Fri 13 - Mon 16	3nts	U HALF TERM	52-53
Mon 16 - Fri 20	4nts	U HALF TERM	52-53
Fri 20 - Mon 23	3nts	U HALF TERM	52-53
Mon 23 - Fri 27	4nts	U FAMILY FUN	66-67
March 2004			
Fri 27 Feb - Mon 1	3nts	PG STAR NAME – SUGABABES	60-61
Fri 5 - Mon 8	3nts	18 DISCO INFERNO	56-57
Fri 12 - Mon 15	3nts	18 80'S MADNESS	56-57
Mon 15 - Fri 19	4nts	U SOUND OF THE 60'S	60-61
Fri 19 - Mon 22	3nts	18 PARTY, PARTY, PARTY	56-57
Mon 22 - Fri 26	4nts	U FAMILY FUN	60-61
Fri 26 - Mon 29	3nts	18 ROCK LEGENDS	56-57
April 2004			
Mon 29 Mar - Fri 2 April	4nts	U TOTAL TRIBUTES	60-61
Fri 2 - Mon 5	3nts	PG DIVAS	60-61
Mon 5 - Thu 8	3nts	U EASTER	52-53
Thu 8 - Tue 13	5nts	U EASTER	52-53
Tue 13 - Fri 16	3nts	U EASTER	52-53
Fri 16 - Mon 19	3nts	U CHARTBUSTERS	60-61
Mon 19 - Fri 23	4nts	U FAMILY FUN	60-61

April 2004 cont			for entertainment details, see pages
Fri 23 - Mon 26	3nts	18 SKOOL REUNION	56-57
Mon 26 - Fri 30	4nts	U STARS OF VEGAS	60-61
May 2004			
Fri 7 - Mon 10	3nts	PG DISCO INFERNO	60-61
Fri 14 - Mon 17	3nts	PG PARTY, PARTY, PARTY	60-61
Fri 21 - Mon 24	3nts	PG ULTIMATE 80'S	60-61
Fri 28 - Mon 31	3nts	U BANK HOLIDAY WEEKEND	52-53
Mon 31 - Fri 4 June	4nts	U BANK HOLIDAY MID-WEEK	52-53
June 2004			
Fri 4 - Mon 7	3nts	PG HOT SUMMER PARTY	60-61
September 2004			
Fri 10 Sept - Mon 13	3nts	PG WE ❤ 70'S	68-69
Fri 17 - Mon 20	3nts	PG DISCO INFERNO	68-69
Fri 24 - Mon 27	3nts	18 PARTY, PARTY, PARTY	68-69
October 2004			
Fri 1 Oct - Mon 4	3nts	18 SOUL AND MOTOWN	68-69
Mon 4 - Fri 8	4nts	U SUMMER PROGRAMME	16-19
Fri 8 - Mon 11	3nts	18 ULTIMATE 80'S	68-69
Mon 11 - Fri 15	4nts	U SUMMER PROGRAMME	16-19
Fri 15 - Mon 18	3nts	18 ROCK LEGENDS	68-69
Mon 18 - Mon 22	4nts	U SUMMER PROGRAMME	16-19
Fri 22 - Mon 25	3nts	U CHARTBUSTERS	68-69
Mon 25 - Fri 29	4nts	U HALF TERM/HALLOWEEN	50-51
Fri 29 - Mon 1 Nov	3nts	U HALLOWEEN	50-51
November 2004			
Fri 5 Nov - Mon 8	3nts	U FAMILY FIREWORKS	50-51
Fri 12 - Mon 15	3nts	18 FESTIVAL OF THE 60'S	68-69
Fri 19 - Mon 22	3nts	18 ULTIMATE 80'S	68-69
Fri 26 - Mon 29	3nts	18 DISCO INFERNO	68-69
December 2004			
Fri 3 Dec - Mon 6	3nts	18 PARTY, PARTY, PARTY	68-69
Fri 10 - Mon 13	3nts	18 FESTIVAL OF THE 70'S	68-69
Fri 17 - Mon 20	3nts	U CHRISTMAS FANTASY	68-69
Mon 20 - Thur 23	3nts	U CHRISTMAS FANTASY	68-69
Thur 23 - Mon 27	4nts	U CHRISTMAS	68-69
Mon 27 - Thur 30	3nts	U CHRISTMAS PARTY	68-69
Thur 30 - Mon 3 Jan	4nts	U NEW YEAR	68-69

MINEHEAD Prices for Minehead breaks on pages 72 - 75

November 2003			for entertainment details, see pages
Fri 7 - Mon 10	3nts	PG ARENA – RONAN KEATING	48-49
Fri 14 - Mon 17	3nts	PG ARENA – ATOMIC KITTEN & SUGABABES	48-49
Fri 21 - Mon 24	3nts	18 SKOOL REUNION	58-59
Fri 28 - Mon 1 Dec	3nts	18 SOUL & DISCO	58-59
December 2003			
Fri 5 - Mon 8	3nts	18 PARTY, PARTY, PARTY	58-59
Fri 12 - Mon 15	3nts	18 PARTY, PARTY, PARTY	58-59
Fri 19 - Mon 22	3nts	U CHRISTMAS FANTASY	54-55
Tue 23 - Sat 27	4nts	U CHRISTMAS	54-55
Sat 27 - Tue 30	3nts	U CHRISTMAS WEEKEND	54-55
Tue 30 - Fri 2 Jan '04	3nts	U NEW YEAR	54-55
January 2004			
Fri 2 Jan - Mon 5	3nts	U NEW YEAR PARTY	54-55
February 2004			
Fri 30 Jan - Mon 2	3nts	18 SOUL & DISCO	58-59
Fri 6 - Mon 9	3nts	PG Total Tributes to SUPER GROUPS	62-63
Fri 13 - Mon 16	3nts	U HALF TERM	52-53
Mon 16 - Fri 20	4nts	U HALF TERM	52-53
Fri 20 - Mon 23	3nts	U HALF TERM	52-53
March 2004			
Fri 27 Feb - Mon 1	3nts	18 FESTIVAL OF THE 70'S	58-59
Fri 5 - Mon 8	3nts	18 FESTIVAL OF THE 60'S	58-59
Fri 12 - Mon 15	3nts	PG SOUL & MOTOWN	62-63
Fri 19 - Mon 22	3nts	PG ULTIMATE 80'S	62-63
Fri 26 - Mon 29	3nts	18 DISCO INFERNO	58-59

April 2004			for entertainment details, see pages
Mon 29 Mar - Fri 2	4nts	U WESTEND TO BROADWAY	62-63
Mon 19 - Fri 23	4nts	U FAMILY FUN FEATURING CIRCUS HILARIOUS	62-63
Fri 23 - Mon 26	3nts	18 PARTY, PARTY, PARTY	58-59
Mon 26 - Fri 30	4nts	U FAMILY FUN	62-63
May 2004			
Fri 30 - Mon 3 May	3nts	U BANK HOLIDAY WEEKEND	52-53
Fri 7 - Mon 10	3nts	18 SKOOL REUNION	58-59
Fri 28 - Mon 31	3nts	U BANK HOLIDAY WEEKEND	52-53
Mon 31 - Fri 4 June	4nts	U BANK HOLIDAY MID-WEEK	52-53
October 2004			
Fri 15 - Mon 18	3nts	U SUMMER PROGRAMME	16-19
Mon 18 - Fri 22	4nts	U SUMMER PROGRAMME	16-19
Fri 22 - Mon 25	3nts	U HALF TERM	52-53
Mon 25 - Fri 29	4nts	U HALLOWEEN/HALF TERM	50-51
Fri 29 - Mon 1 Nov	3nts	PG ARENA	72-73
November 2004			
Fri 5 Nov - Mon 8	3nts	PG ARENA	72-73
Fri 12 - Mon 15	3nts	PG ARENA	72-73
Fri 19 - Mon 22	3nts	18 SKOOL REUNION	72-73
Fri 26 - Mon 29	3nts	18 SOUL AND DISCO	72-73
December 2004			
Fri 3 - Mon 6	3nts	18 PARTY PARTY PARTY	72-73
Fri 10 - Mon 13	3nts	18 DISCO INFERNO	72-73
Fri 17 - Mon 20	3nts	U CHRISTMAS FANTASY	72-73
Mon 20 - Thur 23	3nts	U CHRISTMAS FANTASY	72-73
Thurs 23 - Mon 27	4nts	U CHRISTMAS	72-73
Mon 27 - Thur 30	3nts	U CHRISTMAS PARTY	72-73
Thurs 30 - Mon 3 Jan 05	4nts	U NEW YEAR	72-73

SKEGNESS Prices for Skegness breaks on pages 78 - 81

November 2003			for entertainment details, see pages
Fri 7 - Mon 10	3nts	18 FESTIVAL OF THE 70'S	58-59
December 2003			
Fri 5 - Mon 8	3nts	18 FESTIVAL OF THE 60'S	58-59
Fri 12 - Mon 15	3nts	18 PARTY, PARTY, PARTY	58-59
Fri 19 - Mon 22	3nts	U CHRISTMAS FANTASY	54-55
Tue 23 - Sat 27	4nts	U CHRISTMAS	54-55
Sat 27 - Tue 30	3nts	U CHRISTMAS WEEKEND	54-55
Tue 30 - Sat 3 Jan '04	4nts	U NEW YEAR	54-55
January 2004			
Sat 3 Jan - Mon 5 Jan	2nts	U NEW YEAR PARTY	54-55
February 2004			
Fri 30 - Mon 2	3nts	18 FESTIVAL OF ROCK & BLUES	58-59
Fri 6 - Mon 9	3nts	18 SOUL WEEKENDER	58-59
Fri 13 - Mon 16	3nts	U HALF TERM	52-53
Mon 16 - Fri 20	4nts	U HALF TERM	52-53
Fri 20 - Mon 23	3nts	U HALF TERM	52-53
March 2004			
Fri 27 Jan - Mon 1	3nts	18 SOUNDS OF THE 80'S	58-59
Fri 5 - Mon 8	3nts	18 FESTIVAL OF THE 70'S	58-59
Fri 12 - Mon 15	3nts	18 FESTIVAL OF THE 60'S	58-59
Mon 15 - Fri 18	4nts	U ROCK 'N' ROLL	62-63

April 2004			for entertainment details, see pages
Mon 19 - Fri 23	4nts	PG BUTLINS REVISITED	62-63
Fri 23 - Mon 26	3nts	U SUMMER PROGRAMME	16-19
Mon 26 - Fri 30	4nts	U SUMMER PROGRAMME	16-19
May 2004			
Fri 28 - Mon 31	3nts	U BANK HOLIDAY WEEKEND	52-53
Mon 31 - Fri 4 June	4nts	U BANK HOLIDAY MID-WEEK	52-53
October 2004			
Fri 15 - Mon 18	3nts	U ULTIMATE 80'S	78-79
Mon 18 - Mon 22	4nts	U SUMMER PROGRAMME	16-19
Fri 22 - Mon 25	3nts	U HALF TERM	52-53
Mon 25 - Fri 29	4nts	U HALLOWEEN/HALF TERM	50-51
Fri 29 - Mon 1 Nov	3nts	U HALLOWEEN	50-51
November 2004			
Fri 5 Nov - Mon 8	3nts	U FAMILY FIREWORKS	50-51
Fri 12 - Mon 15	3nts	18 FESTIVAL OF THE 70'S	78-79
December 2004			
Fri 3 - Mon 6	3nts	18 FESTIVAL OF THE 60'S	78-79
Fri 10 - Mon 13	3nts	18 PARTY, PARTY, PARTY	78-79
Fri 17 - Mon 20	3nts	U CHRISTMAS FANTASY	78-79
Mon 20 - Thur 23	3nts	U CHRISTMAS FANTASY	78-79
Thur 23 - Mon 27	4nts	U CHRISTMAS	78-79
Mon 27 - Thur 30	3nts	U CHRISTMAS PARTY	78-79
Thur 30 - Mon 3 Jan	3nts	U NEW YEAR	78-79

PG

ARENA BREAKS

Butlins are proud to present the 2003 Arena Concert breaks line up with Atomic Kitten, Sugababes supported by 888 and Ronan Keating all appearing live on stage. This year's line up at Minehead brings you the best in the pop world.

ARENA DETAILS

THE BUTLINS ARENA

The Arena is exclusive to Minehead for 4 weeks, and can seat up to 7000 guests. It contains a huge stage area, state of the art sound and lighting equipment, side screens to maximise your view of the band as well as tiered seating around the outside.

How seats will be allocated

Your concert ticket is included in the price of your holiday. You will be allocated tickets for the event when you check in, which will specify the seat numbers allocated to you and your party. We allocate seats according to price and accommodation type. For example, Deluxe half board seats will be nearest to the front.

Please Note: The allocation of seats is final and cannot be changed on arrival.

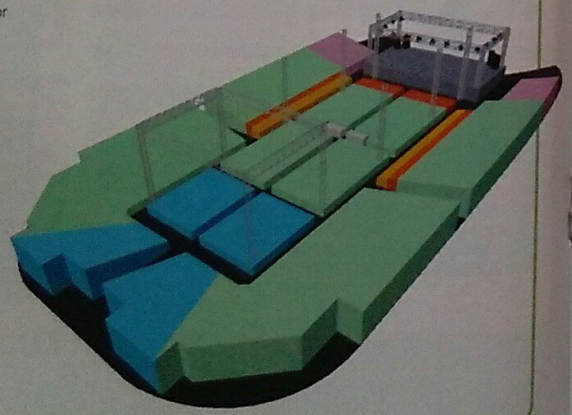
Artists impression of the Arena

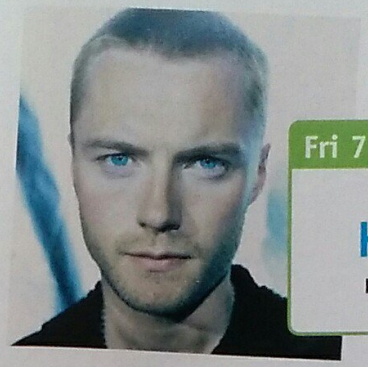
Below is a guide to the areas of seating that will be allocated to each accommodation type. It is intended as a rough guide only, and for each event, the seating plan may alter slightly with varying show production specifications.

- Deluxe & Gold
- Silver
- Standard
- Restricted view seating
- Disabled seating –

Please note:
There is a limit on the number of disabled seats available. Guests in wheelchairs need to inform us at time of booking, to ensure that the correct seating is allocated.

The Arena is a non-smoking venue.





Fri 7 – Mon 10 Nov

Ronan Keating

Performing on Sunday night

FOR PRICING FOR THESE BREAKS SEE PAGE 72.

Fri 14 – Mon 17 Nov

FROM £79 per person†

Atomic Kitten

Performing on Saturday night

Sugababes

Performing on Sunday night

888

Supporting

†Price based on 4 sharing 1 unit of Silver self-catered accommodation on Friday 14th – Monday 17th November 2003

To book call now on
0870 242 0870
www.butlins.com
or see your travel agent

U

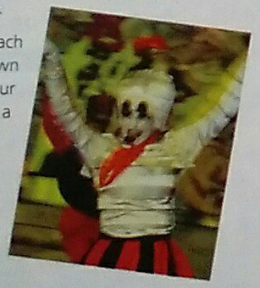
HALLOWEEN AND FAMILY FIREWORKS

Ghosts, ghouls and explosive fun!

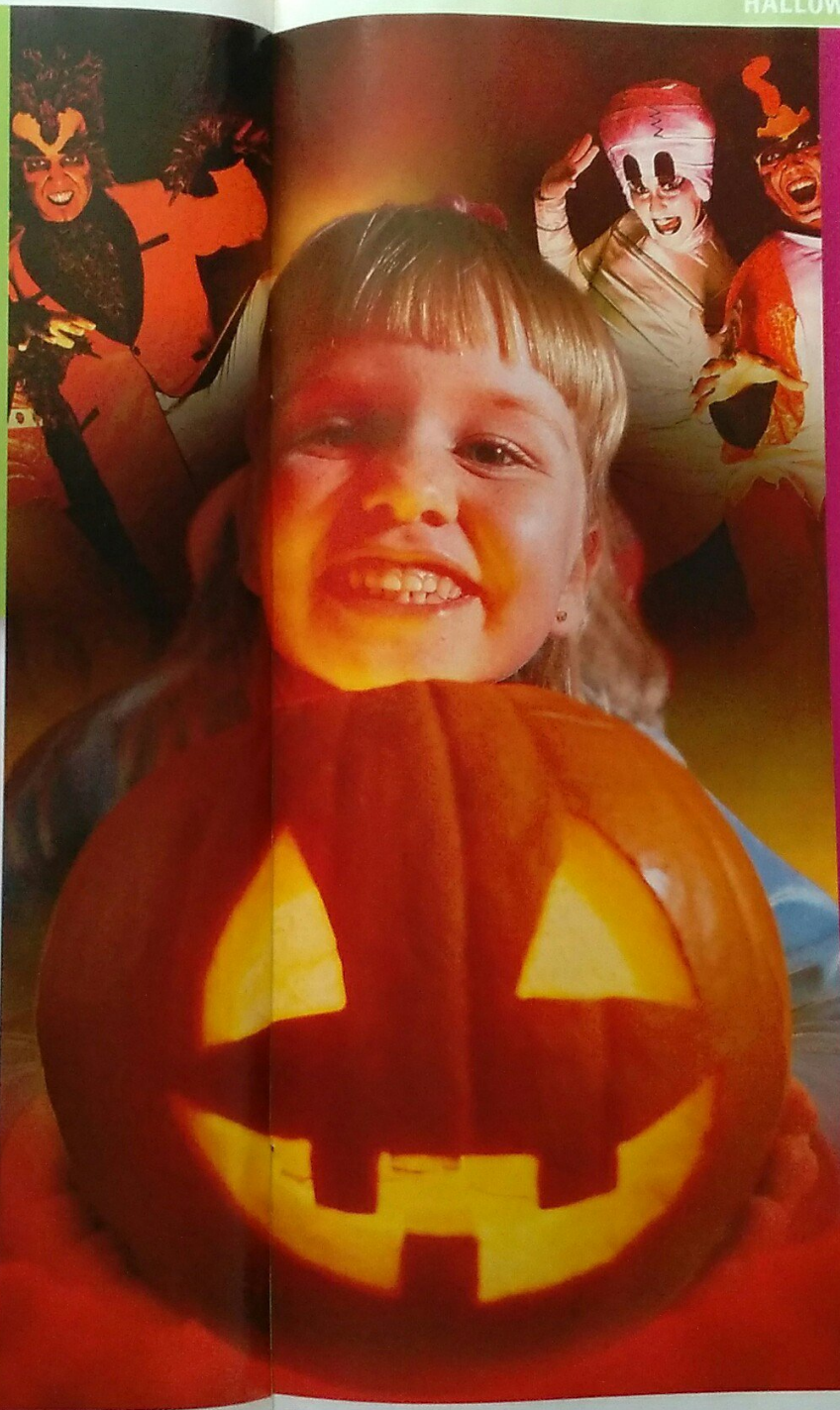
Put the winter blues behind you and throw yourself into some serious fun and games on Halloween and Bonfire Night.

The Skyline Pavilion, suitably decked out in fiendish fashion, provides the main setting for some spectacularly spooky shows at Halloween. Besides a truly 'wicked' fancy dress parade for the kids, the weekend promises a host of ghoulish entertainment for all the family.

To mark Bonfire Night with a bang, each Butlins Resort will light up the sky with its own fantastic fireworks display†. Just bring your gloves and scarf to wrap up warm for a brilliantly explosive weekend of fun!



† Firework display is weather permitting.



FOR PRICES SEE PAGES 66-69 FOR BOGNOR REGIS, 72-75 FOR MINEHEAD AND 78-81 FOR SKEGNESS

HALLOWEEN

FROM £54 per person†

Mon 25 – Fri 29 Oct '04
Fri 29 Oct – Mon 1 Nov '04
All Resorts

ALL HALLOWEEN BREAKS INCLUDE:

- Haunted house shows in the Skyline Pavilion
- Halloween street and circus entertainers
- Little monsters fancy dress parade
- Halloween at the Puppet Castle

FAMILY FIREWORKS

Fri 5 Nov – Mon 8 Nov '04
Bognor Regis & Skegness

ALL FIREWORK BREAKS INCLUDE:

- Fireworks display†
- Haunted house shows in the Skyline Pavilion
- Halloween street and circus entertainers
- Little monsters fancy dress parade
- Themed kids club activities
- Halloween at the Puppet Castle

† Price based on 4 sharing 1 unit of Silver self-catering accommodation at Skegness on Fri 29 Oct – Mon 1 Nov 2004.

To book call now on
0870 242 0870
www.butlins.com
or see your travel agent

BANK HOLIDAYS AND HALF TERMS

During Easter, bank holidays and half terms we go all out to make sure the kids have a great time – meaning you get more time to relax!

FEBRUARY HALF TERM

2004 BOGNOR REGIS

All Bognor Regis breaks will include:
• Wrestling • Captain Clueless.
Plus, on these dates you can see this additional entertainment:

Fri 13 – Mon 16 Feb
• Sooty • Stephen Mulhern
• Backbeat • Westlive (Westlife)

Mon 16 – Fri 20 Feb
• Pop Party Tour • Dr & The Medics
• Dave Benson-Phillips
• Brum - the super-brave superhero!

Fri 20 – Mon 23 Feb
• Dave Benson-Phillips • Backbeat
• Tony Lewis (Robbie Williams)
• Brum - the super-brave superhero!

2004 MINEHEAD

All Minehead breaks will include:
• Wrestling • Captain Clueless
Plus, on these dates you can see this additional entertainment:

Fri 13 – Mon 16 Feb
• Stephen Mulhern • Backbeat
• Westlive (Westlife)

Mon 16 – Fri 20 Feb
• Pop Party Tour • Dr & The Medics
• Dave Benson-Phillips
• Brum - the super-brave superhero!

Fri 20 – Mon 23 Feb
• Dave Benson-Phillips • Backbeat
• Tony Lewis (Robbie Williams)
• Brum - the super-brave superhero!

2004 SKEGNESS

All Skegness breaks will include:
• Wrestling • Captain Clueless
Plus, on these dates you can see this additional entertainment:

Fri 13 – Mon 16 Feb
• Sooty • Stephen Mulhern
• Backbeat • Westlive (Westlife)

Mon 16 – Fri 20 Feb
• Pop Party Tour • Dr & The Medics
• Dave Benson-Phillips
• Brum - the super-brave superhero!

Fri 20 – Mon 23 Feb
• Dave Benson-Phillips • Backbeat
• Tony Lewis (Robbie Williams)
• Brum - the super-brave superhero!

American style wrestling

Dr & The Medics

EASTER AT BOGNOR REGIS

FROM £115 per person†

Mon 5 – Thur 8 April
• Wrestling • Tony Lewis (Robbie Williams)
• Captain Clueless • Pop Party Tour
• Easter Egg Hunt • Dave Benson-Phillips
• Fancy Dress parade

Thur 8 – Tue 13 April
• Wrestling • Captain Clueless • Pop Party Tour • Peter Simon • Fancy Dress parade

Tues 13 – Fri 16 April
• Wrestling • Captain Clueless • Pop Party Tour • Stephen Mulhern • Fancy Dress parade

† based on 4 sharing 1 unit of Silver self-catering accommodation for 5 nights at Bognor Regis from Thursday 8 to Tuesday 13 April 04'

Please note: Minehead and Skegness are closed during Easter due to a private function.

MAY/JUNE BANK HOLIDAY BREAKS

Minehead
Fri 30 April – Mon 3 May '04

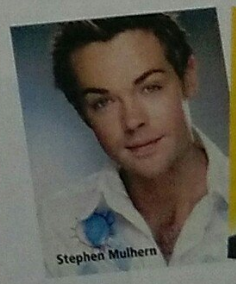
At all three Resorts
Fri 28 – Mon 31 May '04
Mon 31 May '04 – Fri 4 June '04

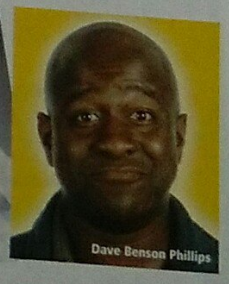
Butlins summer entertainment programme will be in full swing on these breaks.

Your days will be packed full of your favourite shows in Centre Stage & the Skyline Pavilion.

ALSO AVAILABLE TO BOOK OCTOBER: 2004 HALF TERM BREAKS

Brum
BrumⓇ & TM Ragdoll Ltd 2003.


Stephen Mulhern


Dave Benson Phillips

To book call now on
0870 242 0870
www.butlins.com
or see your travel agent

CHRISTMAS & NEW YEAR 2003

Butlins at Christmas is pure magic. That's why guests come back time and time again.

And no child's Christmas is the same without the traditional panto and, even more importantly, a chance to meet Santa. At night, the Resort sparkles with festive atmosphere as our Christmas cast and Redcoats go that extra mile to bring you all your favourite songs, carols and shows.

If there is one night of the year when you are going to party the night away, it's got to be New Year's Eve. Join us to see out the old and bring in the new in unmistakable Butlins style.

And if you can't party on New Year's Eve there's no need to miss out, we are also hosting a New Year Party break in early January. Cheers!

CHRISTMAS *Fantasy*

- Trip to Santa's grotto – with a free gift for each child
- Magical lantern-lit horse drawn parade
- Christmas and New Year fantasy breaks allow you to experience the whole holiday season in advance from Christmas Eve, through Christmas Day and into the New Year!
- Traditional Christmas market
- Christmas dinner for half board guests

CHRISTMAS *Weekend*

Our amazing value Christmas weekend break means you can wind down after the Christmas rush – just in time to gear up again for the New Year!

- Festive shows
- Seasonal kids club activities

CHRISTMAS *Break Only*

FROM £143 per person[1]

All our guests get spoiled rotten at Butlins over Christmas.

Half board guests are treated to a scrumptious five course Christmas dinner including wine & crackers

Whilst self-catered guests will receive a great hamper, worth around £30 and containing everything you need to make Christmas dinner special including:

- Turkey and stuffing • Nuts
- Biscuits • Crackers • Mints
- Christmas Pudding

1 Price based on 4 sharing 1 unit of Silver self-catering accommodation for 4 nights at Skegness from Tuesday 23 to Saturday 27 Dec 03'

NEW YEAR *Break Only*

Our New Year's breaks are so popular they sell out very quickly! And it's not surprising, as there's a fantastic party atmosphere for the whole family.

- Countdown into 2004
- Half board guests can expect a cracking New Years Eve dinner and bucks fizz brunch on New Years Day!
- Great shows and late night parties!

CHRISTMAS AND NEW YEAR DEPOSITS

Half board ADULT	£45
Half board CHILD	£30
Self-catering PER PERSON	£18

NEW YEAR *Party*

Perhaps you missed out on New Year due to work, or maybe you just want to continue the party! Whatever the reason, join us for a fun filled break to welcome in the New Year.

- Festive shows and bands
- Seasonal kids club activities

NOW ALSO AVAILABLE TO BOOK

Christmas 2004 and New Year 2005

Book early to avoid disappointment

BOGNOR REGIS

CHRISTMAS FANTASY
Fri 19 – Mon 22 Dec '03

CHRISTMAS BREAK
Tue 23 – Sat 27 Dec '03

CHRISTMAS WEEKEND
Sat 27 – Tue 30 Dec '03

NEW YEAR BREAK
Tue 30 – Sat 3 Jan '04

NEW YEAR PARTY
Sat 3 – Mon 5 Jan '04

MINEHEAD

CHRISTMAS FANTASY
Fri 19 – Mon 22 Dec '03

CHRISTMAS BREAK
Tue 23 - Sat 27 Dec '03

CHRISTMAS WEEKEND
Sat 27 – Tue 30 Dec '03

NEW YEAR BREAK
Tue 30 – Fri 2 Jan '04

NEW YEAR PARTY
Fri 2 – Mon 5 Jan '04

SKEGNESS

CHRISTMAS FANTASY
Fri 19 – Mon 22 Dec '03

CHRISTMAS BREAK
Tue 23 - Sat 27 Dec '03

CHRISTMAS WEEKEND
Sat 27 – Tue 30 Dec '03

NEW YEAR BREAK
Tue 30 – Sat 3 Jan '04

NEW YEAR PARTY
Sat 3 – Mon 5 Jan '04

FOR PRICES SEE PAGES 66- 69 FOR BOGNOR REGIS

WEEKENDERS

BOGNOR REGIS 2003/04

Festival Of The 60's
Fri 7 – Mon 10 Nov '03

Star names:
- The Tremeloes • The Dreamers
- Mike Pender's Searchers • The Wurzels
- The Fourmost • Brian Poole
- Dozy, Beaky, Mick & Tich
- Cliff Bennet & The Rebel Rousers
- Dave Berry & The Cruisers
- The Tornados • The Animals

Tributes & bands:
- Birthday ...and more

80's Madness
Fri 14 – Mon 17 Nov '03

Star names:
- Bananarama • Selector
- The Beat • Sonia
- Musical Youth with Pato Banton

Tributes & bands:
- Complete Madness (Madness)
- Supatones • Rebel Truce ...and more

Disco Inferno
Fri 21 – Mon 24 Nov '03

Star names:
- Stylistics • Rozalla • Eruption featuring Precious Wilson

Tributes & bands:
- Karen Page (Kylie) • Groove Juice
- Boogie Wonderband
- Car Wash...and more

Disco Inferno
Fri 28 Nov – Mon 1 Dec '03

Star names:
- Boney M • The Nolans • The Real Thing

Tributes & bands:
- Earth Wind For Hire • Pleasure Dome
- Flyin Hi (Abba) • Freak Boutique ...and more

Party, Party, Party
Fri 5 – Mon 8 Dec '03

Star names:
- The Wurzels • 911 • Viola Wills

Shows:
- Skool Dayz (high school anthems)
- Spice Of Life (90s tribute)

Tributes & bands:
- The UK Beachboys • Utter Madness
- Blues Brothers Inc. ...and more

Party, Party, Party
Fri 12 – Sun 14 Dec '03

Star names:
- Jimmy James & The Vagabonds
- Showaddywaddy

Show:
- Mad For It (Brit pop tribute)

Tributes & bands:
- Complete Madness (Madness)
- Bootleg Slade ...and more

Skool Reunion
Fri 23 – Mon 26 Jan '04

Star names:
- Limahl • Pat Sharpe – DJ
- 2 Unlimited • Dr & The Medics
- Dave Finnegan's Commitments

Tributes & bands:
- Blues Brothers Inc.
- Complete Madness
- Supatones ...and more

We Love The 70's
Fri 30 Jan – Mon 2 Feb '04

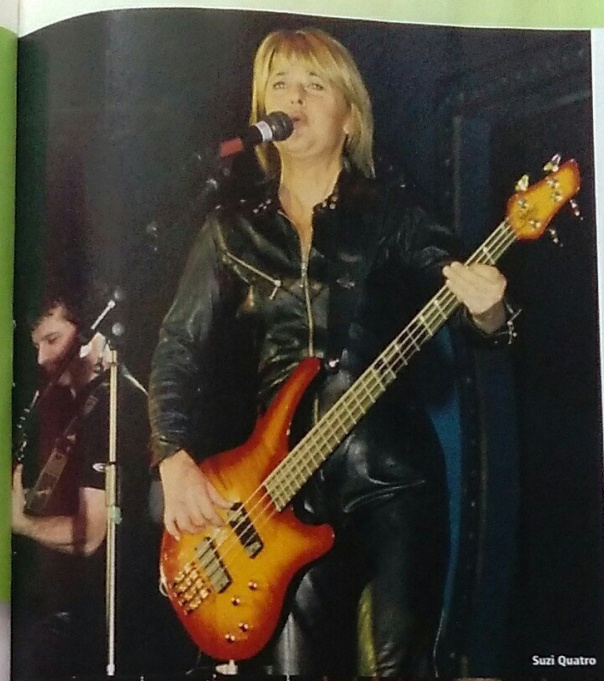
Star names:
- Showaddywaddy • Hot Chocolate
- Suzi Quatro • Lieutenant Pigeon

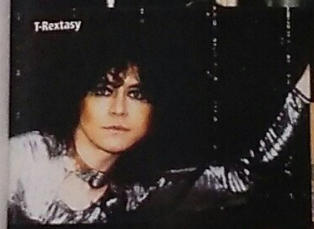
Tributes & bands:
- Jons Elton (Elton John) • Bootleg Slade • Flyin Hi (Abba) • Counterfeit Quo (Status Quo) • T-Rextasy (T-Rex)
- Shang-A-Lang (Bay City Rollers)
- John Rossle's Glam Rock Experience ...and more

Party, Party, Party
Fri 6 – Mon 9 Feb '04

Star names:
- Modern Romance • Showaddywaddy
- Steve Steinman's Meatloaf

Tributes & bands:
- Blues Brothers Inc.
- Counterfeit Quo (Status Quo)
- Complete Madness (Madness)
- Chip Shop Boys (Pet Shop Boys)



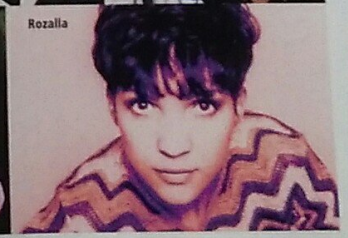

T-Rextasy

Hot Chocolate

Suzi Quatro

Complete Madness

Dr & The Medics


Rozalla

Please note, on many of the breaks, some of the brochured acts will be performing at the same time in different venues. Entertainment detail correct at time of going to press and may be subject to change.

Disco Inferno
Fri 5 – Mon 8 Mar '04

Star names:
- Gwen Dickey's Rose Royce
- Hazell Dean • Viola Wills

Tributes & bands:
- Freak Boutique • Car Wash
- Blues Brothers Inc. • Karen Page (Kylie)
- Groove Juice ...and more

80's Madness
Fri 12 – Mon 15 Mar '04

Star names:
- The Beat • Chesney Hawkes • Aswad
- Dr & The Medics • Modern Romance

Tributes & bands:
- Complete Madness (Madness)
- The Jamm (The Jam) • Ska Wars ...and more

Party, Party, Party
Fri 19 – Mon 22 Mar '04

Star names:
- 2 Unlimited • Bad Manners
- Jimmy James & The Vagabonds

Tributes & bands:
- The Kittens • Wham Duran
- Treacle • E-Maculate • Backbeat
- Blues Brothers Inc. ...and more

Rock Legends
Fri 26 – Mon 29 Mar '04

Star names:
- Oliver/Dawsons Saxon
- Steve Steinman's Meatloaf

Shows:
- One Night Of Queen

Tributes & bands:
- Status Clone (Status Quo) • U2UK (U2)
- T-Rextasy (T-Rex)• Bon Giovi (Bon Jovi)
- Bizzy Lizzy ...and more

Skool Reunion
Fri 23 – Mon 26 Apr '04

Star Names:
- 2 Unlimited • Limahl
- Dr & The Medics • 5 Star

Tributes:
- Now 80s • Chip Shop Boys (Pet Shop Boys) ...and more

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FOR PRICES SEE PAGES 74-75 FOR MINEHEAD AND 78-81 FOR SKEGNESS

WEEKENDERS

MINEHEAD 2003/04

Skool Reunion
Fri 21 – Mon 24 Nov '03

Star names:
- **Bananarama • The Pasadenas**
- **Musical Youth with Pato Banton • Pat Sharpe – DJ • Hazell Dean**

Tributes & bands:
- Wham Duran • Debbie Nunn
- Police Force (Police)
- Badness (Madness)
- Shomaddymaddy (Showaddywaddy)
- Definitely Mightbe (Oasis ...and more)

Soul & Disco
Fri 28 Nov – Mon 1 Dec '03

Star names:
- **The Real Thing • Heatwave**
- **Hazell Dean • The Stylistics**
- **Dave Finnegan's Commitments**

Tributes & bands:
- Abba Dream UK (Abba)
- The Team • Earth, Wind For Hire
- Pleasure Dome
- Freak Boutique ...and more

Party, Party, Party
Fri 5 – Mon 8 Dec '03

Star names:
- **Jimmy James & The Vagabonds**
- **The Wurzels • Dr & The Medics**
- **Boney M**

Tributes & bands:
- Complete Madness (Madness)
- Chip Shop Boys (Pet Shop Boys)
- UK Beachboys (Beach Boys)
- Barry Wide (Barry White)
- Flyin Hi (Abba) • Soul Survivors
- Not Chocolate (Hot Chocolate)
- Cheeky Monkees ...and more

Party, Party, Party
Fri 12 – Mon 15 Dec '03

Star names:
- **Limahl • Slade • Bad Manners**
- **Gina G • Pat Sharpe – DJ**

Tributes & bands:
- E-Maculate • Mensclub • Meatloaf Now • Blues Brothers inc. • Coolplay (Coldplay) • Soul Survivors ...and more

Soul & Disco
Fri 30 Jan – Mon 2 Feb '04

Star names:
- **Clem Curtis • Jimmy James & the Vagabonds • The Aces • Shaun Williamson (Barry from Eastenders)**
- **American Four Tops**

Tributes & bands:
- Freak Boutique
- Mikki Jay (Michael Jackson)
- Jacki Webb (Diana Ross)
- Barry Wide (Barry White)
- Car Wash ...and more

Festival Of The 70's
Fri 27 Feb – Mon 1 Mar '04

Star names:
- **Brotherhood of Man**
- **The Rubettes featuring Paul D'vinci, Alex Bines & Bill Hurd**
- **Jimmy James & The Vagabonds**
- **Mungo Jerry • Lieutenant Pigeon**

Tributes & bands:
- Bootleg Slade (Slade)
- Flarze • T Rextasy (T-Rex)
- Jean Geanie (David Bowie)
- BC Sweet (Sweet)
- Limehouse Lizzy • White Plains
- John Rossle's Glam Rock Experience ...and more

Festival Of The 60's
Fri 5 – Mon 8 Mar '04

Star names:
- **Bobby Vee** (only UK appearance 2004)
- **The Animals • The Fourmost**
- **Desmond Dekker • Herman's Hermits • The Searchers • The Swinging Blue Jeans • The Dreamers**
- **Susan Maughan • The Tornados**
- **The Manfreds • EdisonLighthouse**

Tributes & bands:
- Cheeky Monkees ...and more

Disco Inferno
Fri 26 – Mon 29 Mar '04

Star names:
- **Rozalla • Gwen Dickey's • Rose Royce • Weather Girls • Sisters of Soul – Sybil & Angie Brown**

Tributes & bands:
- Boogie Wonderband • Stayin Alive • Groove Juice • Village Boys (Village People) • Karen Page (Kylie) ...and more

Party, Party, Party
Fri 23 – Mon 26 Apr '03

Star names:
- **Real Thing • 2 Unlimited**
- **Bad Manners • Dave Finnegan's Commitments**

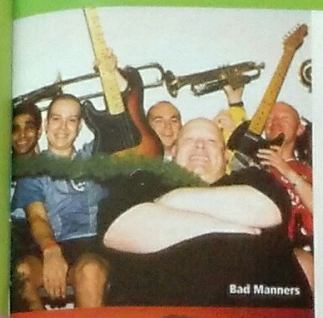
Tributes & bands:
- Soul Survivors (Atomic Jones)
- Cheeky Monkees • Barry Wide (Barry White) • Back Beat (Beatles)
- Treacle • Complete Madness (Madness) ...and more

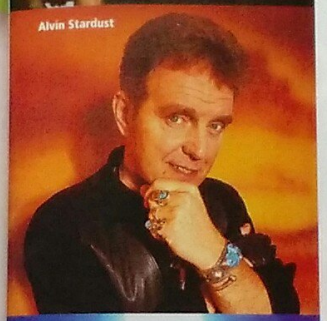
Skool Reunion
Fri 7 – Mon 10 May '04

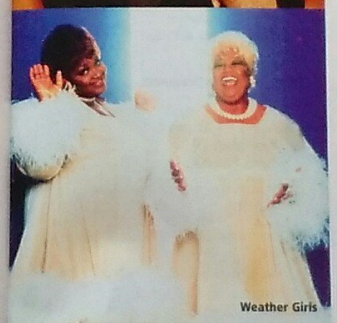
Star names:
- **Go West • Chesney Hawkes**
- **Nick Heyward • Dr & The Medics**
- **Pat Sharpe – DJ**

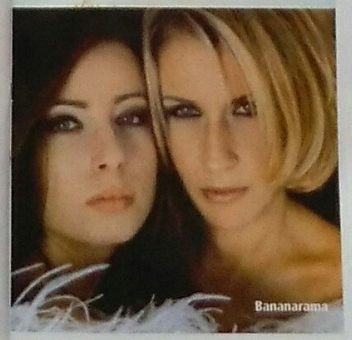
Tributes & bands:
- Complete Madness (Madness)
- Chip Shop Boys • Backbeat

WEEKENDERS SKEGNESS 2003/04


Bad Manners


Alvin Stardust


Weather Girls


Bananarama

Festival Of The 70's
Fri 7 – Mon 10 Nov '03

Star names:
- **The Real Thing • Mungo Jerry**
- **Rubettes • Brotherhood Of Man**
- **Racey**

Tributes & bands:
- Jean Genie (David Bowie) • Great Glam Mothers • John Rossle's Glam Rock Experience • Biby James (Gladys Knight)
- Middle Of The Road ...and more

Festival Of The 60's
Fri 5 – Mon 8 Dec '03

Star names & bands:
- **Herman's Hermits**
- **The Tremeios • Union Gap**
- **The Tornadoes • The Fourmost**
- **Love Affair • The Fortunes**
- **The Dreamers**
- **Dave Berry & The Cruisers**
- **Swinging Blue Jeans**
- **Dozy, Beaky, Mich & Titch**
- **Pete Best Band • Rockin Berries**
- **Eric Haydock**
- **Jess Conrad**
- **Birthday**

Party, Party, Party
Fri 12 – Mon 15 Dec '03

Star names:
- **Sonia • Bad Manners • Gina G**
- **Clem Curtis & The Foundations**
- **T-Rex**

Tributes & bands:
- Waterloo (Abba) • Bootleg Slade

Festival Of Rock & Blues
Fri 30 Jan – Mon 2 Feb '04

Star names & bands:
- **Steve Gibbons • Climax Blues Band**
- **Dr Feelgood • Jim Diamond**
- **The Hamsters • Nine Below Zero**
- **Jerry Donahue • Victor Brox**
- **Blues train • Adrian Ingram**
- **Jazz 'n' Blues • Snake Davis**
- **Danny Bryant's Redeye Band**
- **The Animals & Friends**
- **Trevor Burton Band**

Soul Weekender
Fri 6 – Mon 9 Feb '04

Featuring live sets from a collection of specialist Northern Soul DJs – see website for details...

Plus, star names:
- **Heatwave**
- **Gwen Dickey's Rose Royce**
- **Geno Washington**
- **Jimmy James & The Vagabonds**
- **Clem Curtis & The Foundations**
- **The American Drifters**
- **Dave Finnegan's Commitments**
- **Tommy Hunt**

Tributes & bands:
- The Aces • E-Maculate • Detroit Soul
- Jakki Webb (Diana Ross)
- Soul Survivors ...and more

Sounds of the 80's
Fri 27 Feb – Mon 1 Mar '04

Star names:
- **Bananarama • ABC • Limahl**
- **Bucks Fizz • Pat Sharpe – DJ**
- **Musical Youth with Pato Banton**
- **Chesney Hawkes**

Tributes & bands:
- Badness • Supatones • Now 80's
- Mercury (Queen)
- Mikki Jay (Michael Jackson)
- Bon Giovi (Bon Jovi) ...and more

Festival of the 70's
Fri 5 – Mon 8 Mar '04

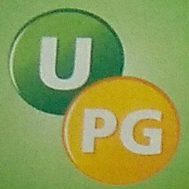
Star names:
- **Suzi Quatro • Alvin Stardust**
- **Racey • New Seekers**
- **Chicory Tip • Boney M**

Tributes & bands:
- John Rossle's Glam Rock Experience • Ballroom Glitz
- Jons Elton (Elton John)
- Shang-A-Lang (Bay City Rollers)
- Status Clone (Status Quo)
- T-Rextasy (T-Rex) ...and more

Festival of the 60's
Fri 12 – Mon 15 Mar '04

Star names:
- **The Fortunes**
- **The Dreamers • Easy Beats**
- **Edison Lighthouse**
- **Dozy, Beaky, Mick & Tich**

Tributes & bands:
- Pete Best Band
- The Hitmakers (featuring Cliff Bennett, Wayne Fontana and more)
- Rollin Clones (Rolling Stones)
- UK Beachboys ...and more



FOR PRICES SEE PAGES 68-69 FOR BOGNOR REGIS

THEMED BREAKS

BOGNOR REGIS 2004

Sugababes
Fri 27 Feb – Mon 1 Mar '04

Plus live music acts and additional entertainment

Sounds Of The 60's
Mon 15 – Fri 19 Mar '04

Star names:
- **Edison Lighthouse**
- **The Dreamers • Marmalade**
- **The Fourmost • Union Gap**
- **The Animals**

Tributes & bands:
- Rolling Clones (Rolling Stones)
- Birthday ...and more

Family Fun
Mon 22 – Fri 26 Mar '04

Star Names:
- **Bucks Fizz • The Dreamers**

Entertainment includes:
- **Wrestling • Pants & Prizes**

Tributes & bands:
- The Kittens • Ballroom Glitz
- West Live (West Life)
- Backbeat ...and more

Total Tributes
Mon 29 Mar – Fri 2 Apr '04

Tributes & bands:
- Rollin Clones (Rolling Stones)
- UK Beachboys
- Wham Duran
- Beetles UK
- Complete Madness (Madness)
- Coolplay (Coldplay)
- Tony Lewis (Robbie)
- The Kittens • Mercury (Queen)

...and more

Divas
Fri 2 – Mon 5 Apr '04

Star names:
- **Dina Carroll • Rozalla**

Tributes & bands:
- Vogue (Madonna) • Karen Page (Kylie) • Sisters Of Soul • Yvonne Halen (Cher) ...and more

Chartbusters
Fri 16 – Mon 19 Apr '04

The best names from the world of pop, past performers include: MisTeeq, Atomic Kitten, Blazin' Squad & D Side.

Family Fun
Mon 19 – Fri 23 Apr '04

Entertainment includes:
- **Wrestling • Pants & Prizes**

Star Names:
- **Bucks Fizz • The Dreamers**

Tributes & bands:
- The Kittens • Ballroom Glitz
- West Live (West Life)
- Tony Lewis (Robbie) ...and more

Stars Of Vegas
Mon 26 – Fri 30 Apr '04

Tributes & bands:
- Gary Ryan (Neil Diamond)
- Lane Kennedy (Barbra Streisand)
- Billy Lee (Tom Jones)
- Clayton Mark (Elvis)
- Fred Gardener (Frank Sinatra)
- Paul Barrie (Barry Manilow)
- Jakki Webb (Diana Ross)
- Glenn Carrol (Neil Sedaka)
- Vogue (Madonna) ...and more

Disco Inferno
Fri 7 – Mon 10 May '04

Star names:
- **Boney M • The Real Thing**

Tributes & bands:
- Earth Wind For Hire • Freak Boutique • Eruption • Groove Juice ...and more

Dina Carroll

Party, Party, Party
Fri 14 – Mon 17 May '04

Star names:
- **The Wurzels • Gidea Park**
- **The Real Thing**
- **Musical Youth with Pato Banton**

Tributes & bands:
- Mercury (Queen) • Flyin Hi (Abba)
- Blues Brothers Inc. • Tony Lewis (Robbie) ...and more

Ultimate 80's
Fri 21 – Mon 24 May '04

Star names:
- **Bananarama • 5 Star • The Beat**

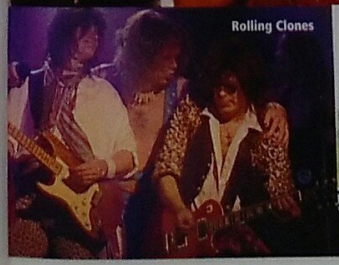
Tributes & bands:
- Supatones • Now 80's
- The Jamm (The Jam)
- Vogue (Madonna) ...and more

Hot Summer Party
Fri 4 – Mon 7 Jun '04

Star names:
- **Aswad • Heatwave**
- **The American Drifters**

Tributes & bands:
- UK Beachboys
- Wham Duran
- Blues Brothers Inc. ... and more

Sugababes


Rolling Clones

5 Star

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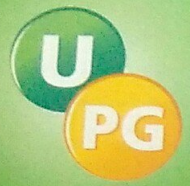


FOR PRICES SEE PAGES 72-75 FOR MINEHEAD AND 78-81 FOR SKEGNESS

THEMED BREAKS

MINEHEAD 2003/04

Total Tributes to Super Groups
Fri 6 – Mon 9 Feb '04

Bands, shows & tributes:
- **Night of Queen • John Coghlan's Quo • Steve Steinman's Meatloaf**

Tributes & bands:
- Viva Santana • US4
- Mersey Beatles
- The Jamm (The Jam)
- Definitely Mightbe
- UK Beachboys ...and more

Soul & Motown
Fri 12 – Mon 15 Mar '04

Star names:
- **The American Drifters**
- **The American Four Tops • Eruption**
- **Viola Wills • Dave Finnegan's Commitments**

Tributes & bands:
- Sweet Sensation • Detroit Soul
- The Team • Soul Survivors
- Rang-o-Tang • E-Maculate
- Atomic Jones . .and more

Ultimate 80's
Fri 19 – Mon 22 Mar '04

Star names:
- **ABC • Sonia • Aswad**
- **Bucks Fizz • The Beat**

Tributes & bands:
- Complete Madness
- Heart of Glass (Blondie)
- Now 80's
- Vogue (Madonna)
- Mercury (Queen) ...and more

Westend To Broadway
Mon 29 Mar – Fri 2 Apr '04

Shows:
- **Riverdance**
- **One Night of Queen**

Tributes & bands:
- Masters of the House
- Flyin Hi (Abba)
- Laine Kennedy (Barbara Striesand)
- Mitchell Armstrong ...and more

Family Fun
Mon 19 – Fri 23 Apr '04

Entertainment includes:
- **Wrestling • Pants or Prizes**
- **Just A Minute • Circus Hilarious**

Star Names:
- **Bucks Fizz • The Dreamers • Dr & The Medics**

Tributes & bands:
- Flyin Hi (Abba) • Backbeat
- Chip Shop Boys (Pet Shop Boys)
- Captain Clueless ...and more

Family Fun
Mon 26 – Fri 30 Apr '04

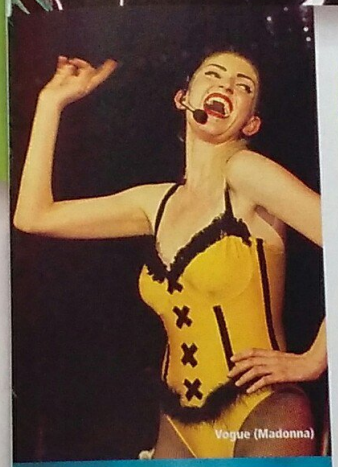
Entertainment includes:
- **Wrestling • Pants or Prizes**
- **Just A Minute • Circus Hilarious**

Star Names:
- **Bucks Fizz • The Dreamers**
- **Dr & The Medics**

Tributes & bands:
- Flyin Hi (Abba) • Backbeat
- Chip Shop Boys (Pet Shop Boys)
- Captain Clueless ...and more

SKEGNESS 2003/04

Aswad


Vogue (Madonna)

Rock 'n' Roll
Mon 15 – Fri 19 Mar '04

Star names:
- **Earl Jackson Band**
- **The Firebirds • The Rapiers**

Shows:
- **C'mon Everybody**
- **Buddy & The Cricketers**

Tributes & bands:
- Gerry Grant (Roy Orbison)
- Clayton Mark (Elvis)
- Rollin' Stoned ...and more

Butlins Revisited
Mon 19 – Fri 23 Apr '04

Entertainment:
- **Wrestling • First to Burst**

Star names:
- **Brotherhood of Man**
- **The Searchers**
- **The Rapiers • The Bachelors**
- **Dave Benson-Philips**

Tributes & bands:
- Captain Clueless
- The Kittens ...and more

Featured Band
ABC

Formed in Sheffield in 1980, and led by stylish vocalist Martin Fry, ABC scored 4 top 20 hits off their debut album 'The Lexicon of Love'.

Chart success includes:	UK Chart	Date
Tears Are Not Enough	19	Oct 81
Poison Arrow	6	Feb 82
Look Of Love	4	May 82
When Smokey Sings	11	June 87
The Night You Murdered Love	31	Sept 87

Brotherhood Of Man

Flyin' High

American Drifters

Please note, on many of the breaks, some of the brochured acts will be performing at the same time in different venues. Entertainment detail correct at time of going to press and may be subject to change.

BOGNOR REGIS

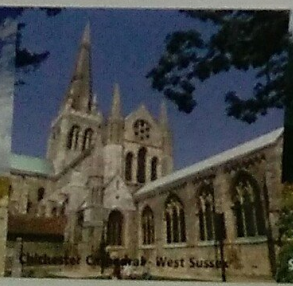
Which mainland British Resort boasts more sunshine hours than any other, all year round?

Yes, you've guessed it – Bognor Regis!

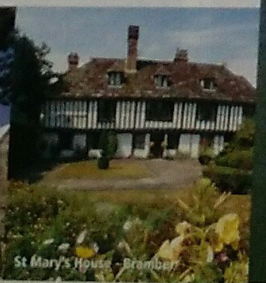
Basking by the sea, this Resort is an ideal base from which to take off and explore the historic Sussex coast that was once home to pirates, shipwrecks and smugglers.

Take a trip inland and you'll find yourself in the rolling South Downs that are designated an area of outstanding natural beauty – and that's official. Museums, castles, wildlife parks, historic cities, quaint villages and fabulous award-winning beaches – there's a whole world to explore around Bognor Regis!

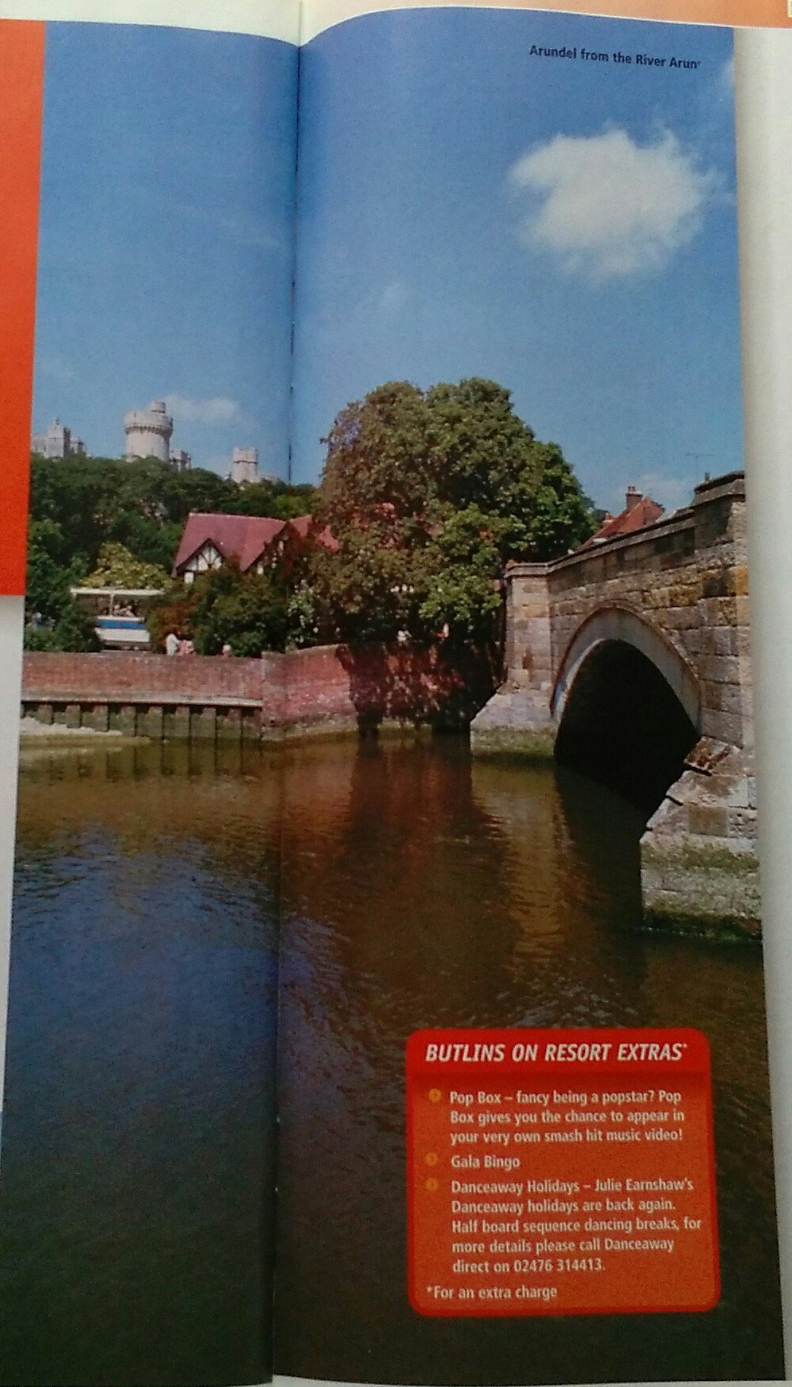
Littlehampton - West Sussex†



Chichester Cathedral - West Sussex



St Mary's House - Bramber



Arundel from the River Arun†

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- Gala Bingo
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*For an extra charge

The area

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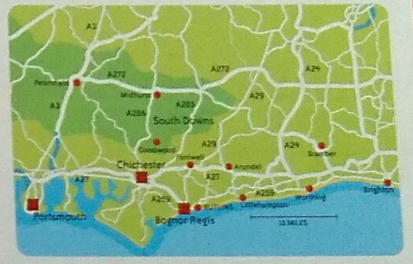
We're easy to find

Simply follow the A259 coast road and you can't miss us. We're just one mile east of Bognor Regis on the Littlehampton road near Felpham Village. See who'll be the first to spot the Skyline Pavilion – you can see it as you approach the Resort!



Travelling by coach or rail

Why not let the train or coach take the stress out of travelling to and from Bognor Regis and take advantage of one of our great travel offers – see page 90 for details. If you're travelling by train, the Resort is just a 5 minute taxi ride from Bognor Regis station. And, if you are travelling by coach, you will arrive at the Resort's main entrance where we look forward to meeting you. Please note that National Express coaches stop inside the main entrance.

Places to visit

There are some great places to visit and explore right on your doorstep and further afield including...

- Arundel Castle
- Arundel Wildfowl & Wetlands Centre
- The Royal Pavilion, Brighton
- Hunston Horse Riding
- Chichester Cathedral & Harbour
- Fishbourne Roman Palace
- Portsmouth – Mary Rose & HMS Victory & Royal Marines Museum
- Weald & Downland Open Air Museum, Singleton
- Goodwood House – Estate & Race Course
- Bignor Roman Villa
- St Mary's House, Bramber
- Borde Hill Gardens
- Bodiam Castle
- Tangmere Military Aviation Museum

† Photography courtesy of South East England Tourist Board.

BOGNOR REGIS
PRICES

November 2003 to March 2004

				SELF-CATERING (PRICES ARE IN £s PER BREAK PER PERSON, BASED ON A MINIMUM OF 4 SHARING)				HALF BOARD (PRICES ARE IN £s PER BREAK, PER ADULT OR CHILD AS SHOWN)											
				STANDARD APARTMENT	SILVER APARTMENT	GOLD APARTMENT	DELUXE LODGE	STANDARD ROOM PER ADULT	STANDARD ROOM PER CHILD	SILVER ROOM PER ADULT	SILVER ROOM PER CHILD	SILVER APARTMENT PER ADULT	SILVER APARTMENT PER CHILD	GOLD APARTMENT PER ADULT	GOLD APARTMENT PER CHILD	DELUXE ROOM PER ADULT	DELUXE ROOM PER CHILD
NOVEMBER																	
Fri 7 - Mon 10	3nt	18	FESTIVAL OF THE 60'S • THE TREMELOES • THE DREAMERS • THE ANIMALS • BRIAN POOLE • THE WURZELS • & more	62	78	90	113	112	–	129	–	149	–	172	–	188	–
Fri 14 - Mon 17	3nt	18	80'S MADNESS • BANANARAMA • SELECTOR • MUSICAL YOUTH WITH PATO BANTON • THE BEAT • Tribute band - Complete Madness • & more	53	69	80	102	93	–	113	–	132	–	150	–	165	–
Fri 21 - Mon 24	3nt	18	DISCO INFERNO • STYLISTICS • ROZALLA • Tribute bands - Groove Juice, Car Wash, & Boogie Wonderband • & more	62	78	90	113	100	–	121	–	139	–	160	–	175	–
Fri 28 - Mon 1 Dec	3nt	18	DISCO INFERNO • BONEY M • THE NOLANS • Tribute bands - Earth Wind For Hire, Pleasure Dome, Flyin Hi (Abba) & Freak Boutique • & more	62	78	90	113	100	–	121	–	139	–	160	–	175	–
DECEMBER																	
Fri 5 - Mon 8	3nt	18	PARTY, PARTY, PARTY • THE WURZELS • VIOLA WILLS • 'SCHOOL DAZE' & 'SPICE OF LIFE' SHOWS • Tribute bands - UK Beach Boys & Utter Madness • & more	36	46	53	77	62	–	82	–	96	–	112	–	125	–
Fri 12 - Sun 14	2nt	18	PARTY, PARTY, PARTY • JIMMY JAMES & THE VAGABONDS & SHOWADDYWADDY • Tribute bands - Complete Madness & Bootleg Slade • & more	28	35	40	55	48	–	63	–	73	–	84	–	87	–
Fri 19 - Mon 22	3nt	U	CHRISTMAS FANTASY • HORSE DRAWN SANTA'S PARADE • CHRISTMAS MARKET • FESTIVE REHEARSAL • & much more	36	46	53	71	62	38	82	50	96	58	112	68	125	75
Tues 23 - Sat 27	4nt	U	CHRISTMAS • FESTIVE SHOWS • ALADDIN PANTOMIME • LIVE BANDS & SINGERS • CHRISTMAS PARTY DISCO • & much more	132	172	198	232	274	165	324	195	373	224	388	233	428	257
Sat 27 - Tues 30	3nt	U	CHRISTMAS WEEKEND • FESTIVE SHOWS • ALADDIN PANTOMIME • LIVE BANDS & SINGERS • CHRISTMAS PARTY DISCO • & much more	53	75	86	106	109	66	137	83	152	92	165	99	172	104
Tues 30 - Sat 3 Jan	4nt	U	NEW YEAR • FESTIVE SHOWS • ALADDIN PANTOMIME • LIVE BANDS & SINGERS • NEW YEAR COUNTDOWN FOR 2004 • & much more	102	127	146	162	156	94	180	108	206	124	216	130	230	138
JANUARY 2004																	
Sat 3 - Mon 5	2nt	U	NEW YEAR PARTY • FESTIVE SHOWS • ALADDIN PANTOMIME • LIVE BANDS & SINGERS • NEW YEAR PARTY DISCO • & much more	26	33	38	49	48	29	58	35	67	41	77	47	84	51
Fri 23 - Mon 26	3nt	18	SKOOL REUNION • LIMAHL • 2 UNLIMITED • DR & THE MEDICS • PAT SHARPE - DJ • Tribute band -Complete Madness • & many more	36	45	52	63	55	–	66	–	75	–	87	–	94	–
Fri 30 Jan – Mon 2	3nt	18	WE LOVE THE 70'S • SHOWADDYWADDY • HOT CHOCOLATE • SUZI QUATRO • LIEUTENANT PIGEON • Tribute band - Flyin Hi (Abba) • & more	41	52	60	72	73	–	88	–	99	–	114	–	125	–
FEBRUARY																	
Fri 6 - Mon 9	3nt	18	PARTY, PARTY, PARTY • SHOWADDYWADDY • STEVE STEINMAN'S MEATLOAF • Tribute bands - Blues Brothers Inc. & Counterfeit Quo • & more	37	47	55	65	60	–	72	–	81	–	94	–	102	–
Fri 13 - Mon 16	3nt	U	HALF TERM WEEKEND • SOOTY • STEPHEN MULHERN • CAPTAIN CLUELESS • WRESTLING • Tribute bands – Backbeat & West Live (Westlife) • & more	45	57	66	79	70	42	84	51	95	57	110	66	119	72
Mon 16 - Fri 20	4nt	U	HALF TERM MIDWEEK • DAVE BENSON-PHILLIPS • DR & THE MEDICS • POP PARTY TOUR • BRUM – the super-brave superhero • Tony Lewis as Robbie • & more	59	74	86	104	104	63	125	75	141	85	163	98	177	107
Fri 20 - Mon 23	3nt	U	HALF TERM WEEKEND • DAVE BENSON-PHILLIPS • CAPTAIN CLUELESS • WRESTLING • BRUM – the super-brave superhero • Tony Lewis as Robbie • & more	45	57	66	79	70	42	84	51	95	57	110	66	119	72
Mon 23 - Fri 27	4nt	U	FAMILY FUN • SOOTY • DR & THE MEDICS • POP PARTY TOUR • CAPTAIN CLUELESS • CIRCUS HILARIOUS • WRESTLING • & more	34	43	50	60	69	42	83	50	94	57	109	66	118	71
Fri 27 - Mon 1 Mar	3nt	PG	SUGABABES – PLUS LIVE MUSIC ACTS & ADDITIONAL ENTERTAINMENT	50	63	73	88	85	51	102	62	115	69	133	80	145	87
MARCH																	
Fri 5 - Mon 8	3nt	18	DISCO INFERNO • GWEN DICKEY'S ROSE ROYCE • HAZELL DEAN • Tribute bands - Blues Brothers Inc. & Karen Page as Kylie • & more	47	59	68	83	80	–	96	–	108	–	125	–	136	–
Fri 12 - Mon 15	3nt	18	80s MADNESS • THE BEAT • CHESNEY HAWKES • ASWAD • DR & THE MEDICS • MODERN ROMANCE • Tribute band - Complete Madness • & more	47	59	68	83	80	–	96	–	108	–	125	–	136	–
Mon 15 - Fri 19	4nt	U	SOUNDS OF THE 60'S • EDISON LIGHTHOUSE • THE DREAMERS • MARMALADE • UNION GAP • Tribute band - Rolling Clones • & more	34	43	50	60	69	42	83	50	94	57	109	66	118	71
Fri 19 - Mon 22	3nt	18	PARTY, PARTY, PARTY • 2 UNLIMITED • BAD MANNERS • JIMMY JAMES & THE VAGABONDS • Tribute band - Wham Duran,• & more	37	47	55	65	60	–	72	–	81	–	94	–	102	–
Mon 22 - Fri 26	4nt	U	FAMILY FUN • BUCKS FIZZ • THE DREAMERS • WRESTLING • PANTS & PRIZES • Tribute bands - The Kittens, Ballroom Glitz & West Live (Westlife) • & more	34	43	50	60	69	42	83	50	94	57	109	66	118	71
Fri 26 - Mon 29	3nt	18	ROCK LEGENDS • OLIVER/DAWSONS SAXON • 'ONE NIGHT OF QUEEN' SHOW • Tribute bands - Status Clone, Bon Giovi (Bon Jovi) & Steve Steinman's Meatloaf	46	58	67	81	78	–	94	–	106	–	122	–	133	–
Mon 29 - Fri 2 Apr	4nt	U	TOTALLY TRIBUTES • Tribute bands - Rolling Clones, UK Beach Boys, Mercury (Queen), The Kittens & Coolplay (Coldplay) • & more	34	43	50	60	69	42	83	50	94	57	109	66	118	71

Please note: Entertainment correct at time of going to press, but details may change.

April to July 2004

				SELF-CATERING (PRICES ARE IN £s PER BREAK PER PERSON, BASED ON A MINIMUM OF 4 SHARING)				HALF BOARD (PRICES ARE IN £s PER BREAK, PER ADULT OR CHILD AS SHOWN)											
				STANDARD APARTMENT	SILVER APARTMENT	GOLD APARTMENT	DELUXE LODGE	STANDARD ROOM PER ADULT	STANDARD ROOM PER CHILD	SILVER ROOM PER ADULT	SILVER ROOM PER CHILD	SILVER APARTMENT PER ADULT	SILVER APARTMENT PER CHILD	GOLD APARTMENT PER ADULT	GOLD APARTMENT PER CHILD	DELUXE ROOM PER ADULT	DELUXE ROOM PER CHILD
APRIL																	
Fri 2 - Mon 5	3nt	PG	DIVAS • DINA CARROLL • ROZALLA • Tribute bands - Sisters of Soul, Vogue (Madonna), Karen Page's Kylie & Yvonne Halen's Cher • & many more	47	59	68	83	80	48	96	58	108	65	125	75	136	82
Mon 5 - Thur 8	3nt	U	EASTER MIDWEEK • CAPTAIN CLUELESS • DAVE BENSON-PHILLIPS • WRESTLING • & more	46	58	67	81	80	48	96	58	108	65	125	75	136	82
Thur 8 - Tue 13	5nt	U	EASTER • POP PARTY TOUR • PETER SIMON • WRESTLING • CAPTAIN CLUELESS • TRIBUTE - Tony Lewis as Robbie • & more	92	115	133	161	155	93	186	112	210	126	242	146	264	159
Tue 13 - Fri 16	3nt	U	EASTER MIDWEEK • POP PARTY TOUR • CAPTAIN CLUELESS • WRESTLING • STEPHEN MULHERN • & more	46	58	67	81	80	48	96	58	108	65	125	75	136	82
Fri 16 - Mon 19	3nt	U	CHARTBUSTERS The best names from the world of pop, past performers include: MISTEEQ, ATOMIC KITTEN, BLAZIN' SQUAD & DEESIDE	45	57	66	79	79	48	95	57	107	65	124	75	135	81
Mon 19 - Fri 23	4nt	U	FAMILY FUN • BUCKS FIZZ • THE DREAMERS • WRESTLING • PANTS & PRIZES • Tribute bands - The Kittens, Ballroom Glitz & West Live (Westlife) • & more	34	43	50	60	69	42	83	50	94	57	109	66	118	71
Fri 23 - Mon 26	3nt	18	SKOOL REUNION • 2 UNLIMITED • LIMAHL • DR & THE MEDICS • 5 STAR • Tribute bands - Now 80s & Chip Shop Boys (Pet Shop Boys) • & more	37	47	55	65	60	–	72	–	81	–	94	–	102	–
Mon 26 - Fri 30	4nt	U	STARS OF VEGAS • Tributes to Shirley Bassey, Neil Diamond, Barbra Streisand, Tom Jones Elvis, Elton John, Madonna, Frank Sinatra & Neil Sedaka • & more	34	43	50	60	69	42	83	50	94	57	109	66	118	71
MAY																	
Mon 3 - Fri 7	4nt	U	SUMMER PROGRAMME SKOOL DAZE • DESTINATION UNKNOWN • CINDERELLA PANTOMIME	39	48	55	71	76	46	92	56	106	64	123	75	135	82
Fri 7 - Mon 10	3nt	PG	DISCO INFERNO • BONEY M • THE REAL THING • Tribute bands – Freak Boutique, Earth Wind For Hire & Groove Juice • & more	48	60	69	84	88	53	106	64	119	72	137	83	150	90
Mon 10 - Fri 14	4nt	U	SUMMER PROGRAMME SKOOL DAZE • DESTINATION UNKNOWN • CINDERELLA PANTOMIME	52	66	77	105	98	59	117	71	134	81	155	93	174	105
Fri 14 - Mon 17	3nt	PG	PARTY, PARTY, PARTY • THE REAL THING • THE WURZELS • MUSICAL YOUTH WITH PATO BANTON • Tribute band – Mercury (Queen) • & more	54	68	79	95	92	56	111	67	125	75	144	87	157	95
Mon 17 - Fri 21	4nt	U	SUMMER PROGRAMME SKOOL DAZE • DESTINATION UNKNOWN • CINDERELLA PANTOMIME	54	68	79	108	100	61	119	72	136	83	157	95	177	107
Fri 21 - Mon 24	3nt	PG	ULTIMATE 80'S • BANANARAMA • 5 STAR • THE BEAT • Tribute bands – UK Beach Boy & Vogue (Madonna) • & more	48	60	69	84	88	53	106	64	119	72	137	83	150	90
Mon 24 - Fri 28	4nt	U	SUMMER PROGRAMME SKOOL DAZE • DESTINATION UNKNOWN • CINDERELLA PANTOMIME	54	68	79	108	100	61	119	72	136	83	157	95	177	107
Fri 28 - Mon 31	3nt	U	BANK HOLIDAY SKOOL DAZE • DESTINATION UNKNOWN • CINDERELLA PANTOMIME	71	89	103	125	120	72	134	81	150	90	173	104	204	123
Mon 31 - Fri 4 Jun	4nt	U	BANK HOLIDAY MIDWEEK SKOOL DAZE • DESTINATION UNKNOWN • CINDERELLA PANTOMIME	89	111	128	156	151	91	172	104	195	117	225	135	257	155
JUNE																	
Fri 4 - Mon 7	3nt	PG	HOT SUMMER PARTY • ASWAD • HEATWAVE • THE AMERICAN DRIFTERS • Tribute bands – UK Beach Boys, Wham Duran • & more	55	67	78	98	98	59	109	65	125	76	144	87	159	96
Mon 7 - Fri 11	4nt	U	SUMMER PROGRAMME SKOOL DAZE • DESTINATION UNKNOWN • CINDERELLA PANTOMIME	66	80	92	117	119	72	134	81	154	93	178	108	190	115
Fri 11 - Mon 14	3nt	U	SUMMER PROGRAMME SKOOL DAZE • DESTINATION UNKNOWN • CINDERELLA PANTOMIME	55	67	78	98	98	59	111	67	127	77	147	89	161	97
Mon 14 - Fri 18	4nt	U	SUMMER PROGRAMME SKOOL DAZE • DESTINATION UNKNOWN • CINDERELLA PANTOMIME	66	83	95	120	119	72	136	83	156	94	181	109	193	117
Fri 18 - Mon 21	3nt	U	SUMMER PROGRAMME SKOOL DAZE • DESTINATION UNKNOWN • CINDERELLA PANTOMIME	55	67	78	98	98	59	111	67	127	77	147	89	161	97
Mon 21 - Fri 25	4nt	U	SUMMER PROGRAMME SKOOL DAZE • DESTINATION UNKNOWN • CINDERELLA PANTOMIME	66	83	95	120	119	72	136	83	156	94	181	109	193	117
Fri 25 - Mon 28	3nt	U	SUMMER PROGRAMME SKOOL DAZE • DESTINATION UNKNOWN • CINDERELLA PANTOMIME	68	81	93	115	116	71	128	78	147	89	166	100	179	108
Mon 28 - Fri 2 Jul	4nt	U	SUMMER PROGRAMME SKOOL DAZE • DESTINATION UNKNOWN • CINDERELLA PANTOMIME	83	99	115	136	141	85	158	95	182	110	205	124	215	129
JULY																	
Fri 2 - Mon 5	3nt	U	SUMMER PROGRAMME ONE BIG NIGHT • POP PARTY TOUR • AFRICAN STOMP	68	83	95	117	116	71	130	79	150	90	169	102	181	109
Mon 5 - Fri 9	4nt	U	SUMMER PROGRAMME ONE BIG NIGHT • POP PARTY TOUR • AFRICAN STOMP	83	102	118	140	141	85	162	98	187	113	211	127	219	132
Fri 9 - Mon 12	3nt	U	SUMMER PROGRAMME ONE BIG NIGHT • POP PARTY TOUR • AFRICAN STOMP	68	84	97	118	116	71	132	80	152	92	171	103	183	111
Mon 12 - Fri 16	4nt	U	SUMMER PROGRAMME ONE BIG NIGHT • POP PARTY TOUR • AFRICAN STOMP	83	103	119	142	141	85	164	99	189	114	213	128	220	132
Fri 16 - Mon 19	3nt	U	SUMMER PROGRAMME ONE BIG NIGHT • POP PARTY TOUR • AFRICAN STOMP	81	98	114	133	132	80	151	91	174	105	196	118	201	121
Mon 19 - Fri 23	4nt	U	SUMMER PROGRAMME ONE BIG NIGHT • POP PARTY TOUR • AFRICAN STOMP	118	142	163	181	189	114	217	130	249	150	260	157	274	165
Fri 23 - Mon 26	3nt	U	SUMMER PROGRAMME ONE BIG NIGHT • POP PARTY TOUR • AFRICAN STOMP	90	107	123	142	145	87	164	99	188	114	197	119	215	129
Mon 26 - Fri 30	4nt	U	SUMMER PROGRAMME ONE BIG NIGHT • POP PARTY TOUR • AFRICAN STOMP	135	159	184	200	212	127	239	145	274	165	288	174	297	179

Great summer 7 night breaks

				STANDARD APARTMENT	SILVER APARTMENT	GOLD APARTMENT	DELUXE LODGE	STANDARD ROOM PER ADULT	STANDARD ROOM PER CHILD	SILVER ROOM PER ADULT	SILVER ROOM PER CHILD	SILVER APARTMENT PER ADULT	SILVER APARTMENT PER CHILD	GOLD APARTMENT PER ADULT	GOLD APARTMENT PER CHILD	DELUXE ROOM PER ADULT	DELUXE ROOM PER CHILD
JULY AND AUGUST																	
Fri 16 Jul - Fri 23 Jul	7nt	U	SUMMER PROGRAMME ONE BIG NIGHT • POP PARTY TOUR • AFRICAN STOMP	140	175	194	238	270	163	309	186	355	214	385	231	401	242
Fri 23 Jul - Fri 30 Jul	up to Fri 20 Aug	7nt	U	SUMMER PROGRAMME ONE BIG NIGHT • POP PARTY TOUR • AFRICAN STOMP	163	197	222	263	300	181	339	204	386	232	409	247	432	260
Fri 27 Aug - Fri 3 Sep	7nt	U	SUMMER PROGRAMME ONE BIG NIGHT • POP PARTY TOUR • AFRICAN STOMP	118	140	161	193	200	121	225	137	259	157	284	171	304	183

BOGNOR REGIS
PRICES

August to October 2004

			SELF-CATERING (PRICES ARE IN £s PER BREAK PER PERSON, BASED ON A MINIMUM OF 4 SHARING)				HALF BOARD (PRICES ARE IN £s PER BREAK, PER ADULT OR CHILD AS SHOWN)											
			STANDARD APARTMENT	SILVER APARTMENT	GOLD APARTMENT	DELUXE LODGE	STANDARD ROOM PER ADULT	STANDARD ROOM PER CHILD	SILVER ROOM PER ADULT	SILVER ROOM PER CHILD	SILVER APARTMENT PER ADULT	SILVER APARTMENT PER CHILD	GOLD APARTMENT PER ADULT	GOLD APARTMENT PER CHILD	DELUXE ROOM PER ADULT	DELUXE ROOM PER CHILD
AUGUST																
Fri 30 July - Mon 2	3nt	U SUMMER PROGRAMME ONE BIG NIGHT • POP PARTY TOUR • AFRICAN STOMP	90	107	123	142	145	87	164	99	188	114	197	119	215	129
Mon 2 - Fri 6	4nt	U SUMMER PROGRAMME ONE BIG NIGHT • POP PARTY TOUR • AFRICAN STOMP	135	159	184	200	212	127	239	145	274	165	288	174	297	179
Fri 6 - Mon 9	3nt	U SUMMER PROGRAMME ONE BIG NIGHT • POP PARTY TOUR • AFRICAN STOMP	90	107	123	142	145	87	164	99	188	114	197	119	215	129
Mon 9 - Fri 13	4nt	U SUMMER PROGRAMME ONE BIG NIGHT • POP PARTY TOUR • AFRICAN STOMP	135	159	184	200	212	127	239	145	274	165	288	174	297	179
Fri 13 - Mon 16	3nt	U SUMMER PROGRAMME ONE BIG NIGHT • POP PARTY TOUR • AFRICAN STOMP	90	107	123	142	145	87	164	99	188	114	197	119	215	129
Mon 16 - Fri 20	4nt	U SUMMER PROGRAMME ONE BIG NIGHT • POP PARTY TOUR • AFRICAN STOMP	135	159	184	200	212	127	239	145	274	165	288	174	297	179
Fri 20 - Mon 23	3nt	U SUMMER PROGRAMME ONE BIG NIGHT • POP PARTY TOUR • AFRICAN STOMP	90	107	123	142	145	87	164	99	188	114	197	119	215	129
Mon 23 - Fri 27	4nt	U SUMMER PROGRAMME ONE BIG NIGHT • POP PARTY TOUR • AFRICAN STOMP	135	159	184	200	212	127	239	145	274	165	288	174	297	179
Fri 27 - Mon 30	3nt	U SUMMER PROGRAMME ONE BIG NIGHT • POP PARTY TOUR • AFRICAN STOMP	90	107	123	142	145	87	164	99	188	114	197	119	215	129
Mon 30 - Fri 3 Sep	4nt	U SUMMER PROGRAMME ONE BIG NIGHT • POP PARTY TOUR • AFRICAN STOMP	67	80	92	115	122	74	136	83	157	95	181	109	190	115
SEPTEMBER																
Fri 3 - Mon 6	3nt	U SUMMER PROGRAMME SKOOL DAZE • DESTINATION UNKNOWN • CINDERELLA PANTOMIME	53	62	72	94	95	58	105	63	120	73	139	84	152	92
Mon 6 - Fri 10	4nt	U SUMMER PROGRAMME SKOOL DAZE • DESTINATION UNKNOWN • CINDERELLA PANTOMIME	59	73	84	109	111	67	124	75	143	86	163	98	177	107
Fri 10 - Mon 13	3nt	PG WE ❤ 70'S Details to be confirmed – keep checking the website	51	59	68	91	92	56	100	61	116	71	133	81	148	89
Mon 13 - Fri 17	4nt	U SUMMER PROGRAMME SKOOL DAZE • DESTINATION UNKNOWN • CINDERELLA PANTOMIME	59	71	82	107	110	66	122	74	140	84	161	97	176	106
Fri 17 - Mon 20	3nt	PG DISCO INFERNO Details to be confirmed – keep checking the website	45	55	63	88	84	51	94	57	109	65	125	76	142	86
Mon 20 - Fri 24	4nt	U SUMMER PROGRAMME SKOOL DAZE • DESTINATION UNKNOWN • CINDERELLA PANTOMIME	51	63	74	100	98	59	111	67	126	77	147	89	164	99
Fri 24 - Mon 27	3nt	18 PARTY, PARTY, PARTY Details to be confirmed – keep checking the website	50	60	69	95	93	56	104	63	120	72	138	83	157	95
Mon 27 - Fri 1 Oct	4nt	U SUMMER PROGRAMME SKOOL DAZE • DESTINATION UNKNOWN • CINDERELLA PANTOMIME	48	60	70	96	94	57	108	65	123	75	143	86	162	98
OCTOBER																
Fri 1 - Mon 4	3nt	18 SOUL AND MOTOWN Details to be confirmed – keep checking the website	54	64	74	99	97	59	108	65	125	75	142	86	161	97
Mon 4 - Fri 8	4nt	U SUMMER PROGRAMME SKOOL DAZE • DESTINATION UNKNOWN • CINDERELLA PANTOMIME	48	60	70	96	94	57	108	65	123	75	143	86	162	98
Fri 8 - Mon 11	3nt	18 ULTIMATE 80'S Details to be confirmed – keep checking the website	54	64	74	99	97	59	108	65	125	75	142	86	161	97
Mon 11 - Fri 15	4nt	U SUMMER PROGRAMME SKOOL DAZE • DESTINATION UNKNOWN • CINDERELLA PANTOMIME	48	60	70	96	94	57	108	65	123	75	143	86	162	98
Fri 15 - Mon 18	3nt	18 ROCK LEGENDS Details to be confirmed – keep checking the website	54	64	74	99	97	59	108	65	125	75	142	86	161	97
Mon 18 - Fri 22	4nt	U SUMMER PROGRAMME SKOOL DAZE • DESTINATION UNKNOWN • CINDERELLA PANTOMIME	48	60	70	96	94	57	108	65	123	75	143	86	162	98
Fri 22 - Mon 25	3nt	U CHARTBUSTERS Details to be confirmed – keep checking the website	59	70	81	101	102	62	114	68	130	79	150	90	163	98
Mon 25 - Fri 29	4nt	U HALF TERM/HALLOWEEN HAUNTED HOUSE SHOW • LITTLE MONSTER FANCY DRESS PARADE	76	89	102	125	130	79	149	90	170	102	196	118	206	124
Fri 29 - Mon 1 Nov	3nt	U HALLOWEEN HAUNTED HOUSE SHOW • LITTLE MONSTER FANCY DRESS PARADE	48	61	71	94	87	53	100	60	116	70	134	81	145	88

Half Board Prices are per Adult per break:
... are based on a minimum of two adults sharing one unit of accommodation. Adult prices shown are per adult aged 15 years and over. Child prices are per child aged 2-14 years.
Self-catering Prices:
... are per person (adult or child) per break based on 4 people sharing one unit of accommodation. The minimum charge is four times the per person price. For parties of 5 or more sharing one unit of accommodation, please multiply the per person price shown in the grid by the total number in the party.
For infants under 2 years:
... in both self-catering and half board accommodation cots are available at £5 per cot, alternatively a charge of £25 per break is made when children under 2 occupy a bed.
Deposits for half board bookings are £30 per adult and £15 per child. For self-catering bookings, deposits are £12 person.

November to December 2004

			SELF-CATERING (PRICES ARE IN £s PER BREAK PER PERSON, BASED ON A MINIMUM OF 4 SHARING)				HALF BOARD (PRICES ARE IN £s PER BREAK, PER ADULT OR CHILD AS SHOWN)											
			STANDARD APARTMENT	SILVER APARTMENT	GOLD APARTMENT	DELUXE LODGE	STANDARD ROOM PER ADULT	STANDARD ROOM PER CHILD	SILVER ROOM PER ADULT	SILVER ROOM PER CHILD	SILVER APARTMENT PER ADULT	SILVER APARTMENT PER CHILD	GOLD APARTMENT PER ADULT	GOLD APARTMENT PER CHILD	DELUXE ROOM PER ADULT	DELUXE ROOM PER CHILD
NOVEMBER																
Fri 5 - Mon 8	3nt	U FAMILY FIREWORKS FIREWORK DISPLAY (WEATHER DEPENDENT)	48	61	71	94	87	53	100	60	116	70	134	81	145	88
Fri 12 - Mon 15	3nt	18 FESTIVAL OF THE 60'S Details to be confirmed – keep checking the website	66	82	95	119	118	-	136	-	157	-	181	-	198	-
Fri 19 - Mon 22	3nt	18 ULTIMATE 80'S Details to be confirmed – keep checking the website	55	72	83	106	96	-	117	-	136	-	155	-	170	-
Fri 26 - Mon 29	3nt	18 DISCO INFERNO Details to be confirmed – keep checking the website	64	81	93	117	103	-	125	-	144	-	165	-	181	-
DECEMBER																
Fri 3 - Mon 6	3nt	18 PARTY, PARTY, PARTY Details to be confirmed – keep checking the website	38	48	55	80	64	-	85	-	99	-	116	-	129	-
Fri 10 - Mon 13	3nt	18 FESTIVAL OF THE 70'S Details to be confirmed – keep checking the website	38	48	55	80	64	-	85	-	99	-	116	-	129	-
Fri 17 - Mon 20	3nt	U CHRISTMAS FANTASY HORSE DRAWN SANTA'S PARADE • FESTIVE REHEARSAL	38	48	55	74	64	40	85	52	99	60	116	71	129	78
Mon 20 - Thur 23	3nt	U CHRISTMAS FANTASY HORSE DRAWN SANTA'S PARADE • FESTIVE REHEARSAL	38	48	55	74	64	40	85	52	99	60	116	71	129	78
Thur 23 - Mon 27	4nt	U CHRISTMAS FESTIVE SHOWS • PANTOMIME • LIVE BANDS AND SINGERS	136	178	204	239	283	170	334	201	385	231	400	240	441	265
Mon 27 - Thur 30	3nt	U CHRISTMAS PARTY FESTIVE SHOWS • PANTOMIME • LIVE BANDS AND SINGERS	55	78	89	110	113	68	142	86	157	95	170	102	178	108
Thur 30 - Mon 3 Jan	4nt	U NEW YEAR FESTIVE SHOWS • PANTOMIME • LIVE BANDS AND SINGERS	108	134	154	171	164	99	189	114	217	131	227	137	242	145

Please note: Entertainment correct at time of going to press, but details may change.

Fantastic early booking offer – save up to £160

Book a 2004 summer holiday by 29 February 2004 and get money off for every person.

Take advantage of one or more of these great special summer offers listed below which may apply to the holiday you have chosen.

See pages 4 & 5 for details of offers.

Save 10% on all groups of 20 or over plus 1 free place with every 40 paying guests. To book call 0870 241 0871

Amazing mid-week special!
SAVE 15% ON MID-WEEK BREAKS FROM MAY TO OCTOBER.

Half price
4 & 7 night breaks in June and early July

Silver half board offer for couples - save £100 on 7 night holidays

TO BOOK
CALL 0870 242 0870
CLICK www.butlins.com
SEE YOUR TRAVEL AGENT
VISIT THE HOLIDAY BOOKING SHOP WHILST ON YOUR BREAK

MINEHEAD

Ever felt time stand still as you cast your eye across a stunning landscape?

That's the feeling you're sure to get at Minehead, Somerset's premier beach resort.

Nestling below the heather-clad hills of Exmoor National Park, an area of outstanding natural beauty, Butlins is situated adjacent to the superb sandy beach from which you can enjoy magnificent views of the bay. Perched on your doorstep, the twin towns of Lynton and Lynmouth offer bags of scope for sightseeing and exploring, as does historic Watchet with its marina, harbour, museum and shops.

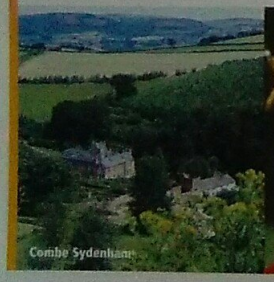
Make time stand still in Somerset – and enjoy every minute of it!

Allerford Village - Somerset†

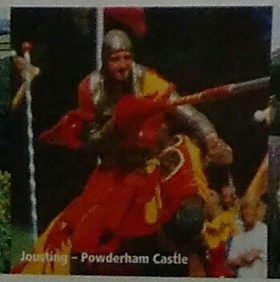
BUTLINS ON RESORT EXTRAS*

- Boating on the lake – what better way to relax on a sunny afternoon
- Angling on the lake – cast off and enjoy fishing on Resort
- Minehead & West Somerset Golf Course – next to the resort – discounted green fees for Butlins guests
- Pizza by the Pavillion
- Horse riding on Exmoor – details at Reception or Guest Services
- Wedding blessings in our on Resort chapel, contact guest services at Minehead.
- Hire Centre for all those little extras

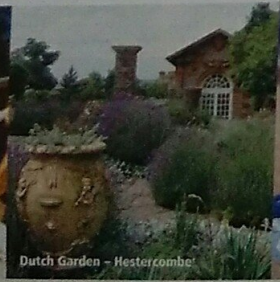
*For an extra charge



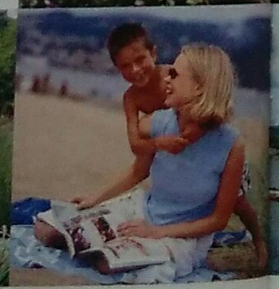
Combe Sydenham†

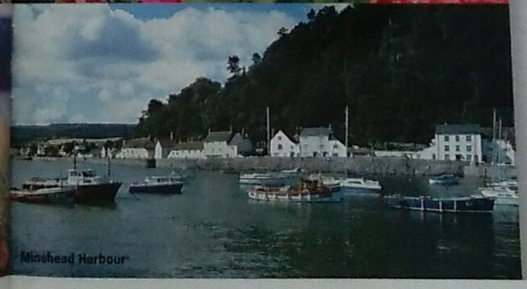


Jousting – Powderham Castle



Dutch Garden – Hestercombe†





Minehead Harbour

† Photography courtesy of South West Tourism.

The area

Butlins, Minehead,
Somerset TA24 5SH.
Telephone: 01643 703331

We're easy to find

Heading north the simplest route is to take the M5 to Taunton (Junction 25), then take the A358 and A39 to

Minehead. Heading south on the M5, you can follow the signposts for the A39 from Junction 24. You can't miss us, we're just half a mile along the seafront road from Minehead town centre. See who'll be the first to spot the Skyline Pavilion – it can be seen from up to 10 miles away from the Resort!

Travelling by coach or rail

Why not let the train or coach take the stress out of travelling to and from Minehead and take advantage of one of our great travel offers – see page 90 for details.If you're travelling by train, the nearest Main Line station to Minehead is Taunton. A bus transfer service is operated by First between Taunton Station and Minehead. This service is available at an additional cost. On Mondays to Saturdays, there's approximately an hourly service, with the last bus leaving Taunton Railway station at 10.15pm. On Sundays and Bank Holidays services run every 2 hours from 9.35am – 9.35pm. For general information call Southern National on 01823 272033. And, if you are travelling by coach, you will arrive at the Resort's main entrance where we look forward to meeting you. Please note that National Express coaches stop inside the main entrance.

Places to visit

- Wookey Hole
- Jousting at Powderham Castle
- Dutch Garden at Hestercombe
- Lynmouth & Lynton
- Tropiquaria
- Cleeve Abbey
- Watchet
- Exmoor National Park
- Exmoor Falconry & Animal Farm
- Cheddar Gorge
- Glastonbury Tor
- West Somerset Railway

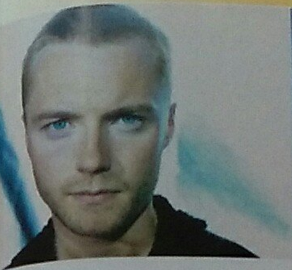
MINEHEAD
BREAKAWAYS PRICES

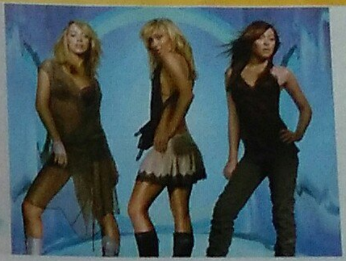
November 2003 to March 2004

Self-Catering: prices are in £s per break, per person, based on a minimum of 4 sharing. Half Board: prices are in £s per break, per adult or child as shown.

Dates	Nights	Rating	Break	Entertainment	Standard Apartment	Silver Apartment	Gold Apartment	Deluxe Lodge	Standard Room per Adult	Standard Room per Child	Silver Room per Adult	Silver Room per Child	Silver Apartment per Adult	Silver Apartment per Child	Gold Apartment per Adult	Gold Apartment per Child	Deluxe Room per Adult	Deluxe Room per Child
NOVEMBER																		
Fri 7 - Mon 10	3nt	PG	RONAN KEATING		66	82	93	124	102	62	132	80	143	86	163	98	173	104
Fri 14 - Mon 17	3nt	PG	ATOMIC KITTEN & THE SUGABABES PLUS 888		64	79	90	120	99	60	129	78	139	84	159	96	169	102
Fri 21 - Mon 24	3nt	18	SKOOL REUNION	• BANANARAMA • THE PASADENAS • MUSICAL YOUTH WITH PATO BANTON • Tribute bands - Badness & Police Force • & more	48	63	73	92	84	-	105	-	121	-	139	-	147	-
Fri 28 - Mon 1 Dec	3nt	18	SOUL & DISCO	• THE REAL THING • HAZELL DEAN • THE STYLISTICS • HEATWAVE • Tribute bands - Earth Wind For Hire & Abba Dream • & more	46	60	69	87	82	-	103	-	119	-	137	-	145	-
DECEMBER																		
Fri 5 - Mon 8	3nt	18	PARTY, PARTY, PARTY	• BONEY M • JIMMY JAMES & THE VAGABONDS • DR & THE MEDICS • Tribute bands - UK Beach Boys & Cheeky Monkees • & more	34	42	49	61	63	-	79	-	91	-	105	-	111	-
Fri 12 - Mon 15	3nt	18	PARTY, PARTY, PARTY	• BAD MANNERS • LIMAHL • GINA G • PAT SHARPE - DJ • Tribute bands - Blues Brothers Inc. & Coolplay • & more	34	42	49	61	63	-	79	-	91	-	105	-	111	-
Fri 19 - Mon 22	3nt	U	CHRISTMAS FANTASY	• HORSE DRAWN SANTA'S PARADE • CHRISTMAS MARKET • FESTIVE REHEARSAL • & much more	32	39	45	57	60	36	75	45	87	53	99	60	105	63
Tues 23 - Sat 27	4nt	U	CHRISTMAS	• FESTIVE SHOWS • DICK WHITTINGTON PANTOMIME • LIVE BANDS & SINGERS • CHRISTMAS PARTY DISCO • & more	119	153	175	210	214	129	258	155	298	179	327	197	346	208
Sat 27 - Tues 30	3nt	U	CHRISTMAS WEEKEND	• FESTIVE SHOWS • DICK WHITTINGTON PANTOMIME • LIVE BANDS & SINGERS • CHRISTMAS PARTY DISCO • & more	44	66	76	109	81	49	104	63	115	69	138	83	150	90
Tues 30 - Fri 2 Jan	3nt	U	NEW YEAR	• FESTIVE SHOWS • DICK WHITTINGTON PANTOMIME • LIVE BANDS & SINGERS • NEW YEAR PARTY DISCO • & more	89	116	134	180	142	86	167	101	184	111	208	125	218	131
JANUARY 2004																		
Fri 2 - Mon 5	3nt	U	NEW YEAR PARTY	• FESTIVE SHOWS • DICK WHITTINGTON PANTOMIME • LIVE BANDS & SINGERS • NEW YEAR PARTY DISCO • & more	26	33	38	49	48	29	58	35	67	41	77	47	84	51
Fri 30 Jan - Mon 2	3nt	18	SOUL & DISCO	• THE ACES • JIMMY JAMES & THE VAGABONDS • AMERICAN FOUR TOPS • Tributes - Mikki Jay as Michael Jackson • & more	40	50	58	70	69	-	83	-	94	-	109	-	118	-
FEBRUARY																		
Fri 6 - Mon 9	3nt	PG	TOTAL TRIBUTES TO SUPER GROUPS	• Tribute bands - Mersey Beatles, UK Beach Boys, Viva Santana & Steve Coghlan's Quo • & more	39	49	57	69	67	41	81	49	91	55	105	63	114	69
Fri 13 - Mon 16	3nt	U	HALF TERM WEEKEND	• STEPHEN MULHERN • CAPTAIN CLUELESS • Tribute bands - Backbeat & West Live (Westlife) • & more	50	63	73	87	80	48	97	59	109	66	127	77	137	83
Mon 16 - Fri 20	4nt	U	HALF TERM MIDWEEK	• DAVE BENSON-PHILIPS • POP PARTY TOUR • CAPTAIN CLUELESS • BRUM – the super-brave superhero • & more	55	69	80	97	100	60	120	72	135	81	156	94	170	102
Fri 20 - Mon 23	3nt	U	HALF TERM WEEKEND	• DAVE BENSON-PHILIPS • CAPTAIN CLUELESS • BRUM – the super-brave superhero Tony Lewis as Robbie • & more	50	63	73	87	80	48	97	59	109	66	127	77	137	83
Fri 27 - Mon 1 Mar	3nt	18	FESTIVAL OF THE 70'S	• MUNGO JERRY • JIMMY JAMES & THE VAGABONDS • BROTHERHOOD OF MAN • & more	48	60	69	84	82	-	99	-	111	-	128	-	140	-
MARCH																		
Fri 5 - Mon 8	3nt	18	FESTIVAL OF THE 60'S	• HERMAN'S HERMITS • THE DREAMERS • THE FOURMOST • THE ANIMALS • DESMOND DEKKER • EDISON LIGHTHOUSE • & more	50	63	73	88	87	-	105	-	118	-	136	-	148	-
Fri 12 - Mon 15	3nt	PG	SOUL & MOTOWN	• AMERICAN FOUR TOPS • THE AMERICAN DRIFTERS • Tribute bands - Detroit Soul, Soul Survivors & E-Maculate • & more	44	55	64	77	75	45	90	54	102	62	118	71	128	77
Fri 19 - Mon 22	3nt	PG	ULTIMATE 80'S	• ABC • SONIA • BUCKS FIZZ • ASWAD • THE BEAT • Tribute bands Now 80s, Heart of Glass (Blondie) & Complete Madness • & more	48	60	69	84	80	48	96	58	108	65	125	75	136	82
Fri 26 - Mon 29	3nt	18	DISCO INFERNO	• THE WEATHER GIRLS • GWEN DICKEY'S ROSE ROYCE • ROZALLA • Tribute band - Boogie Wonderband • & more	48	60	69	84	83	-	100	-	113	-	130	-	142	-
Mon 29 - Fri 2 Apr	4nt	U	WESTEND TO BROADWAY	• RIVERDANCE • MASTERS OF THE HOUSE • ONE NIGHT OF QUEEN • Tribute band - Flyin Hi (Abba) • & more	29	37	43	51	64	39	77	47	87	53	101	61	109	66

Please note: Entertainment correct at time of going to press, however details may be subject to change.





ARENA CHRISTMAS AND NEW YEAR DEPOSITS

Half board ADULT	£45
Half board CHILD	£30
Self catering PER PERSON	£18

April to December 2004

Self-Catering: prices are in £s per break, per person, based on a minimum of 4 sharing. Half Board: prices are in £s per break, per adult or child as shown.

Dates	Nights	Rating	Break	Entertainment	Standard Apartment	Silver Apartment	Gold Apartment	Deluxe Lodge	Standard Room per Adult	Standard Room per Child	Silver Room per Adult	Silver Room per Child	Silver Apartment per Adult	Silver Apartment per Child	Gold Apartment per Adult	Gold Apartment per Child	Deluxe Room per Adult	Deluxe Room per Child
APRIL																		
Mon 19 - Fri 23	4nt	U	FAMILY FUN	• DR & THE MEDICS • BUCKS FIZZ • THE DREAMERS • PANTS OR PRIZES • Tribute bands - Flyin Hi (Abba), & Chip Shop Boys (Pet Shop Boys) • & more	29	37	43	51	64	39	77	47	87	53	101	61	109	66
Fri 23 - Mon 26	3nt	18	PARTY, PARTY, PARTY	• THE REAL THING • BAD MANNERS • 2 UNLIMITED • Tribute bands - Cheeky Monkees & Backbeat • & more	43	54	63	76	79	-	95	-	107	-	124	-	135	-
Mon 26 - Fri 30	4nt	U	FAMILY FUN	• DR & THE MEDICS • BUCKS FIZZ • THE DREAMERS • PANTS OR PRIZES • Tribute bands - West Live (Westlife), The Kittens, & Backbeat • & more	29	37	43	51	64	39	77	47	87	53	101	61	109	66
Fri 30 - Mon 3 May	3nt	U	MAY BANK HOLIDAY	- NEW SUMMER SEASON ENTERTAINMENT	49	62	72	86	91	55	110	66	123	74	142	86	155	93
MAY																		
Fri 7 - Mon 10	3nt	18	SKOOL REUNION	• GO WEST • NICK HEYWARD • CHESNEY HAWKES • DR & THE MEDICS • Tribute bands - Chip Shop Boys& Complete Madness • & more	43	54	63	76	79	-	95	-	107	-	124	-	135	-
Fri 28 - Mon 31	3nt	U	BANK HOLIDAY	SKOOL DAZE • SNOW WHITE & THE 7 DWARFS • DESTINATION UNKNOWN	61	77	89	107	104	63	125	75	141	85	163	98	177	107
Mon 31 - Fri 4 Jun	4nt	U	BANK HOLIDAY MID-WEEK	SKOOL DAZE • SNOW WHITE & THE 7 DWARFS • DESTINATION UNKNOWN	80	100	115	140	136	82	164	99	184	111	212	128	232	140
OCTOBER																		
Fri 15 - Mon 18	3nt	U	SUMMER PROGRAMME	SKOOL DAZE • SNOW WHITE & THE 7 DWARFS • DESTINATION UNKNOWN	39	48	56	79	74	45	84	51	96	58	111	67	133	80
Mon 18 - Fri 22	4nt	U	SUMMER PROGRAMME	SKOOL DAZE • SNOW WHITE & THE 7 DWARFS • DESTINATION UNKNOWN	43	55	64	91	87	53	101	61	117	71	134	81	155	93
Fri 22 - Mon 25	3nt	U	HALF TERM	Details to be confirmed – keep checking the website	52	61	71	92	92	56	102	62	116	70	135	81	149	90
Mon 25 - Fri 29	4nt	U	HALLOWEEN/HALF TERM	HAUNTED HOUSE SHOW • LITTLE MONSTER FANCY DRESS PARADE	66	79	91	116	117	71	132	80	152	92	175	105	184	111
Fri 29 - Mon 1 Nov	3nt	PG	ARENA	Details to be confirmed – keep checking the website	68	83	95	126	104	63	136	82	146	89	167	101	178	108
NOVEMBER																		
Fri 5 - Mon 8	3nt	PG	ARENA	Details to be confirmed – keep checking the website	66	82	93	124	102	62	133	81	144	87	164	99	175	106
Fri 12 - Mon 15	3nt	PG	ARENA	Details to be confirmed – keep checking the website	66	82	93	124	102	62	133	81	144	87	164	99	175	106
Fri 19 - Mon 22	3nt	18	SKOOL REUNION	Details to be confirmed – keep checking the website	50	65	76	95	87	-	109	-	125	-	144	-	152	-
Fri 26 - Mon 29	3nt	18	SOUL AND DISCO	Details to be confirmed – keep checking the website	48	62	72	90	85	-	107	-	123	-	142	-	150	-
DECEMBER																		
Fri 3 - Mon 6	3nt	18	PARTY, PARTY, PARTY	Details to be confirmed – keep checking the website	36	44	51	63	65	-	82	-	94	-	109	-	115	-
Fri 10 - Mon 13	3nt	18	DISCO INFERNO	Details to be confirmed – keep checking the website	36	44	51	63	65	-	82	-	94	-	109	-	115	-
Fri 17 - Mon 20	3nt	U	CHRISTMAS FANTASY	HORSE DRAWN SANTA'S PARADE • FESTIVE REHEARSAL	32	39	45	57	60	36	75	45	87	53	99	60	105	63
Mon 20 - Thurs 23	3nt	U	CHRISTMAS FANTASY	HORSE DRAWN SANTA'S PARADE • FESTIVE REHEARSAL	32	39	45	57	60	36	75	45	87	53	99	60	105	63
Thurs 23 - Mon 27	4nt	U	CHRISTMAS	FESTIVE SHOWS • PANTOMIME • LIVE BANDS AND SINGERS	99	124	143	175	214	129	258	155	298	179	327	197	346	208
Mon 27 - Thurs 30	3nt	U	CHRISTMAS PARTY	FESTIVE SHOWS • PANTOMIME • LIVE BANDS AND SINGERS	44	66	76	109	81	49	104	63	115	69	138	83	150	90
Thurs 30 - Mon 3 Jan	4nt	U	NEW YEAR	FESTIVE SHOWS • PANTOMIME • LIVE BANDS AND SINGERS	94	122	141	189	150	91	176	107	194	117	219	132	229	138

Please note: Entertainment correct at time of going to press, however details may be subject to change.

TO BOOK
CALL 0870 242 0870
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SEE YOUR TRAVEL AGENT
VISIT THE HOLIDAY BOOKING SHOP WHILST ON YOUR BREAK

MINEHEAD

SUMMER 2004 PRICES

WEEKEND BREAKS

3 Nights
Friday to Monday

MAY	SELF-CATERING (PRICES ARE IN £s PER BREAK PER PERSON, BASED ON A MINIMUM OF 4 SHARING)				HALF BOARD (PRICES ARE IN £s PER BREAK, PER ADULT OR CHILD AS SHOWN)									
	STANDARD APARTMENT	SILVER APARTMENT	GOLD APARTMENT	DELUXE LODGE	STANDARD ROOM PER ADULT	STANDARD ROOM PER CHILD	SILVER ROOM PER ADULT	SILVER ROOM PER CHILD	SILVER APARTMENT PER ADULT	SILVER APARTMENT PER CHILD	GOLD APARTMENT PER ADULT	GOLD APARTMENT PER CHILD	DELUXE ROOM PER ADULT	DELUXE ROOM PER CHILD
Fri 14 - Mon 17	44	53	61	84	81	49	91	55	105	63	121	73	138	83
Fri 21 - Mon 24	44	53	61	84	81	49	91	55	105	63	121	73	138	83
Fri 28 - Mon 31	61	77	89	107	104	63	125	75	141	85	163	98	177	107
JUNE														
Fri 4 - Mon 7	45	61	71	87	82	50	100	60	113	68	132	80	149	90
Fri 11 - Mon 14	48	61	71	93	86	52	100	60	115	69	132	80	150	90
Fri 18 - Mon 21	48	61	71	93	85	51	100	60	115	69	132	80	150	90
Fri 25 - Mon 28	58	71	82	103	100	60	116	70	132	80	154	93	165	99
JULY														
Fri 2 - Mon 5	58	71	82	103	100	60	116	70	132	80	154	93	166	100
Fri 9 - Mon 12	58	72	83	104	100	60	117	71	135	81	156	94	166	100
Fri 16 - Mon 19	70	87	101	119	116	70	136	82	156	94	172	104	186	112
Fri 23 - Mon 26	80	97	112	129	128	77	149	90	171	103	188	113	199	120
Fri 30 - Mon 2 Aug	80	97	112	129	128	77	149	90	171	103	188	113	199	120
AUGUST														
Fri 6 - Mon 9	80	97	112	129	128	77	149	90	171	103	188	113	199	120
Fri 13 - Mon 16	80	97	112	129	128	77	149	90	171	103	188	113	199	120
Fri 20 - Mon 23	80	97	112	129	128	77	149	90	171	103	188	113	199	120
Fri 27 - Mon 30	80	97	112	129	128	77	149	90	171	103	188	113	199	120
SEPTEMBER														
Fri 3 - Mon 6	46	55	64	87	84	51	95	57	110	66	125	75	146	88
Fri 10 - Mon 13	43	55	64	83	80	48	92	56	106	64	122	74	143	86
Fri 17 - Mon 20	39	48	56	79	74	45	84	51	96	58	111	67	134	81
Fri 24 - Mon 27	39	48	56	79	74	45	84	51	96	58	111	67	133	80
OCTOBER														
Fri 1 - Mon 4 •	39	48	56	79	74	45	84	51	96	58	111	67	133	80
Fri 8 - Mon 11 •	39	48	56	79	74	45	84	51	96	58	111	67	133	80
Fri 15 - Mon 18 •	39	48	56	79	74	45	84	51	96	58	111	67	133	80
Fri 22 - Mon 25 •	52	61	71	92	92	56	102	62	116	70	135	81	149	90

• These 3 night breaks may feature Breakaways entertainment to be confirmed – please ask for details when booking

MID-WEEK BREAKS

4 Nights
Friday to Monday

MAY	SELF-CATERING (PRICES ARE IN £s PER BREAK PER PERSON, BASED ON A MINIMUM OF 4 SHARING)				HALF BOARD (PRICES ARE IN £s PER BREAK, PER ADULT OR CHILD AS SHOWN)									
	STANDARD APARTMENT	SILVER APARTMENT	GOLD APARTMENT	DELUXE LODGE	STANDARD ROOM PER ADULT	STANDARD ROOM PER CHILD	SILVER ROOM PER ADULT	SILVER ROOM PER CHILD	SILVER APARTMENT PER ADULT	SILVER APARTMENT PER CHILD	GOLD APARTMENT PER ADULT	GOLD APARTMENT PER CHILD	DELUXE ROOM PER ADULT	DELUXE ROOM PER CHILD
Mon 3 - Fri 7	44	60	69	96	88	53	107	65	122	74	142	86	161	97
Mon 10 - Fri 14	N/A	58	67	95	N/A	N/A	107	65	122	74	142	86	161	97
Mon 17 - Fri 21	46	59	68	98	89	54	107	65	122	74	142	86	161	97
Mon 24 - Fri 28	46	59	68	98	89	54	107	65	122	74	142	86	161	97
Mon 31 - Fri 4 June	80	100	115	140	136	82	164	99	184	111	212	128	232	140
JUNE														
Mon 7 - Fri 11	58	70	81	105	105	63	119	72	137	83	157	95	174	105
Mon 14 - Fri 18	58	74	86	109	105	63	124	75	143	86	164	99	180	108
Mon 21 - Fri 25	58	74	86	109	105	63	124	75	143	86	164	99	180	108
Mon 28 - Fri 2 July	72	88	102	124	124	75	144	87	166	100	182	110	199	120
JULY														
Mon 5 - Fri 9	72	90	104	126	124	75	147	89	169	102	186	112	202	122
Mon 12 - Sat 17 (5nts)	82	101	115	137	144	87	169	102	191	115	208	125	224	135
Mon 19 - Fri 23	103	126	145	162	166	100	194	117	223	134	240	144	249	150
Mon 26 - Fri 30	117	141	163	178	184	111	214	129	246	148	263	158	270	162
AUGUST														
Mon 2 - Fri 6	117	141	163	178	184	111	214	129	246	148	263	158	270	162
Mon 9 - Fri 13	117	141	163	178	184	111	214	129	246	148	263	158	270	162
Mon 16 - Fri 20	117	141	163	178	184	111	214	129	246	148	263	158	270	162
Mon 23 - Fri 27	117	141	163	178	184	111	214	129	246	148	263	158	270	162
Mon 30 - Fri 3 Sept	59	71	82	107	108	65	123	74	140	84	163	98	177	107
SEPTEMBER														
Mon 6 - Fri 10	52	64	74	100	98	59	112	68	129	78	149	90	167	101
Mon 13 - Fri 17	52	63	73	99	98	59	112	68	129	78	149	90	167	101
Mon 20 - Fri 24	44	55	64	91	87	53	101	61	117	71	134	81	155	93
Mon 27 - Fri 1 Oct	43	55	64	91	87	53	101	61	117	71	134	81	155	93
OCTOBER														
Mon 4 - Fri 8	43	55	64	91	87	53	101	61	117	71	134	81	155	93
Mon 11 - Fri 15	43	55	64	91	87	53	101	61	117	71	134	81	155	93
Mon 18 - Fri 22	43	55	64	91	87	53	101	61	117	71	134	81	155	93
Mon 25 - Fri 29	66	79	91	116	117	71	132	80	152	92	175	105	184	111

Half Board Prices are per person, per break:
...are based on a minimum of two adults sharing one unit of accommodation. Adult prices shown are per adult aged 15 years and over. Child prices are per child aged 2-14 years.

Self-catering Prices:
...are per person (adult or child) per break based on 4 people sharing one unit of accommodation. The minimum charge is four times the per person price. For parties of 5 or more sharing one unit of accommodation, please multiply the per person price shown in the grid by the total number in the party.

For infants under 2 years:
...in both self-catering and half board accommodation cots are available at £5 per cot, alternatively a charge of £25 per break is made when children under 2 occupy a bed.

Deposits for half board bookings are £30 per adult and £15 per child. For self-catering bookings, deposits are £12 person.

7 Night breaks

Friday to Friday
Sat to Sat
17 July – 21 Aug

MAY	SELF-CATERING (PRICES ARE IN £s PER WEEK PER PERSON, BASED ON A MINIMUM OF 4 SHARING)				HALF BOARD (PRICES ARE IN £s PER BREAK, PER ADULT OR CHILD AS SHOWN)									
	STANDARD APARTMENT	SILVER APARTMENT	GOLD APARTMENT	DELUXE LODGE	STANDARD ROOM PER ADULT	STANDARD ROOM PER CHILD	SILVER ROOM PER ADULT	SILVER ROOM PER CHILD	SILVER APARTMENT PER ADULT	SILVER APARTMENT PER CHILD	GOLD APARTMENT PER ADULT	GOLD APARTMENT PER CHILD	DELUXE ROOM PER ADULT	DELUXE ROOM PER CHILD
Fri 14 - Fri 21 •	77	96	110	150	144	87	168	101	192	116	223	134	254	153
Fri 21 - Fri 28 •	77	96	110	150	144	87	168	101	192	116	223	134	254	153
Fri 28 - Fri 4 June	122	142	163	200	203	122	227	137	260	156	301	181	318	191
JUNE														
Fri 4 - Fri 11	89	112	130	165	158	95	185	111	211	127	245	147	274	165
Fri 11 - Fri 18	91	115	135	173	162	98	189	114	218	131	250	150	280	168
Fri 18 - Fri 25	91	115	135	173	162	98	189	114	218	131	250	150	280	168
Fri 25 - Fri 2 July	112	138	158	196	189	114	220	132	252	152	285	171	309	186
JULY														
Fri 2 - Fri 9	112	138	160	196	189	114	222	134	254	153	288	173	312	188
Fri 9 - Fri 16	112	140	161	198	189	114	225	135	258	155	291	175	313	188
Sat 17 - Sat 24	129	163	183	222	237	143	278	167	319	192	347	209	367	221
Sat 24 - Sat 31	150	183	209	245	263	158	305	183	350	210	381	229	397	239
Sat 31 - Sat 7 Aug	150	183	209	245	263	158	305	183	350	210	381	229	397	239
AUGUST														
Sat 7 - Sat 14	150	183	209	245	263	158	305	183	350	210	381	229	397	239
Sat 14 - Sat 21	150	183	209	245	263	158	305	183	350	210	381	229	397	239
Sat 21 - Fri 27*	129	157	180	210	226	136	262	158	300	180	327	197	341	205
Fri 27 - Fri 3 Sept	104	126	146	177	177	107	204	123	233	140	263	158	284	171
SEPTEMBER														
Fri 3 - Fri 10	84	102	118	160	154	93	175	105	202	122	232	140	266	160
Fri 10 - Fri 17	82	101	117	156	151	91	172	104	199	120	229	138	263	158
Fri 17 - Fri 24	71	88	103	146	137	83	156	94	180	108	208	125	245	147
Fri 24 - Fri 1 Oct	71	88	103	146	137	83	156	94	180	108	208	125	245	147
OCTOBER														
Fri 1 - Fri 8 •	71	88	103	146	137	83	156	94	180	108	208	125	245	147
Fri 8 - Fri 15 •	71	88	103	146	137	83	156	94	180	108	208	125	245	147
Fri 15 - Fri 22 •	74	91	107	151	142	86	161	97	186	112	215	129	253	152
Fri 22 - Fri 29 •	105	124	144	185	183	111	203	123	233	141	270	163	291	176

• These 7 night breaks feature summer entertainment, plus Breakaways entertainment
* This break is 6 nights duration

Great Offers for Summer 2004

Take advantage of one or more of these great special summer offers listed below which may apply to the holiday you have chosen.

See pages 4 & 5 for details of offers.

Fantastic early booking offer – save up to £160

Book a 2004 summer holiday by 29 February 2004 and get money off for every person.

Half price 4 & 7 night breaks in June and early July

Save 10% on all groups of 20 or over plus 1 free place with every 40 paying guests. To book call 0870 241 0870

Amazing mid-week special!
15% ON MID-WEEK BREAKS FROM MAY TO OCTOBER.

Silver half board offer for couples - save £100 on 7 night holidays

TO BOOK
CALL 0870 242 0870
CLICK www.butlins.com
SEE YOUR TRAVEL AGENT
VISIT THE HOLIDAY BOOKING SHOP WHILST ON YOUR BREAK

SKEGNESS

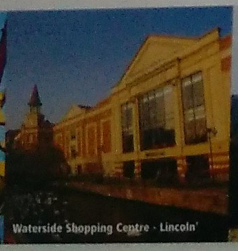
Anyone who thinks Skegness is little more than mile after mile of award-winning sandy beach has got a surprise in store when they visit this lively seaside resort.

Whether you want to pop down to the local market, browse in the shops or play a round or two of golf or ride one of the biggest roller coasters in the country, you'll find everything on your doorstep at Butlins, Skegness.

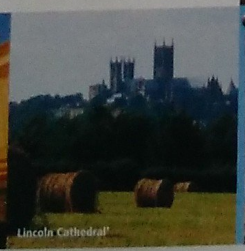
Nearby Louth is a charming market town of picturesque winding streets, while the surrounding countryside is alive with delightful villages, which inspired Tennyson's poetry, just waiting to be explored. Just a few miles south of Butlins is Gibraltar Point Nature Reserve that offers spectacular views of the surrounding seascapes and wildlife.

Skegness Beach†

Fantasy Island†



Waterside Shopping Centre - Lincoln†



Lincoln Cathedral†

BUTLINS ON RESORT EXTRAS*

Included in the price

- Indoor Sports facilities – ideal sports conditions the year round
- Original Butlins Chalet – visit Butlins historic 1930s holiday chalet which is a grade 2 listed building
- Tennis Courts – serve up a great match on Resort
- NEW Simulator Ride with three different ride experiences in the funfair

For an extra charge

- Water Skiing – experience the thrills and spills of cable tow water skiing (off Resort)

The area

Butlins, Skegness,
Lincolnshire PE25 1NJ
Telephone: 01754 762311.

We're easy to find

Simply follow the A52 from Skegness to Mablethorpe. You can't miss us, we're just 3 miles from the town centre and well signposted. The main entrance is situated on the right on the A52 Ingoldmells, Chapel St Leonards Road. See who'll be the first to spot the Skyline Pavilion – you can see it from up to 7 miles away from the Resort!

Travelling by coach or rail

Why not let the train or coach take the stress out of travelling to and from Skegness and take advantage of one of our great travel offers – see page 90 for details. If you're coming by train, a bus service operates between Skegness Railway Station and the Resort (a distance of approximately 3 miles). The approximate cost of a single journey is 90p per person. National Rail Enquiries 0845 7484950. If you're travelling by coach, you will arrive at our special coach park or the Resort's main entrance where we look forward to meeting you.

Places to visit

There are some great places to visit and explore right on your doorstep and further afield including…

- Natureland Seal Sanctuary
- Five Sailed Windmill – Alford
- Tattershall Castle
- Battle of Britain Memorial Museum, Coningsby
- Mablethorpe Animal Gardens (restricted opening times)
- Caesars Park Golf Course
- Lincoln and its Cathedral
- Snipedales Nature Reserve
- Butterfly & Wildlife Centre – Long Sutton
- Fantasy Island theme park and Europe's largest indoor market

† Photography courtesy of East Lindsey District Council.

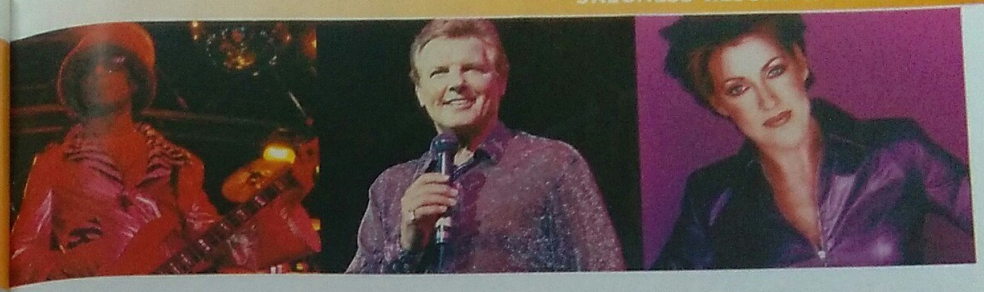
SKEGNESS

BREAKAWAYS PRICES

November 2003 to May 2004

				SELF-CATERING (PRICES ARE IN £s PER BREAK PER PERSON BASED ON A MINIMUM OF 4 SHARING)			HALF BOARD (PRICES ARE IN £s PER BREAK, PER ADULT OR CHILD AS SHOWN)											
				STANDARD APARTMENT	SILVER APARTMENT	GOLD APARTMENT	STANDARD ROOM PER ADULT	STANDARD ROOM PER CHILD	STANDARD APT PER ADULT	STANDARD APT PER CHILD	SILVER ROOM PER ADULT	SILVER ROOM PER CHILD	SILVER APARTMENT PER ADULT	SILVER APARTMENT PER CHILD	GOLD APARTMENT PER ADULT	GOLD APARTMENT PER CHILD
NOVEMBER																
Fri 7 - Mon 10	3nt	18	**FESTIVAL OF THE 70'S** • THE RUBETTES • THE REAL THING • RACEY • MUNGO JERRY • BROTHERHOOD OF MAN • Tributes - Jean Genie (David Bowie) • & more	50	66	76	88	–	99	–	110	–	127	–	147	–
DECEMBER																
Fri 5 - Mon 8	3nt	18	**FESTIVAL OF THE 60'S** • LOVE AFFAIR • THE FOURMOST • THE FORTUNES • ROCKIN BERRIES • NEWMAN'S HERMITS • THE TREMELOES • THE DREAMERS • & more	40	51	59	75	–	82	–	88	–	103	–	115	–
Fri 12 - Mon 15	3nt	18	**PARTY, PARTY, PARTY** • CLEM CURTIS & THE FOUNDATIONS • GINA G • SONIA • Tribute bands - Waterloo (Abba), Bootleg Slade • & more	32	39	45	52	–	59	–	65	–	75	–	87	–
Fri 19 - Mon 22	3nt	U	**CHRISTMAS FANTASY** • HORSE DRAWN SANTA'S PARADE • CHRISTMAS MARKET • FESTIVE REHEARSAL • & much more	32	39	45	52	32	59	36	65	39	75	45	87	53
Tues 23 - Sat 27	4nt	U	**CHRISTMAS** • FESTIVE SHOWS • SNOW WHITE & THE SEVEN DWARFS PANTOMIME • LIVE BANDS & SINGERS • CHRISTMAS PARTY DISCO • & much more	114	143	165	198	119	218	131	238	143	275	165	316	190
Sat 27 - Tues 30	3nt	U	**CHRISTMAS WEEKEND** • FESTIVE SHOWS • SNOW WHITE & THE SEVEN DWARFS PANTOMIME • LIVE BANDS & SINGERS • PARTY DISCO • & more	42	62	72	74	45	88	54	102	62	117	71	134	81
Tues 30 - Sat 3 Jan	4nt	U	**NEW YEAR** • FESTIVE SHOWS • SNOW WHITE & THE SEVEN DWARFS PANTOMIME • LIVE BANDS & SINGERS • NEW YEAR PARTY DISCO • & much more	80	103	119	125	75	142	86	159	96	175	105	201	121
JANUARY 2004																
Sat 3 - Mon 5	2nt	U	**NEW YEAR PARTY** • FESTIVE SHOWS • SNOW WHITE & THE SEVEN DWARFS PANTOMIME • LIVE BANDS & SINGERS • NEW YEAR PARTY DISCO • & more	22	28	33	45	27	52	31	58	35	67	41	78	47
Fri 30 – Mon 2 Feb	3nt	18	**FESTIVAL OF ROCK & BLUES** • CLIMAX BLUES BAND • DR FEELGOOD • VICTOR BROX BLUES TRAIN • STEVE GIBBON'S BAND • & more	42	53	61	74	–	82	–	89	–	100	–	115	–
FEBRUARY																
Fri 6 - Mon 9	3nt	18	**SOUL WEEKENDER** • HEATWAVE • GWEN DICKEY'S ROSE ROYCE • SPECIALIST NORTHERN SOUL DJS • DETROIT SOUL • & more	43	54	63	79	–	87	–	95	–	107	–	124	–
Fri 13 - Mon 16	3nt	U	**HALF TERM WEEKEND** • SOOTY • STEPHEN MULHERN • CAPTAIN CLUELESS • WRESTLING • Tribute bands – Backbeat & West Live (Westlife) • & more	43	54	63	68	41	75	46	82	50	92	56	106	64
Mon 16 - Fri 20	4nt	U	**HALF TERM MIDWEEK** • DR & THE MEDICS • DAVE BENSON-PHILLIPS • POP PARTY TOUR • BRUM – the super-brave superhero • CAPTAIN CLUELESS • & more	57	72	83	102	62	113	68	123	74	138	83	159	96
Fri 20 - Mon 23	3nt	U	**HALF TERM WEEKEND** • DAVE BENSON-PHILLIPS • CAPTAIN CLUELESS • BRUM – the super-brave superhero • WRESTLING • Tribute band - Backbeat & Tony Lewis as Robbie • & more	43	54	63	68	41	75	46	82	50	92	56	106	64
Fri 27 - Mon 1 Mar	3nt	18	**SOUNDS OF THE 80'S** • BANANARAMA • ABC • LIMAHL • MUSICAL YOUTH WITH PATO BANTON • BUCKS FIZZ • Tribute band - Mercury (Queen) • & more	47	59	68	82	–	91	–	99	–	111	–	128	–
MARCH																
Fri 5 - Mon 8	3nt	18	**FESTIVAL OF THE 70'S** • CHICORY TIP • SUZIE QUATRO • ALVIN STARDUST • NEW SEEKERS • RACEY • BONEY M • Tribute band - Status Clone, • & more	50	63	73	88	–	97	–	106	–	119	–	137	–
Fri 12 - Mon 15	3nt	18	**FESTIVAL OF THE 60'S** • EDISON LIGHTHOUSE • THE EASYBEATS • THE DREAMERS • THE FORTUNES • & more	48	60	69	85	–	94	–	102	–	115	–	133	–
Mon 15 - Fri 19	4nt	U	**ROCK & ROLL** • THE RAPIERS • THE FIREBIRDS • EARL JACKSON BAND • Tribute bands - Rollin' Stoned, Clayton Mark as Elvis & Gerry Grant as Roy Orbison • & more	29	37	43	64	39	71	43	77	47	87	53	101	61
APRIL																
Mon 19 - Fri 23	4nt	50	**BUTLINS REVISITED** • THE RAPIERS • BROTHERHOOD OF MAN • THE SEARCHERS • DAVE BENSON PHILLIPS • FIRST TO BURST • & more	35	44	51	–	–	–	–	–	–	–	–	–	–
Fri 23 - Mon 26	3nt	U	**SUMMER PROGRAMME** • SKOOL DAZE • DESTINATION UNKNOWN • DICK WHITTINGTON PANTOMIME	29	37	43	64	39	71	43	77	47	87	53	101	61
Mon 26 - Fri 30	4nt	U	**SUMMER PROGRAMME** • SKOOL DAZE • DESTINATION UNKNOWN • DICK WHITTINGTON PANTOMIME	31	43	50	72	44	82	50	91	55	104	63	122	74
MAY																
Fri 28 - Mon 31	3nt	U	**BANK HOLIDAY** • SKOOL DAZE • DESTINATION UNKNOWN • DICK WHITTINGTON PANTOMIME	63	73	85	106	65	113	69	120	73	140	84	160	97
Mon 31 - Fri 4 Jun	4nt	U	**BANK HOLIDAY MID WEEK** • SKOOL DAZE • DESTINATION UNKNOWN • DICK WHITTINGTON PANTOMIME	81	96	111	137	83	148	90	158	96	182	110	209	126

Please note: Entertainment correct at time of going to press, however details may be subject to change.



October to December 2004

				SELF-CATERING (PRICES ARE IN £s PER BREAK PER PERSON BASED ON A MINIMUM OF 4 SHARING)			HALF BOARD (PRICES ARE IN £s PER BREAK, PER ADULT OR CHILD AS SHOWN)											
				STANDARD APARTMENT	SILVER APARTMENT	GOLD APARTMENT	STANDARD ROOM PER ADULT	STANDARD ROOM PER CHILD	STANDARD APT PER ADULT	STANDARD APT PER CHILD	SILVER ROOM PER ADULT	SILVER ROOM PER CHILD	SILVER APARTMENT PER ADULT	SILVER APARTMENT PER CHILD	GOLD APARTMENT PER ADULT	GOLD APARTMENT PER CHILD
OCTOBER																
Fri 15 - Mon 18	3nt	U	**ULTIMATE 80'S** Details to be confirmed – keep checking the website	48	57	66	85	52	90	55	95	57	109	66	125	76
Mon 18 - Fri 22	4nt	U	**SUMMER PROGRAMME** • SKOOL DAZE • DESTINATION UNKNOWN • DICK WHITTINGTON PANTOMIME	53	66	75	100	60	107	65	115	70	134	81	153	93
Fri 22 - Mon 25	3nt	U	**HALF TERM** Details to be confirmed – keep checking the website	52	61	71	90	55	96	58	101	61	116	71	134	81
Mon 25 - Fri 29	4nt	U	**HALLOWEEN/HALF TERM** HAUNTED HOUSE SHOW • LITTLE MONSTER FANCY DRESS PARADE	64	78	90	114	68	122	74	130	79	151	91	173	105
Fri 29 - Mon 1 Nov	3nt	U	**HALLOWEEN** HAUNTED HOUSE SHOW • LITTLE MONSTER FANCY DRESS PARADE	41	54	62	73	44	82	50	91	55	107	65	124	75
NOVEMBER																
Fri 5 - Mon 8	3nt	U	**FAMILY FIREWORKS** FIREWORK DISPLAY (WEATHER DEPENDENT)	41	54	62	73	44	82	50	91	55	107	65	124	75
Fri 12 - Mon 15	3nt	18	**FESTIVAL OF THE 70'S** Details to be confirmed – keep checking the website	53	70	80	94	–	105	–	116	–	134	–	155	–
DECEMBER																
Fri 3 - Mon 6	3nt	18	**FESTIVAL OF THE 60'S** Details to be confirmed – keep checking the website	42	53	61	80	-	86	-	91	-	107	-	119	-
Fri 10 - Mon 13	3nt	18	**PARTY PARTY PARTY** Details to be confirmed – keep checking the website	33	41	47	56	-	62	-	67	-	78	-	90	-
Fri 17 - Mon 20	3nt	U	**CHRISTMAS FANTASY** HORSE DRAWN SANTA'S PARADE • FESTIVE REHEARSAL	33	41	47	56	33	62	37	67	41	78	47	90	55
Mon 20 - Thur 23	3nt	U	**CHRISTMAS FANTASY** HORSE DRAWN SANTA'S PARADE • FESTIVE REHEARSAL	33	41	47	56	33	62	37	67	41	78	47	90	55
Thur 23 - Mon 27	4nt	U	**CHRISTMAS** FESTIVE SHOWS • PANTOMIME • LIVE BANDS AND SINGERS	99	124	143	210	123	228	136	246	148	284	170	326	196
Mon 27 - Thur 30	3nt	U	**CHRISTMAS PARTY** FESTIVE SHOWS • PANTOMIME • LIVE BANDS AND SINGERS	44	64	75	79	47	93	56	106	64	121	74	139	84
Thur 30 - Mon 3 Jan	4nt	U	**NEW YEAR** FESTIVE SHOWS • PANTOMIME • LIVE BANDS AND SINGERS	85	110	127	148	89	167	101	186	112	204	123	234	141

Please note: Entertainment correct at time of going to press, however details may be subject to change.

TO BOOK
CALL 0870 242 0870
CLICK www.butlins.com
SEE YOUR TRAVEL AGENT
VISIT THE HOLIDAY BOOKING SHOP WHILST ON YOUR BREAK

CHRISTMAS AND NEW YEAR DEPOSITS

Half board ADULT	£45
Half board CHILD	£30
Self catering PER PERSON	£18

SKEGNESS

SUMMER 2004 PRICES

Half Board Prices:
...are based on a minimum of two adults sharing one unit of accommodation. Adult prices shown are per adult aged 15 years and over. Child prices are per child aged 2-14 years.

Self-catering Prices:
...are per person (adult or child) per break based on 4 people sharing one unit of accommodation. The minimum charge is four times the per person price. For parties of 5 or more sharing one unit of accommodation, please multiply the per person price shown in the grid by the total number in the party.

For infants under 2 years:
...in both self-catering and half board accommodation cots are available at £5 per cot, alternatively a charge of £25 per break is made when children under 2 occupy a bed.

Deposits for half board bookings are £30 per adult and £15 per child. For self-catering bookings, deposits are £12 person.

WEEKEND BREAKS

3 Nights Friday to Monday

	SELF-CATERING (Prices are in £s per break, per person, based on a minimum of 4 sharing)			HALF BOARD (Prices are in £s per break, per adult or child as shown)									
	STANDARD Apartment	SILVER Apartment	GOLD Apartment	Standard Room Per Adult	Standard Room Per Child	Standard Apt Per Adult	Standard Apt Per Child	Silver Room Per Adult	Silver Room Per Child	Silver Apartment Per Adult	Silver Apartment Per Child	Gold Apartment Per Adult	Gold Apartment Per Child
MAY													
Fri 7 - Mon 10	38	49	57	76	46	80	49	84	51	96	58	112	67
Fri 14 - Mon 17	43	52	60	81	49	86	52	90	55	105	63	120	73
Fri 21 - Mon 24	43	52	60	81	49	86	52	90	55	105	63	120	73
Fri 28 - Mon 31	63	73	85	106	65	113	69	120	73	140	84	160	97
JUNE													
Fri 4 - Mon 7	47	59	68	85	51	93	56	100	61	112	67	133	81
Fri 11 - Mon 14	48	60	70	86	52	93	57	100	61	116	71	133	81
Fri 18 - Mon 21	48	60	70	86	52	93	57	100	61	116	71	133	81
Fri 25 - Mon 28	60	74	85	103	63	110	67	117	71	135	82	155	93
JULY													
Fri 2 - Mon 5	61	74	85	103	63	111	68	118	72	136	83	156	94
Fri 9 - Mon 12	61	75	86	103	63	111	68	118	72	136	83	156	94
Fri 16 - Mon 19	71	87	100	118	72	127	78	136	83	158	95	181	109
Fri 23 - Mon 26	77	94	109	129	78	139	84	149	90	171	103	191	115
Fri 30 - Mon 2 Aug	77	94	109	129	78	139	84	149	90	171	103	191	115
AUGUST													
Fri 6 - Mon 9	77	94	109	129	78	139	84	149	90	171	103	191	115
Fri 13 - Mon 16	77	94	109	129	78	139	84	149	90	171	103	191	115
Fri 20 - Mon 23	77	94	109	129	78	139	84	149	90	171	103	191	115
Fri 27 - Mon 30	77	94	109	129	78	139	84	149	90	171	103	191	115
SEPTEMBER													
Fri 3 - Mon 6	47	57	66	85	51	90	55	95	58	112	67	126	77
Fri 10 - Mon 13	45	55	63	83	50	89	54	94	57	110	66	125	76
Fri 17 - Mon 20	40	49	57	76	46	81	49	85	52	98	59	113	68
Fri 24 - Mon 27	40	49	57	76	46	81	49	85	52	98	59	113	68
OCTOBER													
Fri 1 - Mon 4	43	52	60	79	48	84	51	88	53	101	61	116	71
Fri 15 - Mon 18 •	48	57	66	85	52	90	55	95	57	109	66	125	76
Fri 22 - Mon 25 •	52	61	71	90	55	96	58	101	61	116	71	134	81

• These 3 night breaks may feature Breakaways entertainment to be confirmed

MID-WEEK BREAKS

4 Nights Monday to Friday

	SELF-CATERING (Prices are in £s per break, per person, based on a minimum of 4 sharing)			HALF BOARD (Prices are in £s per break, per adult or child as shown)									
	STANDARD Apartment	SILVER Apartment	GOLD Apartment	Standard Room Per Adult	Standard Room Per Child	Standard Apt Per Adult	Standard Apt Per Child	Silver Room Per Adult	Silver Room Per Child	Silver Apartment Per Adult	Silver Apartment Per Child	Gold Apartment Per Adult	Gold Apartment Per Child
MAY													
Mon 3 - Fri 7	46	60	70	93	57	101	61	108	65	124	75	143	86
Mon 10 - Fri 14	47	60	70	94	57	100	61	106	64	122	74	140	84
Mon 17 - Fri 21	46	60	70	94	57	101	61	107	64	123	75	141	85
Mon 24 - Fri 28	46	57	66	94	57	102	62	110	66	123	75	142	86
Mon 31 - Fri 4 June	81	96	111	137	83	148	90	158	96	182	110	209	126
JUNE													
Mon 7 - Fri 11	57	72	83	105	64	113	69	121	74	140	84	160	96
Mon 14 - Fri 18	57	74	85	105	64	115	70	124	75	143	86	163	98
Mon 21 - Fri 25	57	74	85	105	64	115	70	124	75	143	86	163	98
Mon 28 - Fri 2 July	72	87	107	125	76	134	81	143	86	165	99	189	114
JULY													
Mon 5 - Fri 9	74	90	107	128	77	138	83	147	89	169	102	194	117
Mon 12 - Sat 17 (5nts)	84	102	117	148	89	159	96	169	102	193	116	216	130
Mon 19 - Fri 23	102	124	143	169	102	181	109	192	116	222	133	238	144
Mon 26 - Fri 30	114	140	161	186	112	200	121	214	129	247	149	260	157
AUGUST													
Mon 2 - Fri 6	114	140	161	186	112	200	121	214	129	247	149	260	157
Mon 9 - Fri 13	114	140	161	186	112	200	121	214	129	247	149	260	157
Mon 16 - Fri 20	114	140	161	186	112	200	121	214	129	247	149	260	157
Mon 23 - Fri 27	114	140	161	186	112	200	121	214	129	247	149	260	157
Mon 30 - Fri 3 Sep	60	73	84	111	67	117	71	123	75	141	85	162	98
SEPTEMBER													
Mon 6 - Fri 10	53	65	76	101	61	109	66	116	71	134	81	154	93
Mon 13 - Fri 17	52	65	76	100	61	108	66	116	71	134	81	154	93
Mon 20 - Fri 24	45	56	65	90	55	96	59	102	62	120	73	135	82
Mon 27 - Fri 1 Oct	43	54	62	85	51	92	56	99	60	116	71	132	80
OCTOBER													
Mon 4 - Fri 8	43	54	62	85	51	92	56	99	60	116	71	132	80
Mon 11 - Fri 15	43	54	62	85	51	92	56	99	60	116	71	132	80
Mon 18 - Fri 22	53	66	75	100	60	107	65	115	70	134	81	153	93
Mon 25 - Fri 29	64	78	90	114	68	122	74	130	79	151	91	173	105

7 NIGHT BREAKS

Friday to Friday
Sat to Sat 17 July – 21 Aug

	SELF-CATERING (Prices are in £s per break, per person, based on a minimum of 4 sharing)			HALF BOARD (Prices are in £s per break, per adult or child as shown)									
	STANDARD Apartment	SILVER Apartment	GOLD Apartment	Standard Room Per Adult	Standard Room Per Child	Standard Apt Per Adult	Standard Apt Per Child	Silver Room Per Adult	Silver Room Per Child	Silver Apartment Per Adult	Silver Apartment Per Child	Gold Apartment Per Adult	Gold Apartment Per Child
MAY													
Fri 7 - Fri 14 •	73	92	109	144	86	152	91	160	96	184	111	213	128
Fri 14 - Fri 21 •	77	94	111	151	92	158	96	164	99	190	115	216	130
Fri 21 - Fri 28 •	77	94	111	151	92	158	96	164	99	190	115	216	130
Fri 28 - Fri 4 June	124	145	170	206	125	220	133	234	141	271	163	310	187
JUNE													
Fri 4 - Fri 11	88	111	129	162	98	175	106	187	113	213	128	249	150
Fri 11 - Fri 18	89	113	132	163	98	176	106	189	114	219	132	251	151
Fri 18 - Fri 25	89	113	132	163	98	176	106	189	114	219	132	251	151
Fri 25 - Fri 2 July	112	135	145	193	117	206	125	219	132	254	153	290	175
JULY													
Fri 2 - Fri 9	115	139	145	196	118	210	126	223	134	258	155	295	178
Fri 9 - Fri 16	115	142	165	197	118	211	127	225	135	261	157	297	179
Sat 17 - Sat 24	127	159	179	242	146	260	156	277	166	320	192	354	213
Sat 24 - Sat 31	146	181	205	264	159	285	172	305	184	353	213	381	229
Sat 31 - Sat 7 Aug	146	181	205	264	159	285	172	305	184	353	213	381	229
AUGUST													
Sat 7 - Sat 14	146	181	205	264	159	285	172	305	184	353	213	381	229
Sat 14 - Sat 21	146	181	205	264	159	285	172	305	184	353	213	381	229
Sat 21 - Fri 27*	126	138	176	227	137	245	148	262	158	303	182	327	197
Fri 27 - Fri 3 Sep	103	125	145	180	109	192	116	204	124	234	141	265	160
SEPTEMBER													
Fri 3 - Fri 10	85	103	121	158	96	168	102	178	108	209	126	236	143
Fri 10 - Fri 17	83	101	119	157	95	168	102	178	108	206	124	236	143
Fri 17 - Fri 24	72	88	105	143	86	151	91	158	95	185	112	209	126
Fri 24 - Fri 1 Oct	71	86	101	137	83	147	89	156	94	181	109	208	125
OCTOBER													
Fri 1 - Fri 8 •	73	89	105	139	84	149	90	158	95	184	111	210	126
Fri 15 - Fri 22 •	86	104	121	156	95	167	101	177	107	205	123	235	141
Fri 22 - Fri 29 •	99	118	137	173	105	184	112	195	118	225	135	259	156

• These 7 night breaks feature summer entertainment, plus Breakaways entertainment – please ask for details when booking
* This break is 6 nights duration

Great Offers for Summer 2004

Take advantage of one or more of these great special summer offers listed below which may apply to the holiday you have chosen.

See pages 4 & 5 for details of offers.

Fantastic early booking offer – save up to £160

Book a 2004 summer holiday by 29 February 2004 and get money off for every person.

Save 10% on all groups of 20 or over plus 1 free place with every 40 paying guests To book call 0870 241 0870

Amazing mid-week special!

SAVE 15% ON MID-WEEK BREAKS FROM MAY TO OCTOBER.

Half price 4 & 7 night breaks in June and early July

TO BOOK
CALL 0870 242 0870
CLICK www.butlins.com
SEE YOUR TRAVEL AGENT
VISIT THE HOLIDAY BOOKING SHOP WHILST ON YOUR BREAK

HOW TO BOOK
YOUR QUESTIONS ANSWERED

You probably have a few questions about what to do next to book your holiday, we have answered some below but if you have any more please call our advisors on 0870 242 0870.

Where can I make a booking?
You can ring our call centre on 0870 242 0870, visit our website www.butlins.com , call into your local travel agent or if you are on holiday book at the Holiday Booking Shop on Resort.

Do I have to book now?
No you don't, however it is advisable to book early to make sure you get the holiday you want.

When can I phone?
Our sales advisors are available 9am-9pm every day except bank holidays which are 9am-5pm. Our Customer Services Team are available 9am-5pm Monday to Friday.

IF I CONTACT BUTLINS CALL CENTRE

Am I going to talk to a real person?
Yes, you will be given the choice of talking to a sales advisor for a new booking or a customer services advisor if you already have an existing booking.

Can I just check to see if the holiday I'm interested in is still available?
Yes of course and this is usually advisable as Butlins is a very popular holiday destination.

How long will it take?
Making a booking can be as a quick as a five minute phone call, or as long as you require to get all the information you need to make your decision.

What information will I need to have to hand?
You will be asked for the names, addresses and ages of all party members, your Premier Club membership number if you are a member, details of the holiday you are interested in, location, type of break and dates.

Some of your friendly sales team

Dawn

Rosie

Pauline

Johnny

Sarah

What happens after I book?
You will be given a unique booking reference number and you will receive your confirmation through the post when your payment has been processed. A pre-arrival guide detailing everything on Resort will be sent to you with your confirmation.

Can we bring our pets?
We do welcome assistance dogs but no other pets are allowed.

What if I want to change my booking?
Many customers decide to upgrade , or change their holiday before their arrival date, if you would like to do the same please contact our Customer Services Team on 0870 242 2002

What if my friends want to visit me while I'm on holiday?
Why not invite your friends to visit or come on holiday for a day yourself. Just ring the Resort you're staying at to book your day passes, available for a charge - Bognor Regis 01243 822445, Minehead 01643 708171 or Skegness 01754 765567.

Do you have any special offers?
Yes we do from time to time, please check with our call centre, see the website or ask your travel agent.

Are there any hidden extras?
No, the price breakdown will be fully explained by our advisors.

Are there any optional extras?
Yes, you can include travel insurance, car breakdown insurance, Noddy packs and book your travel arrangements through us, just ask your advisor for the details.

What if I have a special request?
Please ask at time of booking and we will endeavour to meet your request, however special requests can not be guaranteed.

What if I have special access requirements?
We have a specially trained team to help you with any access requirements just ask for them when you call.

How much is the deposit?
The amount of deposit required varies according to the type of holiday and the time of year, your advisor will be able to tell you the exact amount. If however you are booking within 8 weeks of travel the full holiday amount is payable. It is not possible to pay on arrival.

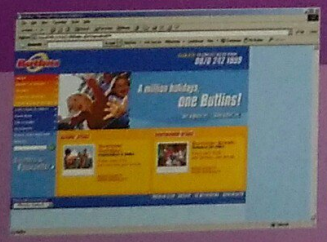
How can I pay?
We accept Solo, Switch, Delta, Visa and Mastercard over the phone or you can pay by cheque or postal order.

To book call now on
0870 242 0870
www.butlins.com
or see your travel agent

4 EASY WAYS TO BOOK

CALL 0870 242 0870 AND SPEAK TO ONE OF OUR FRIENDLY ADVISORS

GO TO OUR WEBSITE

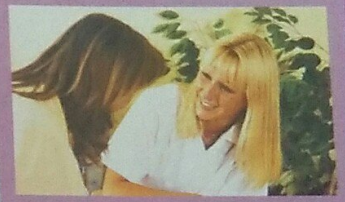


WWW.BUTLINS.COM

Our new website has been specially designed to make your booking as simple as possible. You will find clear instructions and directions on each page and lots of information on the Resorts, latest offers and breaks.

You can also use it to get a quick quote – which is always useful and of course, once you have decided exactly what break you would like to go on, it's just a few simple steps to make the booking.

SEE YOUR TRAVEL AGENT



VISIT OUR HOLIDAY BOOKING SHOP

Holiday Booking Shop PRICE GUARANTEE

Once you're on Resort don't forget to visit our Holiday Booking Shop. It's the very best place for finding out details of forthcoming summer holidays and entertainment breaks. And the best part is our Price Guarantee. We promise that if you book a holiday on Resort and the price is reduced at a later date – we'll refund you the difference!

Holiday Booking Shop – Bognor Regis

To book call now on
0870 242 0870
www.butlins.com
or see your travel agent

THE PREMIER CLUB

Our bonus scheme for loyal guests.

The more you book the more we want to reward you. That's what Butlins Premier Club is all about. A loyalty scheme for our most regular guests which offers many on Resort benefits plus discounts on your holidays all year round! Membership levels are based on how many holidays you have taken with us in the last 3 years.*

MEMBERSHIP LEVELS

Number of holidays in the last 3 years*

GOLD	SILVER	BRONZE
7+ holidays	5-6 holidays	3-4 holidays

MEMBERSHIP BENEFITS

GOLD - Early check in, Premier Club cheque book (10 x £1 cheques for a 7 night booking, 5 x £1 cheques for a 3 or 4 night booking – to be spent on Resort), Complimentary bottle of champagne or a Billy Bear

SILVER - Early check in, (10 x £1 cheques for a 7 night booking, 5 x £1 cheques for a 3 or 4 night booking – to be spent on Resort)

BRONZE - Early check in

* Please note that this is based on a rolling 3 year period and not by calendar year.

"We've been coming for years, it's the highlight of the kids summer"

Marc Wright – Premier Club Member

ALL YEAR ROUND HOLIDAY DISCOUNTS

Plus for all members: -

• A Butlins Premier Club Host at each Resort to assist you throughout your stay • A free membership card • A free badge • Dedicated Premier Club Hotline • Annual Gala Dinner Event • Free regular issues of the Premier Club magazine

You must always register as the lead name on the booking or we will be unable to apply your discounts correctly in the future.

Terms and conditions apply to membership, discounts and benefits. These will be included in the new membership pack sent to you once you are eligible to join.

Call the dedicated Hotline on
0870 243 3333
www.butlins.com
or see your travel agent

GROUP BOOKINGS AND CONFERENCES

Group discounts

Butlins is all about fun – and the best fun is normally to be had when surrounded by friends and family! So, why not get everyone together, make a group booking and enjoy some great discounts!

Group Choices

Call the dedicated group booking line now for details!

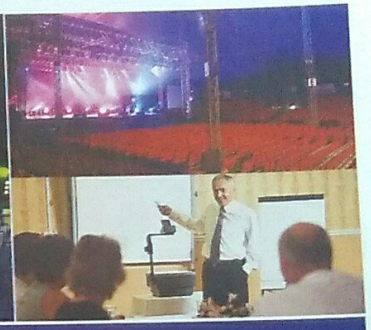
Call 0870 241 0870

Lines open Mon-Fri 9am – 6.30pm & Saturday 9am - 5pm Email to ButlinsGroup.choices@bourne-leisure.co.uk or Visit your travel agent

Save 10%
on all groups of 20 & over

plus 1 free place | with every 40 paying guests

* Group discounts cannot be used in conjunction with any other offer (except the Early Booking offer) and excludes Christmas, New Year, Easter, Arena, Bank Holidays and half term breaks, as well as breaks starting on or between 17 July - 3 September 2004 or in Gold or Deluxe accommodation.



Conferences, exhibitions, team-building events, product launches – the opportunities are endless!

- Meeting space for up to 2000 delegates complete with professional staging, sound and lighting
- Wide range of venues suitable for breakout sessions and smaller meetings
- Over 4000 bedrooms at each of the Minehead & Skegness Resorts and 2000 in Bognor Regis
- Dedicated conference organiser at each Resort
- Expert technical assistance from our in-house technical services teams
- Year round availability with opportunities for exclusive hire during certain periods.

For further information contact our conference and corporate events team on

01442 203171

e-mail butlins.events@bourne-leisure.co.uk or visit our website: www.butlinscorporate-events.co.uk

Butlins CONFERENCES & EVENTS

BUTLINS IS NEWS!

Butlins has always generated a lot of media interest, and this year has been no exception.

We've been featured on all the top travel shows this year, including Wish You Were Here, Holiday and Other People's Holiday's. We've even had breaks promoted on the likes of MTV, SM:TV and The Disney Channel.

Earlier this year the Radio One breakfast crew enjoyed a day out to the Resort in Bognor Regis, where they tried out the Splash Waterworld, the Go-Karts and of course, the bars!

Regular features in the top newspapers enable guests to keep up with holiday news. Special focuses on Butlins appear throughout the year in all the top papers.

The famous Redcoats always grab media attention; they even have their very own fly-on-the Wall documentary series on ITV! They have appeared on the Big Breakfast, The Human Mind and even on coverage of Sandown Races!

Butlins has even had mentions on GMTV, Songs of Praise, and Have I got News for you this year!

TERMS AND CONDITIONS

DATA PROTECTION

Use of Your Personal Information

Butlins Skyline Ltd is notified (registered) as a data controller under the Data Protection Act 1998. The Data Protection Act puts obligations on users of personal information and lays down principles for its use. Information has to be processed fairly and lawfully. This means you are entitled to know how we intend to use any information you provide.

Butlins Skyline Ltd will use the personal information that you provide to us and/or any information that is provided to us by your travel agent to process your booking and provide you with your holiday. We may need to pass your information to third party service providers such as insurance companies and travel providers, if you have requested these additional facilities.

If there are other members in your party, you must ensure that you inform them what information about them you are providing to us and what we will use it for. You may also choose to provide us with information about your health or the health of members in your party to enable us to assist you with any special needs. This information will only be used for the specific purpose(s) for which you provide it to us.

Where you have booked your holiday through a travel agent, or have asked us to book any additional facilities on your behalf you should also refer to the agent/service provider's own data protection policy for details of how they will use your personal information.

Butlins Skyline Limited and carefully selected third parties will also use your information for internal statistical, market research and records purposes. This information may be shared with other companies within the Bourne Leisure Group. We also use your information to contact you about other holidays or services brought to you by Butlins Skyline limited or our carefully selected trading partners. If you do not wish to receive such information please contact the Data Protection Officer, Butlins Skyline Limited, 1 Park Lane, Hemel Hempstead, HP2 4YL.

Butlins Skyline Limited may monitor and record telephone calls made to our reservations department for quality control and staff training purposes.

MAKING YOUR CHOICE

All you need to do is choose your preferred

- Resort Location –
  Bognor Regis pages 64-65,
  Minehead pages 70-71,
  Skegness pages 76-77.
- Type of break – U, PG, 18 on pages 44
- Start date
- Whether you would prefer self-catering or half board*
- What type of accommodation you would like to stay in
- What additional supplements and insurance you require on pages 90+91
- If you qualify for any of our great offers see pricing pages
- If you are a Premier Club member please have your membership number ready

*Please note there is an additional supplement for a single person occupying a half board room. This does not apply to self catered, where we always require a minimum of 4 persons to occupy a self.

BOOKING YOUR BREAK

There are 4 easy ways to book:

By Telephone
Telephone our Butlins Call Centre on
0870 242 0870, we are open 7 days a week
9am – 9pm (calls charged at standard national rate).
In order to maintain Butlins' high standards of communication, selected calls to the Call Centre are monitored and recorded as specified by OFTEL.

Online – www.butlins.com
You can now book direct via our website in the How to Book section. It also provides the latest information available on our holidays.

Visit the Holiday Booking Shop whilst on Resort

Travel Agent
See your travel agent who will be happy to check availability and make the booking on your behalf.

PAYING FOR YOUR BREAK

To ensure that we can meet all requirements, please do not send any payments to Butlins or your travel agent until you have read the terms and conditions on pages 92-95.

The easiest way to pay for your holiday is by debit and credit card over the telephone.

We accept the following...

"How can I pay?"

Our preferred method of payment is by Delta or Switch. However, we do accept MasterCard and Visa for both the deposit and the full balance payment. American Express is not accepted.

At time of booking we will require:
- Card number
- Expiry date
- Cardholders name & address if different from lead name on booking

You will be pleased to know that we do not charge you anything extra when you pay by credit card or debit card.

Cheques and Postal Orders

If you are booking by post, cheques and postal orders should be made payable to Butlins Skyline Ltd.

Please do not send cash as we are unable to accept cash payments.

There is a £20 charge for dealing with cheques that are refused at the bank.

Please note that post-dated cheques will not be accepted. Any bank charges incurred for these cheques are solely the customers' responsibility.

If you are booking through a travel agent, cheques should be made payable to them. A confirmation of booking will be sent to your travel agent.

Whether you booked direct with Butlins or through a travel agent the deposit will be deducted from the payable balance.

The date for payment of the balance will be shown on your confirmation of booking. Payments by either post or telephone including debit or credit card payments must reach Butlins Call Centre no later than 56 days before the start of your break. **Please note balance reminders will not be sent.** For bookings starting within 56 days of the break start date full payment is required, see 'Late Bookings' on page 93 for details.

INSURANCE & TRAVEL OPTIONS

Insurance payment must accompany your deposit payment on confirmation of booking. Premiums are non refundable (see page 90-91).

THE CONTRACT

The contract takes effect when you confirm and pay over the telephone with a debit or credit card. When we receive your signed copy of the confirmation of booking, or when your payment is received from the travel agent. The contract lasts until you and your party leave the Resort. A contract will come into existence between you and Butlins when either:

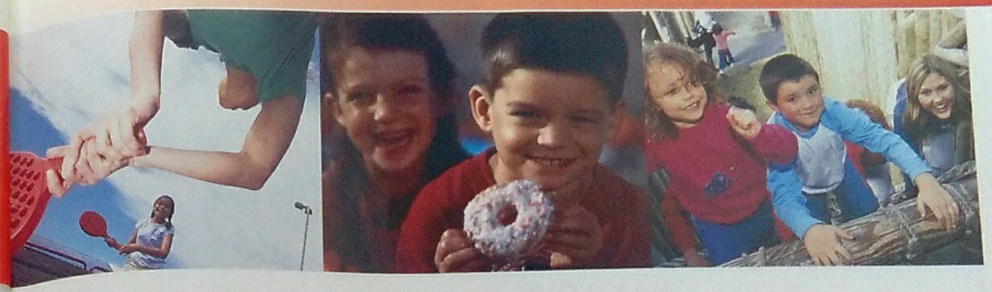
- if you have made your booking by telephone when we tell you on the telephone or on-line over the internet, that your booking is confirmed or
- we accept your deposit payment by issuing written confirmation of your booking or
- if you make your booking through a travel agent when your travel agent tells you your booking is confirmed.

The contract binds you and all the members of your party including day visitors. It is your responsibility to ensure that all members of your party accept the terms and conditions of reservation and the provisions contained in 'Our Agreement With You'. Failure to disclose all relevant information or comply with these terms may lead to termination of the contract and loss of the booking.

BROCHURE ACCURACY

We take care to ensure all information, photographs and accommodation descriptions have been compiled from the most accurate sources available at the time of going to press. It should be noted that photographs and artists' impressions are illustrative only. Please note some facilities may vary between the Resorts, please read Resort specific information carefully. All details and information on the Butlins Resorts are correct at time of going to press in October 2003.

Accommodation décor, size and layout may vary from one Resort to another. The pictures featured within this brochure are a typical representation. (Please note that not all accommodation is identical to the pictures shown in the brochure, also not all



accommodation is at ground level). Maid service is defined as making beds, emptying rubbish and cleaning the bathroom daily, except Wednesdays and Sundays.

Prices are valid until 29 February 2004.

YOUR RESERVATION

The deposit and insurance, if required, must be paid within 4 working days of making the booking otherwise the booking will automatically lapse. When you receive your confirmation of booking, please telephone our Customer Services Department on 0870 242 2002 or see your travel agent, if any of the details contained in it are incorrect. With this confirmation will be statements of cover for your insurance, cancellation scheme and any other relevant information.

Payment of the balance must be made 56 days before the start of your break otherwise the booking will be regarded as cancelled and all payments will be forfeited. Please note balance reminders will not be sent. If a booking is made within 56 days prior to the start of your holiday, payment must be made in full at the time of booking. See section titled 'Late Bookings' for further details.

IF YOU CHANGE YOUR BOOKING

If you wish to add more guests to a booking, you will not be charged an amendment fee. Any other changes can incur a £20 amendment fee, for example change of date.

Any changes must be made at least 56 days before the start of your break by telephone to our Customer Services Department on 0870 242 2002, or in writing by the lead name on the booking or their travel agent.

"Can I make any changes?"

Where changes are sought to be made within 56 days of the start of the break it will be treated as a cancellation and be subject to cancellation charges as outlined in the next section.

Part cancellations are also subject to our normal cancellation charges (see below).

IF YOU CANCEL YOUR BOOKING

"What if I need to cancel?"

It may be necessary to cancel your break due to illness, accident or change of circumstances. If you have taken our recommended insurance, payments arising from the cancellation will be covered in most cases (see page 91).

As soon as you know that you need to cancel call the Customer Services Department on 0870 242 2002. (Calls charged at standard national rate, or see your travel agent).

Cancellation charges are calculated from the date we receive your verbal instructions to our Customer Services Department, please see table below:

Length of time before you start your break	Cancellation charge
56 days or more	Deposit & Insurance premium
43-55 days	30%
42-29 days	50%
28-8 days	90%
7 days or less	100%

If you have not arrived by 8am on the morning after your break was due to commence, or contacted the Resort concerned to confirm when you will arrive, we will assume that the break is cancelled and the total cost and the insurance premium will be forfeited.

IF WE MAKE ANY MAJOR ALTERATIONS TO YOUR BOOKING

We try very hard to provide all facilities and entertainment as advertised in our brochure. It may however be necessary to make some alterations in advance of your holiday. If such a change is necessary, we will endeavour to advise you, or your travel agent in writing as soon as possible. See options listed below. Please see next section for minor or last minute alterations.

You will have the following options if we make a major change to your booking:

- accept the alternative arrangements as notified to you
- choose another available break from us at the advertised price
- full refund of any money you have paid

In addition to the above, and provided it does not arise from circumstances amounting to force majeure*, we will also pay you the following compensation:-

- If after full payment but more than 2 weeks before your intended departure date, a maximum of £20 per booking per full week, or £10 per booking per short break

  or
- If after full payment but within 2 weeks of your intended departure date, a maximum of £40 per booking per full week break, or £20 per booking per short break

* Force majeure means circumstances beyond our control including (but not limited to) industrial disputes, natural disasters, fire, technical problems, bad weather and acts of government.

MINOR ALTERATIONS

Alterations such as the withdrawal of certain amenities, facilities, activities and entertainment, may be made by Butlins for reasons beyond our control without any obligation or liability.

LIMITATION OF LIABILITY

Butlins accepts responsibility for those arrangements which are within its control but cannot accept liability for any injury, loss or damage suffered by you or any member of your party unless one of the following applies:

- There is wilful default by us, our employees or agents

  or
- Death or personal injury was caused by the negligence of Butlins, our employees or agents

For all claims (except death or personal injury caused by the negligence of Butlins, our employees or agents) that arise from the non-performance or improper performance of terms in our contract, Butlins may in its absolute discretion pay compensation that is reasonable in all circumstances.

LATE BOOKINGS

For any holiday booked within 56 days prior to the holiday start date full payment is required. If paying by a personal cheque this will need to arrive at Butlins Call Centre at least 14 days before the holiday start date. If the holiday is booked within 14 days payment will need to be by credit or debit card over the phone and the card must be presented, along with a form of photo indentification before room keys can be issued.

"What if I book late?"

PRICING

We guarantee that the price shown and agreed on your confirmation of booking for the accommodation, party size and insurance plus any supplements is the amount payable by you. Butlins will only amend prices where there is an increase in VAT or other tax which applies to your break. Please note that all prices shown are inclusive of VAT at the rate of 17.5%.

ARRIVAL & DEPARTURE TIMES

Your accommodation keys will be available from 4pm on the day of arrival or 2.30pm for Premier Club, Gold or Deluxe guests, so we can ensure that your accommodation has been fully prepared. However you are welcome to use all other facilities on your arrival day before check-in. Please bring your confirmation of booking with you.

Fully paid accommodation will be held until 8am on the day following the date your break was due to commence and part paid or unpaid accommodation will be held until 10pm on the planned arrival date unless prior arrangements have been made with Butlins.

A meal will be available for half board guests arriving at their allocated restaurant prior to 7.30pm on their arrival night. Unfortunately we are unable to cater for those guests arriving after this time and no refunds will be given for meals missed due to late arrival.

On your departure day, we ask that you vacate your accommodation by 10am and return your keys to the key office. You are welcome to use the other Resort facilities until 12pm on your departure day.

CLUB MEMBERSHIP

When you sign the booking form or confirmation of booking you are also applying for membership of the Butlins entertainment club, which is a legal requirement in order to use certain facilities. At Bognor Regis only, this also allows entrance to the Gala Bingo Club. The club is open to guests over the age of 18. The personal details given, including home address and age, must therefore be true and correct. On occasion Butlins may require proof of name and address in the form of a utilities bill as part of its policy of random security checking. For more details see Data protection information.

TERMS AND CONDITIONS

CHILDREN

Children aged 8 years and under may not be left alone without full adult supervision.

All services/facilities for children over 5 years are not childcare facilities. Whilst every care is taken, children remain the responsibility of their parents or guardians at all times (as they do in all the facilities listed in this brochure). Butlins will not accept bookings for parties where there are more than six children (under 15yrs) per adult. At least one adult must occupy each unit of accommodation.

PETS

Pets are not permitted in the main Butlins Resort. Assistance dogs are accepted by prior agreement. Caravan Owners who wish to bring their pet dog or cat should contact their chosen Resort of Skegness or Minehead to make arrangements. Dogs and cats are restricted to the Caravan Owners section and are not allowed in the main Butlins Resort. Please check with your Resort for further details of which dog breeds are not permitted. Butlins reserves the right to refuse any breed/animal which is considered to be dangerous.

WE NEED TO KNOW

- Your name and address.
- The names and addresses of all members of your party. This is a legal requirement to allow membership of the Butlins entertainment club and the use of the range of activities and facilities whilst on your break.
- Ages and relationships in order for us to allocate the most appropriate accommodation
- Whether any of your party have restricted mobility or access requirements – see Disabled guests section
- Rail and coach Travelsavers. If you would like to take advantage of the special rates negotiated by Butlins for coach and rail travel (see page 90 for details).

Please note that only the guests listed on the confirmation of booking may occupy the accommodation. If any other person/persons are found in occupation, Butlins will terminate the contract, the guests and unauthorised persons will be asked to leave the Resort immediately and refunds will not be given.

HEALTH & SAFETY

For the safety and well being of our guests, not all facilities are available to everyone and height restrictions do apply on all our rides and activities.

Splash – In Splash, all non-swimmers under 14 years and children aged 8 years and under must be accompanied by an adult. Only competent swimmers may use certain flume rides.

Funfair – Restrictions apply on certain funfair rides and other facilities. To meet certification requirements and maintain our ongoing improvement policy, all our funfair rides are regularly inspected and maintained by specialist engineers. They may be closed at certain times for this work to be carried out, please check with your chosen Resort.

Contagious Diseases – Should anyone be diagnosed as having an infectious or contagious disease, they will be asked to seek outside medical assistance and to leave the Resort. Please note that we are unable to offer refunds in such circumstances and we recommend you take our insurance – see page 91 for details.

Proof of Age – This may be asked for when buying alcohol on Resort. Accepted forms of ID are a photographic drivers licence, passport or 'Prove It' card.

DISABLED GUESTS

If you have any special requirements please let us know at the time of booking. We will do our best to meet these requirements but advise they cannot always be guaranteed. If your special request is a necessity for you to be able to take a break, please contact our Butlins Call Centre for advice prior to making your booking.

If any member of your party has restricted mobility or access requirements, please call 0870 242 0870 and ask for the Disability Helpline. (Calls charged at standard national rate)

Butlins has a limited number of units which have been modified for disabled guests and the facilities available do vary. It is therefore advisable to check the suitability of our accommodation prior to booking by calling the Disability Helpline.

The Helpline will take details of the booking and forward a confirmation of booking to the guest, which will require signing. This must then be returned with the deposit to Butlins Call Centre (please see 'How To Contact Us' section). The details we require are:

- The number of disabled people in your party and a brief description of any special requirements they have
- Details of the size and weight of any wheelchairs used. Please state if the wheelchair is motorised
- Whether there are any medical requirements, which cannot be provided by the members of your party. We will then be able to assess whether our on-site medical facilities will be able to meet your needs. Please note, there are no on site medical facilities at Skegness
- Details of any special storage requirements for equipment or drugs, as storage space in some of our accommodation units may be limited

Without these details it is not possible for us to guarantee that suitable accommodation will be available. In which case, regrettably, we will be unable to accept the booking.

We should also point out that for safety reasons certain venues within our Resorts may not be accessible for guests using wheelchairs, so please check when you book.The Dialysis Travel Company's haemodialysis centres located on each Resort operate from Monday to Saturday. Please call 01932 855999 for more information and to pre-book treatment or visit www.dialysistravel.co.uk

FUNFAIR RIDES

For funfair rides Butlins actively works within the Health and Safety Executive's Code of Safe Practice HS G 175 Fairgrounds and Amusement Parks, which states that operators should 'take reasonably practicable measures to identify and exclude any individuals who cannot ride safely'.

The code specifically includes persons who 'have a physical injury or other condition', which impairs their ability to use the ride safely. Ride attendants assess guests according to these recommendations. Unfortunately, this may present limitations to some disabled guests, those, for example, who cannot brace or support themselves in the seating of a given ride.

IF YOU HAVE A COMMENT

If you are dissatisfied with any aspect of your break, in the first instance, please speak to the Team Leader or Manager responsible for the area concerned. If they are unable to resolve this issue, then please speak to the Guest Services team at your Resort. They will endeavour to help you immediately so that you can enjoy the rest of your stay.

If at the end of your break, you feel that we have not dealt with your complaint satisfactorily, please write to the Correspondence Team at the Resort you visited no later than 28 days after the end of your break.

We are only able to take action on any complaints which are first brought to the attention of the Guest Services team whilst you are on your break and secondly received in writing within 28 days, unless there are exceptional circumstances.

We are only able to accept written complaints from the named lead party of the booking. It is necessary for Butlins to impose these limitations so that we have the opportunity to solve the problems experienced as swiftly and satisfactorily as possible for you.

GENERAL

Please show consideration to other guests and Butlins team members at all times and treat the facilities with respect. Offensive or illegal behaviour and excessive noise will not be tolerated. If guests fail to comply with these rules, their contract may be terminated and they and their party will be asked to leave the Resort immediately (refunds will not be given). Contracts will also be terminated if Butlins has a reasonable suspicion that any guest has committed, or intends to commit an offence.

Please treat your accommodation with care and respect. It may be inspected at the end of the holiday. You will be held responsible for any damage caused during your stay. Damage to the accommodation may also result in the termination of the holiday with no compensation. On departure, please leave the accommodation in a clean and tidy condition. Please check your accommodation carefully prior to departure as we do not accept liability for items left behind upon your departure. We reserve the right to charge you during or after your stay for any loss or damage to our property. Butlins also reserve the right to enter accommodation at any time and for any reason to ensure the safety and wellbeing of our guests.

Butlins reserves the right to require any guest to be interviewed by us, on Butlins premises, to enable us to look into instances of damage or nuisance to Butlins property or guests. Any person who refuses to comply without a reasonable excuse will be treated as having terminated their contract. They and their party will be asked to leave immediately and refunds will not be given.

Guests are advised not to bring privately owned electrical appliances to any Resort. However, if guests do so, they use the equipment at their own risk.

The availability of some outdoor facilities and entertainment may be affected by adverse weather conditions (see pages 45 for details).

TV FILMING & PHOTOGRAPHY

Due to the increasing popularity of Butlins we get frequent requests from TV or other companies to film/photograph on Resort, many of which we accommodate. Please be aware that filming may be in progress during your holiday, and please ensure that you are aware of the positioning of cameras at all times. We will not accept responsibility if contrary to your wishes, you appear on film or in photographs.

HOW TO CONTACT US

Telephone numbers

Bookings
0870 242 0870

Premier Club Hotline
0870 243 3333

Group bookings for 20 or more
0870 241 0870

Customer services
0870 242 2002

Minicom for deaf/hard of hearing
0870 240 3333

All calls charged at standard national rate.

www.butlins.com

Butlins Call Centre: Butlins Skyline Ltd, The Call Centre, Bognor Regis, West Sussex, PO21 1JJ

Opening times for:

Bookings
7 days a week 9am – 9pm

Groups
Mon to Fri 9am – 6-30pm
Sat & Bank Holidays 9am – 5pm

Customer services
Mon to Fri 9am – 5pm

Times may vary over Christmas and New Year.
Whilst our Teams will always try to give accurate information and price quotations to telephone enquiries, we cannot accept responsibility for such information given in good faith unless it is confirmed in writing.

Butlins Resorts:

Bognor Regis, West Sussex, PO21 1JJ
Tel: 01243 820202

Minehead, Somerset, TA24 5SH
Tel: 01643 703331

Skegness, Lincolnshire, PE25 1NJ
Tel: 01754 762311

A massive 22,000 swimmers took part in the first-ever Butlins Swimathon in March and raised over £1.9m for Macmillan Cancer Relief and The Swimathon Foundation.

We would like to thank everyone who got involved this year and congratulate all those who swam up to 10,000m in one go!

Don't pack your goggles away yet...
Butlins are very pleased to announce that Macmillan will again be the main beneficiary for Butlins Swimathon 2004 and we invite you to take up the challenge and dive into one of the 500 participating pools across the UK between **13-21 March 2004.**

You can register for this fantastic event from early November – simply log onto **www.swimathon.org** or call the Butlins Swimathon hotline on: **0845 36 700 36.** There's even a free online Personal Trainer to help you along the way to your goal.

Further details of the event will also be posted on the Butlins website in early November: www.butlins.com

TRAVEL AND INSURANCE

Take advantage of one of these great travel offers and your enjoyment of your Butlins break will begin as soon as you leave home.

All you need to do

Pick from the departure points shown opposite and when making your booking by telephone, or at your travel agent, please indicate that you'd like to use a Butlins Travelsaver. Most debit and credit cards are accepted in payment. All the travel information will then be shown on your booking confirmation.

The signed booking confirmation, plus the full balance payment must be at Butlins Call Centre at least 2 weeks prior to the start of your break. Tickets cannot be sent until the balance of your break has been paid. They will then be issued to you by post. For full details see the terms and conditions opposite and below.

National Express Coach Travel

Autumn 2003 to Easter 2004

Return travel to your chosen Resort from the towns/cities listed below. Services and prices valid for travel to and from breaks starting on or before 2 May 2004.

Resort	Departure point	Return per adult
Bognor Regis	London	£15
Minehead	Bristol	£22
	Newport	£27
	Cardiff	£30
	Swansea	£36
Skegness	Peterborough+	£14
	Barnsley, Chesterfield, Sheffield, Wakefield	£19
	Bradford, Golders Green+, Leeds, London+	£26

Bognor Regis services operate: Mondays: 16 & 23 February; 15, 22 & 29 March 2004 **Fridays:** 7 November to 19 December 2003; 2 January; 16 January to 2 April 2004.
CHRISTMAS - Bognor Regis: Services will operate in connection with the break start and end dates shown in the brochure. Tues 23 December; Sat 27 & Tues 30 December 2003 & Sat 3 January 2004.
EASTER - Bognor Regis: Services will operate in connection with the break start and end dates shown in the brochure. Mon 5 April, Thurs 8 April & Tues 13 April 2004. There will be no services on Fridays 9 April and Monday 12 April 2004.

Minehead services operate: Mondays: 16 February & 29 March 2004.
Fridays: 7 November to 19 December 2003; 2 January & 30 January to 26 March 2004.
CHRISTMAS - Minehead: Services will operate in connection with the break start and end dates shown in the brochure. Tues 23 December; Sat 27 & Tues 30 December 2003.

+London, Golders Green, Peterborough services operate extra leg.
Skegness service operate: Mondays: 16 February & 15 March 2004.
Fridays: 7 November; 5 to 19 December 2003; 2, & 30 January to 12 March 2004.
Saturday: 3 January 2004.
CHRISTMAS - Skegness: Services will operate in connection with the break start and end dates shown in the brochure. Tues 23 December; Sat 27 & Tues 30 December 2003.

Information & conditions

All routes are direct with no change required.

1. These prices are valid for travel to and from breaks as specified above.
2. For Coach travel, children under 5 years old travel free when travelling with one full paying adult and not occupying a seat of their own (1 child per adult). Children aged 5 - 14 years pay half the adult price.
3. All bookings must be received at least 2 weeks before your break start date. Your travel tickets will be issued after the full balance for your break has been paid, and will be sent out by post prior to your break start date.
4. Only one ticket is issued per departure point, per booking. There is no refund available on tickets/vouchers and they are not transferable.
5. All travel is offered subject to availability.
6. National Express reserve the right to review and/or amend services on which the minimum number of bookings required is not achieved, or are in their view unlikely to be achieved. We will inform you of any alterations to travel not less than 5 weeks prior to the outward travel date.
7. Butlins cannot be held responsible for any coach delays, strikes or cancellations. All travel will be subject to the Standard Conditions of National Express Limited. Please check with your National Express agent for journey times and durations.
8. The services and prices shown have been specially negotiated. Other National Express services are available and can be booked direct with National Express. For further information and prices please call National Express direct on **08705 808080.**

Rail Travel

Winter 2003 & Spring 2004

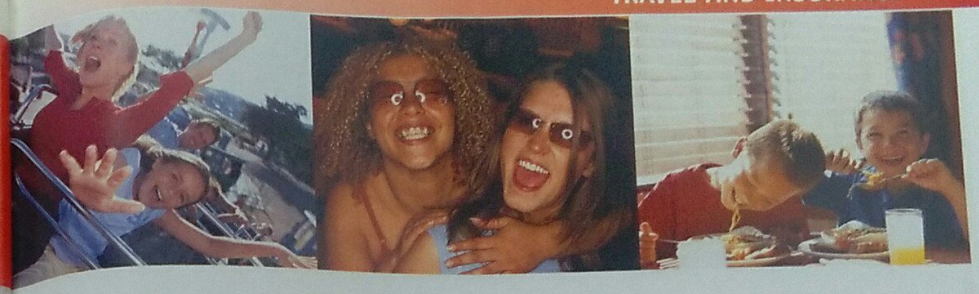
Return travel to your chosen Resort from the counties listed below – Services and prices valid for travel to and from breaks starting on or before 30 April 2004.

Resort	Departure point	Return per adult
Bognor Regis	East Sussex, Hants, West Sussex	£19
	Avon, Beds, Berks, Bucks, Dorset, Greater London, Herts, Northants, Oxon, Surrey, Wilts	£30
	Glouc, Kent, Somerset	£36
	Cambs, Devon, Essex, Herefordshire, S Glamorgan, Suffolk, W. Midlands	£40
Minehead* Bus Link Taunton-Minehead return £8.00 per adult £5.00 per child Prices valid until 25 April 2004	Avon, Devon, Gwent, Somerset	£19
	Berks, Cornwall, Dorset, Gloucester, Hants, Herefordshire, Mid Glamorgan, Northants, Oxon, S&W Glamorgan, Wilts, Worsc	£30
	Beds, Bucks, Dyfed, East Sussex, Essex, Greater London, Herts, Surrey, W. Midlands, W. Sussex	£36
	Derbyshire, Kent, Leicc, Shropshire	£40
Skegness	Derbyshire, Leicc, Lincs, Notts	£19
	Cambs, Humberside, Northants, S. Yorkshire, Staffs, Warks, W. Midlands, W. Yorkshire	£30
	Beds, Norfolk, N. Yorkshire, Powys, Shropshire, Worcs	£36
	Cheshire, Clwyd, Durham, Glouc, Greater London, Greater Manchester, Herefordshire, Merseyside, Suffolk	£40

★ Please see train information and conditions, point number 4. Please ask at time of booking for availability on other departure points and routes.

Information & conditions

1. The ticket prices shown are valid for travel to and from Breakaways starting on or before 30 April 2004.
2. All booking forms/booking confirmations must be received at least 2 weeks prior to your start date.
3. The ticket is valid from your local rail station to the main line station nearest to your chosen location. Only one ticket is issued per departure station, per booking for the whole party.
4. **The nearest main line station to Minehead is Taunton. A bus link is operated by First between Taunton Station and Minehead. This is available at an additional cost of £8.00 per adult return and £5.00 per child return - prices valid to 30 April 2004.** The cost will be automatically added to the travel cost as shown on your booking confirmation. On Mondays to Saturdays there is approximately an hourly service from Taunton Railway Station to Minehead Butlins. On Sundays and Bank Holidays there is approximately a 2 hourly service until early evening. For bus timetable information please telephone Traveline ☎ **0870 608 2 608.** For general enquiries and information on bus times, tickets and special offers please telephone customer services on ☎ **01823 272033.**
5. There is no refund available on the ticket(s) issued and they are not transferable.
6. The ticket(s) will be issued after the balance for your break has been paid and will be sent out by post prior to your break start date.
7. Up to date travel information and reservations are available from your nearest main line station or National Rail telephone enquiry Bureau on ☎ **08457 484950.**
8. The Association of Train Operating Companies may request that seat or sleeper reservations be made in both directions and these must be arranged directly with a National Rail Station.
9. All tickets are subject to availability.
10. Guests may only travel on the route as shown on the ticket(s) and for the outward journey on the date shown on the ticket(s).
11. We are happy to arrange special rates for you on train travel, but please remember you will be using external operators and that travel is subject to their conditions of carriage. Butlins cannot be held responsible for any train delays, strikes or cancellations. All travel will be subject to the normal National Rail Conditions of Carriage, or those of any future franchisees.
12. Travel on trains arriving in London prior to 10.00am Mon - Fri is not permitted unless the journey commenced the previous day.
13. Your rail ticket does not include travel on London Underground.
14. Children under 5 years travel free. The age at time of travel must be stated when booking. Seats cannot be reserved for children travelling free. Children 5 to 14 years are half the adult price.
15. Butlins reserves the right to alter or withdraw the advertised routes and prices if future franchisees operating the train services should alter the Butlins Trading Agreement negotiated with The Association of Train Operating Companies.
16. The Double Arrows symbol is a trademark owned by the Secretary of State for Transport.



Travelling either abroad or in Britain can become distressing if problems occur. Most people automatically take insurance if going abroad, we strongly recommend that similar insurance be purchased when taking a break in Britain.

Please note: if you choose not to take out an insurance policy, you do so at your own risk.

Insurance cover

Butlins offers this special scheme for guests through Elvia Travel Insurance International N.V.
(a Member of the Mondial Assistance Group).

Price per Unit of Accommodation	
£13	per 3 or 4 night break
£16	per 7 night break

Inclusive of Insurance Premium Tax.

Cover per person

The policy will contain cover for the following items:

- **Personal possessions** – up to £1250 (single article, pair or set limit £200 and a valuables limit of £200 in total).
- **Personal money** – up to £100.
- **Expenses following injury or illness** – up to £800 for additional transport and accommodation costs.
- **Cancellation or curtailment charges** – up to the final invoiced cost of the break excluding the insurance premium.
- **Personal accident** – up to £10,000.
- **Personal liability** – up to £2,000,000.
- **Excess** – please note: all sections of the policy will be subject to an excess per person which will be deducted from the final claim payable by the Insurance Company.

Details of the policy, its terms and conditions and exceptions, will be sent with your confirmation of booking. The cover will also be the recommended minimum insurance cover.

Important notes

Under the Association of British Insurers General Business Code of Practice, the person selling the travel insurance must draw your attention to important features of your policy including:

Policy document
You should read the document carefully. It gives you full details of what is and is not covered and the conditions of the cover. Cover will vary from policy to policy and insurer to insurer.

Health
Your policy contains restrictions regarding pre-existing medical problems concerning the health of the people travelling and of other people upon whose health the trip may depend. You are advised to read your policy carefully.

Conditions, exclusions and exceptions
Conditions and exclusions will apply to individual sections of your policy while general exclusions, conditions and warranties will apply to the whole of your policy.

Dangerous sports or pastimes
If you are going to take part in dangerous sports or pastimes where there is a high risk of injury, check that your policy covers you.

Property claims
These claims are paid based on the value of the goods at the time you lose them and not on a 'new for old' or replacement cost basis, unless otherwise stated in your policy.

Date recognition failure
Your policy may contain exclusions for losses arising from the failure of equipment or any computer program to correctly recognise the calendar date.

Policy limits
Most sections of your policy have limits on the amount the insurer will pay under that section. Some sections also include other specific limits, for example, for any single article, pair or set or for valuables in total. You are advised to check your policy if you intend taking expensive items with you.

Policy excesses
Under most sections of the policy, claims will be subject to an excess. This means that you will be responsible for paying the first part of the claim. The amount you have to pay is the excess.

Reasonable care
You need to take all reasonable care to protect yourself and your property.

Complaints
Your insurance policy will have in it a complaints procedure which tells you what steps to take if you wish to make a complaint.

'Cooling off' period
Your policy contains a 'cooling off' period during which you can return the policy and get a refund if you have a justifiable reason for being dissatisfied with the cover it provides.

Your policy is governed by the laws of England and Wales. Any legal disputes will be dealt with in an English Court. Your travel agent or insurance documentation will identify your insurer. If you would like more information, you should ask your travel agent, particularly if you feel the insurance may not meet your needs.

Please make sure you read your policy carefully.

Butlins breakdown insurance

This insurance scheme, costing from only £11 per vehicle on 3 or 4 night breaks or from only £13 per vehicle on 7 night breaks inclusive of Insurance Premium Tax, has been designed to protect your pocket from those costs which can quickly mount up following a car breakdown.

Butlins breakdown insurance offers the following cover:

a. Emergency labour charges – of up to £300 to repair your vehicle immediately
OR
b. Where the vehicle is unusable for more than 24 hours following a breakdown or illness of the sole available driver, the cost of one of the following:

1. **Recovery costs** – to a local garage.
2. **Car hire** – or alternative driver (if the sole available driver is ill) of up to £60 per day (maximum £600) or standard class rail/coach fares to reach your destination and to return home.
3. **Emergency hotel accommodation** – of up to £40 per person per night.
4. **Vehicle recovery costs** – to home.
5. **Vehicle collection costs** – after your break has ended where repair is delayed.

Maximum claim: £2,500 per car.

Eligible vehicles

Your car must be less than 15 years old, in a roadworthy condition and regularly serviced (by yourself or a garage). Minibuses and vehicles with more than 5 seats cannot be covered by this scheme.

Main exclusions

Breakdowns due to lack of petrol, water or frost damage. The cost of spare parts.

A full description of the cover will be sent to you with your confirmation of booking.

4 WAYS TO BOOK

CALL: 0870 242 0870
CLICK: www.butlins.com
SEE: your travel agent
VISIT: the Holiday Booking Shop whilst on your break

Travel agents visit www.butlinsagents.co.uk